

# Dias, Álvaro Lopes

## List of Publications by Year in descending order

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Version: 2024-02-01

89  
papers

698  
citations

623574

14  
h-index

752573

20  
g-index

89  
all docs

89  
docs citations

89  
times ranked

281  
citing authors

#	ARTICLE	IF	CITATIONS
1	Developing sustainable business models: local knowledge acquisition and tourism lifestyle entrepreneurship. <i>Journal of Sustainable Tourism</i> , 2023, 31, 931-950.	5.7	54
2	Sustainability Practices in Hospitality: Case Study of a Luxury Hotel in ArrÃjvida Natural Park. <i>Sustainability</i> , 2021, 13, 3164.	1.6	44
3	Post-pandemic recovery strategies: revitalizing lifestyle entrepreneurship. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2022, 14, 97-114.	2.5	32
4	The influence of brand experiences on consumer-based brand equity. <i>Journal of Brand Management</i> , 2021, 28, 99-115.	2.0	31
5	Revisiting Small- and Medium-Sized Enterprisesâ€™ Innovation and Resilience during COVID-19: The Tourism Sector. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2022, 8, 11.	2.6	31
6	Developing poor communities through creative tourism. <i>Journal of Tourism and Cultural Change</i> , 2021, 19, 509-529.	1.5	26
7	Transforming local knowledge into lifestyle entrepreneurâ€™s innovativeness: exploring the linear and quadratic relationships. <i>Current Issues in Tourism</i> , 2021, 24, 3222-3238.	4.6	26
8	Fostering knowledge creation to improve performance: the mediation role of manufacturing flexibility. <i>Business Process Management Journal</i> , 2020, 26, 1871-1892.	2.4	24
9	Selecting lifestyle entrepreneurship recovery strategies: A response to the COVID-19 pandemic. <i>Tourism and Hospitality Research</i> , 2022, 22, 115-121.	2.4	24
10	New Ways of Working and the Physical Environment to Improve Employee Engagement. <i>Sustainability</i> , 2020, 12, 6759.	1.6	22
11	The Impacts of Tourism on Cultural Identity on Lisbon Historic Neighbourhoods. <i>Journal of Ethnic and Cultural Studies</i> , 2020, 8, 1-25.	0.4	18
12	Retaining tourism lifestyle entrepreneurs for destination competitiveness. <i>International Journal of Tourism Research</i> , 2021, 23, 701-712.	2.1	17
13	A Measure of Tourist Responsibility. <i>Sustainability</i> , 2021, 13, 3351.	1.6	17
14	The impact of digital influencersâ€™ characteristics on purchase intention of fashion products. <i>Journal of Global Fashion Marketing</i> , 2022, 13, 187-204.	2.4	17
15	Economic crisis effects on SME dynamic capabilities. <i>International Journal of Learning and Change</i> , 2021, 13, 63.	0.2	16
16	How Does Sustainability Affect Consumer Choices in the Fashion Industry?. <i>Resources</i> , 2021, 10, 38.	1.6	16
17	Lifestyle Entrepreneurship and Innovation in Rural Areas: The Case of Tourism Entrepreneurs. <i>Journal of Small Business Strategy</i> , 2021, 31, .	0.6	14
18	Dynamic capabilities and marketing capabilities in Portugal. <i>Academia Revista Latinoamericana De Administracion</i> , 2017, 30, 417-430.	0.6	13

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19	Creative tourism destination competitiveness: an integrative model and agenda for future research. <i>Creative Industries Journal</i> , 2023, 16, 180-203.	1.1	13
20	The New SWOT for a Sustainable World. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 18.	2.6	12
21	Effects of absorptive capacity and innovation spillover on manufacturing flexibility. <i>International Journal of Productivity and Performance Management</i> , 2022, 71, 1786-1809.	2.2	12
22	Continuity of Use of Food Delivery Apps: An Integrated Approach to the Health Belief Model and the Technology Readiness and Acceptance Model. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2022, 8, 114.	2.6	12
23	Public Sector Shared Services and the Lean Methodology: Implications on Military Organizations. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 78.	2.6	11
24	Events and Festivals Contribution for Local Sustainability. <i>Sustainability</i> , 2021, 13, 1520.	1.6	11
25	Knowledge Management Maturity Contributes to Project-Based Companies in an Open Innovation Era. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 126.	2.6	11
26	The Influence of Experiential Marketing on Customer Satisfaction and Loyalty. <i>Journal of Promotion Management</i> , 2022, 28, 994-1018.	2.4	10
27	Knowledge Management in Projects. <i>International Journal of Knowledge Management</i> , 2021, 17, 1-14.	0.7	9
28	Pereira Problem Solving: Business Research Methodology to Explore Open Innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 84.	2.6	9
29	Determinants of Employee Retention. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2019, , 44-56.	0.3	9
30	Lifestyle entrepreneurship innovation and self-efficacy: Exploring the direct and indirect effects of marshaling. <i>International Journal of Tourism Research</i> , 2022, 24, 443-455.	2.1	9
31	Willingness to Stay of Tourism Lifestyle Entrepreneurs: A Configurational Perspective. <i>Sustainability</i> , 2021, 13, 13519.	1.6	9
32	Determinants of continuance intention to use mobile self-scanning applications in retail. <i>International Journal of Quality and Reliability Management</i> , 2023, 40, 455-477.	1.3	9
33	The role of entrepreneurship on the foundations of dynamic capabilities. <i>International Journal of Entrepreneurial Venturing</i> , 2020, 12, 208.	0.3	8
34	Organizational Capabilities as Antecedents of Entrepreneurship: A Basis for Business Practice and Policy Making. <i>Journal of African Business</i> , 2023, 24, 1-18.	1.3	8
35	Measuring market-sensing capabilities for new product development success. <i>Journal of Small Business and Enterprise Development</i> , 2021, 28, 1012-1034.	1.6	8
36	The job design happiness scale (JDHS). <i>Journal of Organizational Change Management</i> , 2019, 32, 709-724.	1.6	7

