

# Maciej Mitrega

## List of Publications by Year in descending order

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Version: 2024-02-01

30  
papers

1,029  
citations

516215

16  
h-index

525886

27  
g-index

33  
all docs

33  
docs citations

33  
times ranked

701  
citing authors

#	ARTICLE	IF	CITATIONS
1	Structural and behavioural power dynamics in buyer-supplier relationships: a perceptions-based framework and a research agenda. <i>Technology Analysis and Strategic Management</i> , 2023, 35, 1099-1113.	2.0	5
2	Systematic review on customer citizenship behavior: Clarifying the domain and future research agenda. <i>Journal of Business Research</i> , 2022, 140, 25-39.	5.8	34
3	The antecedents to social impact in inter-organizational relationships – A systematic review and future research agenda. <i>Industrial Marketing Management</i> , 2022, 101, 191-207.	3.7	8
4	Adoption of collaborative consumption as sustainable social innovation: Sociability and novelty seeking perspective. <i>Journal of Business Research</i> , 2022, 144, 163-179.	5.8	21
5	Co-creating value in post-communists contexts: capability perspective. <i>Journal of Services Marketing</i> , 2021, 35, 169-181.	1.7	9
6	Dynamic academic networking concept and its links with English language skills and research productivity – non-Anglophone context. <i>PLoS ONE</i> , 2021, 16, e0245980.	1.1	2
7	How small-and-medium transportation companies handle asymmetric customer relationships under COVID-19 pandemic: A multi-method study. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2021, 148, 102249.	3.7	58
8	Inter-organisational relationships for social impact: A systematic literature review. <i>Journal of Business Research</i> , 2021, 132, 453-469.	5.8	27
9	Versatile capabilities for growth in the context of transforming countries: Evidence from Polish manufacturing companies. <i>Journal of Business Research</i> , 2021, 134, 156-170.	5.8	22
10	Swarm intelligence goal-oriented approach to data-driven innovation in customer churn management. <i>International Journal of Information Management</i> , 2021, 60, 102357.	10.5	13
11	Managing Prosumption in University Education – A Case Study Approach. <i>Second Language Learning and Teaching</i> , 2020, , 41-56.	0.2	0
12	Dynamic marketing capability – refining the concept and applying it to company innovations. <i>Journal of Business and Industrial Marketing</i> , 2019, 35, 193-203.	1.8	24
13	Power source drivers and performance outcomes of functional and dysfunctional conflict in exporter – importer relationships. <i>Industrial Marketing Management</i> , 2019, 78, 213-226.	3.7	23
14	“Appreciate me and i will be your good soldier”. The exploration of antecedents to consumer citizenship. <i>Engineering Management in Production and Services</i> , 2019, 11, 48-59.	0.5	4
15	Is partner knowledge equally important for businesses from post-communist countries? – comparative study of Polish and Slovenian companies. <i>Journal of East European Management Studies</i> , 2019, 24, 155-177.	0.1	1
16	Improving power position with regard to non-mediated power sources – The supplier's perspective. <i>Industrial Marketing Management</i> , 2018, 70, 90-100.	3.7	41
17	Capabilities in business relationships and networks: Research recommendations and directions. <i>Industrial Marketing Management</i> , 2018, 74, 4-26.	3.7	81
18	Capabilities in business relationships and networks: An introduction to the special issue. <i>Industrial Marketing Management</i> , 2018, 74, 1-3.	3.7	11

#	ARTICLE	IF	CITATIONS
19	A Capability Perspective on Relationship Ending and Its Impact on Product Innovation Success and Firm Performance. <i>Long Range Planning</i> , 2017, 50, 184-199.	2.9	79
20	Networking capability in supplier relationships and its impact on product innovation and firm performance. <i>International Journal of Operations and Production Management</i> , 2017, 37, 577-606.	3.5	95
21	Between Teaching, English Language, and Supervisor: Young Business Scholars Under the Pressure of Transforming Academia. <i>Eurasian Studies in Business and Economics</i> , 2017, , 563-573.	0.2	2
22	Supplier relationship management capability: a qualification and extension. <i>Industrial Marketing Management</i> , 2016, 57, 185-200.	3.7	72
23	Business relationship process management as company dynamic capability improving relationship portfolio. <i>Industrial Marketing Management</i> , 2015, 46, 193-203.	3.7	66
24	A Capability Perspective on Relationship Ending and its Impact on Innovation and Performance. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2015, , 154-157.	0.1	0
25	Czy prosumpcja w dobie kryzysu to zjawisko jednowymiarowe? Eksploracja wÅrÅ³d uÅ¼ytkownikÅ³w portali spoÅecznoÅciowych. , 2013, 11, 40-53.	0.0	11
26	Network partner knowledge and internal relationships influencing customer relationship quality and company performance. <i>Journal of Business and Industrial Marketing</i> , 2012, 27, 486-496.	1.8	30
27	Negative consequences of deep relationships with suppliers: An exploratory study in Poland. <i>Industrial Marketing Management</i> , 2012, 41, 886-894.	3.7	62
28	Networking capability in business relationships â€” Concept and scale development. <i>Industrial Marketing Management</i> , 2012, 41, 739-751.	3.7	186
29	Benefiting from dedication and constraint in buyerâ€”seller relationships. <i>Industrial Marketing Management</i> , 2010, 39, 616-624.	3.7	39
30	Pandemics related-demands upon managers and job crafting in the production sector in Poland. <i>Production Planning and Control</i> , 0, , 1-18.	5.8	3