

Josã© Castro Oliveira

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9103222/publications.pdf>

Version: 2024-02-01

23
papers

231
citations

1162367

8
h-index

1125271

13
g-index

23
all docs

23
docs citations

23
times ranked

131
citing authors

#	ARTICLE	IF	CITATIONS
1	Science and Technology Parks: Opening the Pandora™s Box of Regional Development. Journal of the Knowledge Economy, 2023, 14, 2787-2810.	2.7	9
2	Orchestrating entrepreneurial ecosystems in circular economy: the new paradigm of sustainable competitiveness. Management of Environmental Quality, 2022, 33, 103-123.	2.2	13
3	How to Overcome Barriers to Sharing Tacit Knowledge in Non-Profit Organizations?. Journal of the Knowledge Economy, 2022, 13, 1843-1874.	2.7	8
4	A citation and co-citation bibliometric analysis of omnichannel marketing research. Management Review Quarterly, 2022, 72, 1017-1050.	5.7	12
5	International Open Innovation Strategies of Firms in European Peripheral Regions. Journal of Open Innovation: Technology, Market, and Complexity, 2022, 8, 7.	2.6	8
6	The New Times of Social Media Marketing in the B2B Framework. Businesses, 2022, 2, 156-167.	0.8	1
7	How do stakeholders evaluate smart specialization policies defined for their regions?. Competitiveness Review, 2021, 31, 594-624.	1.8	4
8	Analyzing the root of regional innovation performance in the European territory. International Journal of Innovation Science, 2021, 13, 565-582.	1.5	10
9	Business Dynamism and Innovation Capacity, an Entrepreneurship Worldwide Perspective. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 94.	2.6	22
10	The Role of Open Innovation, and the Performance of European Union Regions. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 120.	2.6	18
11	Social networks in the non-profit sector: Social support practices. International Review on Public and Nonprofit Marketing, 2021, 18, 523-552.	1.3	3
12	Opening the “Black Box” of University Entrepreneurial Intention in the Era of the COVID-19 Pandemic. Social Sciences, 2021, 10, 181.	0.7	19
13	Entrepreneurial Intention before and during COVID-19” A Case Study on Portuguese University Students. Education Sciences, 2021, 11, 273.	1.4	21
14	Physical Health of Food Consumers during the COVID-19 Pandemic. Social Sciences, 2021, 10, 218.	0.7	4
15	How Can Gamified Applications Drive Engagement and Brand Attitude? The Case of Nike Run Club Application. Administrative Sciences, 2021, 11, 92.	1.5	5
16	GAMIFICATION AS A NEW TREND IN THE CO-CREATION PROCESS. Revista De Administracao Mackenzie, 2021, 22, .	0.2	8
17	An insight on B2B Firms in the Age of Digitalization and Paperless Processes. Sustainability, 2021, 13, 11565.	1.6	8
18	The Impact of Gender on Entrepreneurial Intention in a Peripheral Region of Europe: A Multigroup Analysis. Social Sciences, 2021, 10, 415.	0.7	12

#	ARTICLE	IF	CITATIONS
19	Determinants of the Entrepreneurial Influence on Academic Entrepreneurship – Lessons Learned from Higher Education Students in Portugal. <i>Education Sciences</i> , 2021, 11, 771.	1.4	7
20	DO DIGITAL INFLUENCERS SUCCESSFULLY CONTRIBUTE TO REDUCING THE GAP BETWEEN CUSTOMERS AND COMPANIES?. <i>Brazilian Business Review</i> , 2021, 18, 662-678.	0.4	7
21	Entrepreneurial dynamics and government policies to boost entrepreneurship performance. <i>Socio-Economic Planning Sciences</i> , 2020, 72, 100950.	2.5	26
22	Regional Innovation Ecosystems: Tuning the Regional Engine’s Helix Through Smart Specialization. <i>Studies on Entrepreneurship, Structural Change and Industrial Dynamics</i> , 2020, , 107-124.	0.3	2
23	Antecedents and consequences of servitisation in the office printing industry. <i>International Journal of Business Environment</i> , 2018, 10, 52.	0.2	4