

# Carla Pereira

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9135225/publications.pdf>

Version: 2024-02-01

3  
papers

39  
citations

2682572

2  
h-index

2550090

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

30  
citing authors

#	ARTICLE	IF	CITATIONS
1	Tacit Knowledge as Competitive Advantage in Relationship Marketing: A Literature Review and Theoretical Implications. <i>Journal of Relationship Marketing</i> , 2012, 11, 172-197.	4.4	26
2	Impact of tacit knowledge on customer loyalty. <i>Service Industries Journal</i> , 2016, 36, 827-845.	8.3	11
3	Measurement of Customer's Tacit Knowledge in Small Rural Lodgings. <i>Journal of the Knowledge Economy</i> , 2018, 9, 1104-1122.	4.4	2