

Carla Pereira

List of Publications by Year in descending order

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3
papers

39
citations

2682572

2
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

30
citing authors

#	ARTICLE	IF	CITATIONS
1	Measurement of Customer's Tacit Knowledge in Small Rural Lodgings. <i>Journal of the Knowledge Economy</i> , 2018, 9, 1104-1122.	4.4	2
2	Impact of tacit knowledge on customer loyalty. <i>Service Industries Journal</i> , 2016, 36, 827-845.	8.3	11
3	Tacit Knowledge as Competitive Advantage in Relationship Marketing: A Literature Review and Theoretical Implications. <i>Journal of Relationship Marketing</i> , 2012, 11, 172-197.	4.4	26