Florian Urmetzer

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/908507/publications.pdf

Version: 2024-02-01

4 papers

317 citations

1937685 4 h-index 4 g-index

4 all docs

4 docs citations

4 times ranked 272 citing authors

#	Article	IF	CITATIONS
1	Introducing platform ecosystem resilience: leveraging mobility platforms and their ecosystems for the new normal during COVID-19. European Journal of Information Systems, 2021, 30, 304-321.	9.2	62
2	Managing ecosystems for service innovation: A dynamic capability view. Journal of Business Research, 2019, 104, 506-519.	10.2	96
3	Gaining Customer Experience Insights That Matter. Journal of Service Research, 2019, 22, 8-26.	12.2	142
4	From Goods to Services Consumption: A Social Network Analysis on Sharing Economy and Servitization Research. Journal of Service Management Research, 2018, 2, 3-16.	0.3	17