

Stefano Pace

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9117176/publications.pdf>

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6
papers

113
citations

1937685

4
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

131
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of social media on brand attitude and WOM during a brand crisis: Evidences from the Barilla case. <i>Journal of Marketing Communications</i> , 2017, 23, 135-148.	4.0	56
2	Legitimacy struggles in palm oil controversies: An institutional perspective. <i>Journal of Cleaner Production</i> , 2019, 212, 1117-1131.	9.3	24
3	Does the perception of incongruence hurt more? Customers' responses to CSR crises affecting the main reputation dimension of a company. <i>Journal of Marketing Management</i> , 2019, 35, 605-633.	2.3	15
4	The interaction effect between brand identification and personal crisis relevance on consumers' emotional reactions to a fashion brand crisis. <i>Journal of Global Fashion Marketing</i> , 2018, 9, 252-269.	3.7	12
5	Shaping Corporate Brands: From Product Features to Corporate Mission. <i>International Studies of Management and Organization</i> , 2017, 47, 197-205.	0.6	4
6	Exploring the palm oil crisis through the lens of different social media: an analysis of facebook, youtube and twitter contents. <i>Mercati & Competitivit�</i> , 2016, , 43-64.	0.1	2