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37	BOUNDED RATIONALITY IN DECISION MAKING: AN ANALYSIS OF THE DECISION-MAKING BIASES. <i>Business: Theory and Practice</i> , 2020, 21, 654-665.	0.8	6
38	Marketing Communication and Creative Tourism: An Analysis of the Local Destination Management Organization. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2022, 8, 40.	2.6	6
39	Administrative reforms and performance of local public policies. <i>International Journal of Public Sector Management</i> , 2014, 27, 462-474.	1.2	5
40	Online influencers: healthy food or fake news. <i>International Journal of Internet Marketing and Advertising</i> , 2021, 15, 149.	0.1	5
41	Developing a Commercial Ethics Framework for Analysing Marketing Campaigns. <i>International Journal of Service Science, Management, Engineering, and Technology</i> , 2021, 13, 1-16.	0.7	5
42	THE BASIS FOR A CONSTRUCTIVE RELATIONSHIP BETWEEN MANAGEMENT CONSULTANTS AND CLIENTS (SMES). <i>Business: Theory and Practice</i> , 2020, 21, 666-674.	0.8	5
43	Determinants of the perception of the personality of brand: an application to the Azores Regional Brand. <i>International Journal of Academic Research</i> , 2013, 5, 211-216.	0.1	4
44	Economic Crisis Effects on SME Dynamic Capabilities. <i>International Journal of Learning and Change</i> , 2021, 13, 1.	0.2	4
45	Mapping the wine visit experience for tourist excitement and cultural experience. <i>Annals of Leisure Research</i> , 2023, 26, 567-583.	1.0	4
46	Inclusive Tourism: Assessing the Accessibility of Lisbon as a Tourist Destination. <i>Tourism and Hospitality</i> , 2022, 3, 466-495.	0.7	4
47	Implementation of Eco-Innovation in Hotels. <i>Tourism</i> , 2021, 69, 58-72.	0.7	3
48	The Impact of Instagram Influencer Marketing in the Restaurant Industry. <i>International Journal of Service Science, Management, Engineering, and Technology</i> , 2022, 13, 1-20.	0.7	3
49	How to Build Pride in the Workplace?. <i>Social Sciences</i> , 2021, 10, 104.	0.7	2
50	Commentary: Attitudes of Local Population of Tourism Development Impacts. <i>Frontiers in Psychology</i> , 2021, 12, 727287.	1.1	2
51	The impact of artificial intelligence on commercial management. <i>Problems and Perspectives in Management</i> , 2020, 17, 441-452.	0.5	2
52	An Empirical Investigation of the Portuguese Housing Prices (2004-18). <i>Journal of Reviews on Global Economics</i> , 0, 9, 47-67.	0.0	2
53	The Relationship between Chemical of Happiness, Chemical of Stress, Leadership, Motivation and Organizational Trust: a Case Study on Brazilian Workers. <i>Journal of International Business and Economics</i> , 2018, 6, .	0.2	2
54	Olympic and Paralympic Games Project Structure and Governance. <i>International Journal of Information Technology Project Management</i> , 2022, 13, 1-21.	0.3	2

