

# Andreea Popescu

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9109111/publications.pdf>

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#	ARTICLE	IF	CITATIONS
1	Turner Blazes a Trail for Audience Targeting on Television with Operations Research and Advanced Analytics. Interfaces, 2019, 49, 64-89.	1.5	4
2	Bid Prices When Demand Is a Mix of Individual and Batch Bookings. Transportation Science, 2013, 47, 198-213.	4.4	8
3	Estimating Air-Cargo Overbooking Based on a Discrete Show-Up-Rate Distribution. Interfaces, 2006, 36, 248-258.	1.5	42