

# Mathilda van Niekerk

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9114785/publications.pdf>

Version: 2024-02-01

26  
papers

950  
citations

687220

13  
h-index

839398

18  
g-index

27  
all docs

27  
docs citations

27  
times ranked

812  
citing authors

#	ARTICLE	IF	CITATIONS
1	Effect of social media sharing on destination brand awareness and destination quality. Journal of Vacation Marketing, 2020, 26, 33-56.	2.5	53
2	Re-conceptualizing customer-based destination brand equity. Journal of Destination Marketing & Management, 2019, 11, 211-230.	3.4	42
3	From an event to tourist attraction: a typological study of New Year celebrations. Journal of Policy Research in Tourism, Leisure and Events, 2019, 11, 94-120.	2.5	3
4	Stakeholder Considerations for Residents, Communities and Cities. , 2019, , .		1
5	Stakeholder Considerations for Different Types of Event. , 2019, , .		1
6	Generic Stakeholder Management Strategies. , 2019, , .		1
7	Applying Stakeholder Theory to the Management Functions. , 2019, , .		0
8	Perspectives on Stakeholder Theory. , 2019, , .		1
9	Introduction to Stakeholder Theory. , 2019, , .		1
10	Exploring the role of next-generation virtual technologies in destination marketing. Journal of Destination Marketing & Management, 2018, 9, 138-148.	3.4	161
11	The Importance of Having a Balanced Rating Index for Ranking Academic Journals. Journal of Hospitality and Tourism Research, 2018, 42, 1170-1181.	1.8	5
12	Connecting quality of life, tourism specialization, and economic growth in small island destinations: The case of Malta. Tourism Management, 2018, 65, 212-223.	5.8	80
13	Interdisciplinary research in tourism. Tourism Management, 2018, 69, 540-549.	5.8	43
14	The Cross-Cultural Comparison of Different Communication Styles Among Convention and Visitorsâ€™ Bureaus (CVB). International Journal of Contemporary Management, 2018, 14, 27-43.	0.1	3
15	Customer and Employee Incivility and Its Causal Effects in the Hospitality Industry. Journal of Hospitality Marketing and Management, 2017, 26, 48-66.	5.1	99
16	Contemporary issues in events, festivals and destination management. International Journal of Contemporary Hospitality Management, 2017, 29, 842-847.	5.3	51
17	Managing the experience co-creation process in tourism destinations: Empirical findings from Naples. Tourism Management, 2017, 62, 264-277.	5.8	199
18	The Applicability and Usefulness of the Stakeholder Strategy Matrix for Festival Management. Event Management, 2016, 20, 165-179.	0.6	14

#	ARTICLE	IF	CITATIONS
19	The effects of brand attachment on behavioral loyalty in the luxury restaurant sector. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 559-585.	5.3	80
20	Business, Technology, and Marketing Trends Influencing the Financial Performance of The Hotel Industry. <i>Journal of Hospitality Financial Management</i> , 2016, 24, 153-157.	0.5	1
21	The Identification and Differentiation of Festival Stakeholders. <i>Event Management</i> , 2016, 20, 419-431.	0.6	25
22	Advocating community participation and integrated tourism development planning in local destinations: The case of South Africa. <i>Journal of Destination Marketing &amp; Management</i> , 2014, 3, 82-84.	3.4	14
23	Volume or value: A policy decision for Turkey's tourism industry. <i>Journal of Destination Marketing &amp; Management</i> , 2014, 3, 193-197.	3.4	11
24	The Role of the Public Sector in Tourism Destination Management from a Network Relationship Approach. <i>Tourism Analysis</i> , 2014, 19, 701-718.	0.5	22
25	The influences of tourism awareness on the travel patterns and career choices of high school students in South Africa. <i>Tourism Review</i> , 2013, 68, 19-33.	3.8	25
26	Applying economic guidelines for responsible tourism in a World Heritage Site. <i>Koedoe</i> , 2008, 50, .	0.3	0