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55	Local Knowledge Management and Innovation Spillover. International Journal of Service Science, Management, Engineering, and Technology, 2022, 13, 1-14.	0.7	2
56	Encouraging Wine Storytelling in the Tourist Experience: A Preliminary Study. Smart Innovation, Systems and Technologies, 2022, , 235-242.	0.5	2
57	Determinants of organisational context in management consulting. International Journal of Management Practice, 2020, 13, 587.	0.1	1
58	SATISFACTION OF SHORT-TERM RENTAL CUSTOMERS: EMPIRICAL STUDY IN PORTUGAL. Business: Theory and Practice, 2021, 22, 361-369.	0.8	1
59	Marketing mix dynamism and performance: evidence from commercial firms. Revista Perspectiva Empresarial, 2014, 1, 69.	0.1	1
60	Innovation networks on aeronautical Portuguese heritage. Pasos, 2020, 18, 235-252.	0.1	1
61	Analytical methods as a source of value in human resource management in consulting companies. International Journal of Knowledge and Learning, 2022, 15, 67.	0.1	1
62	Culture influence in international organisations. International Journal of Economics and Business Research, 2022, 23, 389.	0.1	1
63	Healthcare management and leadership roles. International Journal of Electronic Healthcare, 2022, 12, 151.	0.2	1
64	Impact and future of artificial intelligence. International Journal of Services, Economics and Management, 2022, 13, 131.	0.2	1
65	Editorial: Developing Lifestyle Entrepreneurship for Sustainable Destinations. Frontiers in Psychology, 0, 13, .	1.1	1
66	Consequences of investment contract duration on the valuation of firms in maturity stage. World Review of Entrepreneurship, Management and Sustainable Development, 2015, 11, 217.	0.2	0
67	Events and their influence on the destination value. International Journal of Business Environment, 2021, 1, 1.	0.2	0
68	Exploring the Cultural, Managerial and Organizational Implications on Mergers and Acquisitions Outcomes. Organizacija, 2021, 54, 18-35.	0.7	0
69	THE PERCEPTION OF BUSINESS STUDENTS' ETHICS. , 2021, , .		0
70	Business Model Design. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 34-44.	0.2	0
71	Dinamismo en el marketing mix y performance: evidencias obtenidas en empresas comerciales. Revista Perspectiva Empresarial, 2014, 1, 69-80.	0.1	0
72	Critical Success Factors for Market Strategy in Electric Vehicles. International Journal of Business Innovation and Research, 2019, 1, 1.	0.1	0

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73	Value Creation in Volatile Economies. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 18-31.	0.3	0
74	Strategic and Process Management. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 115-130.	0.3	0
75	Innovation reliability and variability strategies: the importance of absorptive capacity to systemic outcomes. International Journal of Knowledge-Based Development, 2020, 11, 308.	0.4	0
76	Determinants of organisational context in management consulting. International Journal of Management Practice, 2020, 13, 587.	0.1	0
77	The Relationship Between Training and Satisfaction: The Case of Personal And Collective Protection Equipment.. International Journal of Work Organisation and Emotion, 2020, 11, 1.	0.1	0
78	Eco-Innovation in Coastal Hotels. Advances in Hospitality, Tourism and the Services Industry, 2020, , 81-95.	0.2	0
79	THE ROLE OF ENTREPRENEURSHIP ON THE FOUNDATIONS OF DYNAMIC CAPABILITIES. International Journal of Entrepreneurial Venturing, 2020, 12, 1.	0.3	0
80	Creative Tourism and Creative Entrepreneurs on Coastal Locations. Advances in Hospitality, Tourism and the Services Industry, 2020, , 132-150.	0.2	0
81	Professionalism Perception and Client Satisfaction. International Journal of Service Science, Management, Engineering, and Technology, 2022, 13, 0-0.	0.7	0
82	Transformational Leadership Contributions for Employee Autonomy. International Journal of Service Science, Management, Engineering, and Technology, 2022, 13, 1-21.	0.7	0
83	Contributions of Artificial Intelligence in Operational Risk Management. International Journal of Intelligent Information Technologies, 2022, 18, 1-16.	0.5	0
84	New product development and co-creation: a service-dominant logic approach. International Journal of Entrepreneurial Venturing, 2022, 14, 87.	0.3	0
85	Business models competition based on knowledge assets. International Journal of Business Environment, 2022, 13, 175.	0.2	0
86	The culture play, a key role in management consulting firms. International Journal of Productivity and Quality Management, 2022, 35, 308.	0.1	0
87	Food and beverage industry in a pandemic context. International Journal of Services, Economics and Management, 2022, 13, 152.	0.2	0
88	FOSTERING DESTINATION CREATIVITY THROUGH TOURISM LIFESTYLE ENTREPRENEURSHIP: EXPLORING THE MODERATING EFFECT OF FINANCIAL ORIENTATION. Creativity Studies, 2022, 15, 420-434.	0.8	0
89	Project management tacit knowledge for continuous improvement. International Journal of Economics and Business Research, 2022, 23, 482.	0.1	0