

Jordi McKenzie

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9135346/publications.pdf>

Version: 2024-02-01

32
papers

520
citations

840776

11
h-index

752698

20
g-index

34
all docs

34
docs citations

34
times ranked

302
citing authors

#	ARTICLE	IF	CITATIONS
1	The economics of movies (revisited): A survey of recent literature. <i>Journal of Economic Surveys</i> , 2023, 37, 480-525.	6.6	9
2	Survey evidence on the impact of COVID-19 on Australian musicians and implications for policy. <i>International Journal of Cultural Policy</i> , 2022, 28, 166-186.	1.5	15
3	It takes two, baby! Feature artist collaborations and streaming demand for music. <i>Journal of Cultural Economics</i> , 2021, 45, 385-408.	2.2	5
4	Technological change and managerial challenges in the movie theater industry. <i>Journal of Cultural Economics</i> , 2021, 45, 239-262.	2.2	15
5	Should subscription-based content creators display their earnings on crowdfunding platforms? Evidence from Patreon. <i>Journal of Business Venturing Insights</i> , 2021, 16, e00264.	3.4	2
6	For love or money? Assessing outcomes from direct public investment in film. <i>International Journal of Cultural Policy</i> , 2020, 26, 459-475.	1.5	5
7	Black swan models for the entertainment industry with an application to the movie business. <i>Empirical Economics</i> , 2020, 59, 3019-3032.	3.0	6
8	Digital piracy. , 2020, , .		4
9	Sentiment and bias in performance evaluation by impartial arbitrators. <i>Economic Modelling</i> , 2019, 76, 128-134.	3.8	3
10	When is a talent contest not a talent contest? Sequential performance bias in expert evaluation. <i>Economics Letters</i> , 2019, 177, 94-98.	1.9	6
11	Experimental evidence on demand for "œœon-demand" entertainment. <i>Journal of Economic Behavior and Organization</i> , 2019, 161, 98-113.	2.0	18
12	Asymmetric cultural discounting and pattern of trade in cultural products: Empirical evidence in motion pictures. <i>World Economy</i> , 2019, 42, 3350-3367.	2.5	6
13	The Times They Are A"œœChangin': On the Ephemeral Nature of Music Polls. <i>Economic Record</i> , 2018, 94, 51-63.	0.4	2
14	Social media followers as music fans: Analysis of a music poll event. <i>Economics Letters</i> , 2018, 168, 85-89.	1.9	5
15	Two information aggregation mechanisms for predicting the opening weekend box office revenues of films: Boxoffice Prophecy and Guess of Guesses. <i>Economic Theory</i> , 2018, 65, 25-54.	0.9	16
16	Blockbusters and market expansion: evidence from the motion picture industry. <i>Journal of Cultural Economics</i> , 2018, 42, 341-352.	2.2	5
17	Graduated response policies to digital piracy: Do they increase box office revenues of movies?. <i>Information Economics and Policy</i> , 2017, 38, 1-11.	3.5	16
18	File Sharing and Film Revenues: Estimates of Sales Displacement at the Box Office. <i>B E Journal of Economic Analysis and Policy</i> , 2016, 16, 25-57.	0.9	8

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19	Rivalry Effects and Unbalanced Schedule Optimisation in the Australian Football League. Review of Industrial Organization, 2016, 49, 43-69.	0.7	11
20	Cheap Tuesdays and the demand for cinema. International Journal of Industrial Organization, 2014, 33, 93-109.	1.2	16
21	Australian films at the Australian box office: performance, distribution, and subsidies. Journal of Cultural Economics, 2013, 37, 247-269.	2.2	32
22	Predicting box office with and without markets: Do internet users know anything?. Information Economics and Policy, 2013, 25, 70-80.	3.5	18
23	P2P File-Sharing: How Does Music File-Sharing Affect Recorded Music Sales in Australia?. , 2013, , 79-97.		5
24	The Changing Role of Hollywood in the Global Movie Market. Journal of Media Economics, 2012, 25, 198-219.	0.8	52
25	THE ECONOMICS OF MOVIES: A LITERATURE SURVEY. Journal of Economic Surveys, 2012, 26, 42-70.	6.6	90
26	Mean absolute percentage error and bias in economic forecasting. Economics Letters, 2011, 113, 259-262.	1.9	53
27	How do theatrical box office revenues affect DVD retail sales? Australian empirical evidence. Journal of Cultural Economics, 2010, 34, 159-179.	2.2	14
28	Do "African American"™ films perform better or worse at the box office? An empirical analysis of motion picture revenues and profits. Applied Economics Letters, 2010, 17, 1559-1564.	1.8	3
29	Movie producers and the statistical distribution of achievement. Applied Economics Letters, 2010, 17, 1657-1661.	1.8	2
30	Revealed word-of-mouth demand and adaptive supply: survival of motion pictures at the Australian box office. Journal of Cultural Economics, 2009, 33, 279-299.	2.2	39
31	ILLEGAL MUSIC DOWNLOADING AND ITS IMPACT ON LEGITIMATE SALES: AUSTRALIAN EMPIRICAL EVIDENCE. Australian Economic Papers, 2009, 48, 296-307.	2.2	23
32	Bayesian Information Transmission and Stable Distributions: Motion Picture Revenues at the Australian Box Office*. Economic Record, 2008, 84, 338-353.	0.4	13