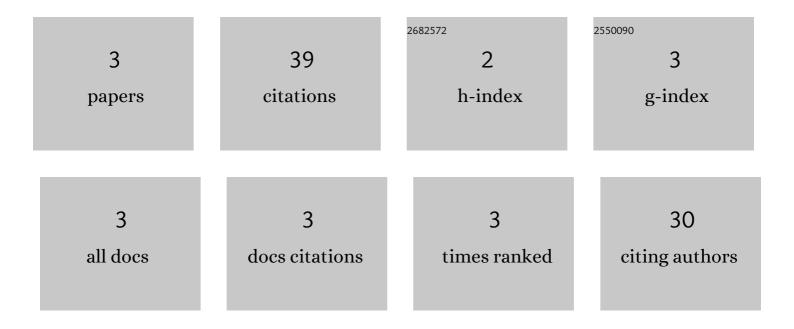
Carla Pereira

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9135225/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Tacit Knowledge as Competitive Advantage in Relationship Marketing: A Literature Review and Theoretical Implications. Journal of Relationship Marketing, 2012, 11, 172-197.	4.4	26
2	Impact of tacit knowledge on customer loyalty. Service Industries Journal, 2016, 36, 827-845.	8.3	11
3	Measurement of Customer's Tacit Knowledge in Small Rural Lodgings. Journal of the Knowledge Economy, 2018, 9, 1104-1122.	4.4	2