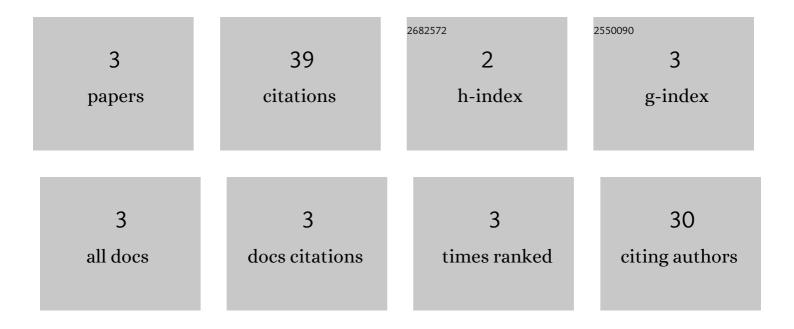
Carla Pereira

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9135225/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Measurement of Customer's Tacit Knowledge in Small Rural Lodgings. Journal of the Knowledge Economy, 2018, 9, 1104-1122. | 4.4 | 2 |
| 2 | Impact of tacit knowledge on customer loyalty. Service Industries Journal, 2016, 36, 827-845. | 8.3 | 11 |
| 3 | Tacit Knowledge as Competitive Advantage in Relationship Marketing: A Literature Review and Theoretical Implications. Journal of Relationship Marketing, 2012, 11, 172-197. | 4.4 | 26 |