

TÃµnis Mets

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9082964/publications.pdf>

Version: 2024-02-01

42
papers

409
citations

840776

11
h-index

839539

18
g-index

45
all docs

45
docs citations

45
times ranked

317
citing authors

#	ARTICLE	IF	CITATIONS
1	Accelerating structured consumer-driven package design. <i>Journal of Consumer Marketing</i> , 2010, 27, 157-168.	2.3	50
2	Marketing Museums and Exhibitions: What Drives the Interest of Young People. <i>Journal of Hospitality Marketing and Management</i> , 2011, 20, 601-618.	8.2	32
3	Entrepreneurship education in the higher education institutions (HEIs) of post-communist European countries. <i>Journal of Enterprising Communities</i> , 2010, 4, 204-219.	2.5	31
4	Patterns in entrepreneurial competences as the perceived learning outcomes of entrepreneurship education. <i>Industry and Higher Education</i> , 2017, 31, 23-33.	2.2	27
5	Integrating science into web design: consumer-driven web site optimization. <i>Journal of Consumer Marketing</i> , 2009, 26, 286-298.	2.3	25
6	Sustainable Entrepreneurial Process: From Idea Generation to Impact Measurement. <i>Sustainability</i> , 2019, 11, 5892.	3.2	22
7	Business Models™ Innovations to Overcome Hybridity-Related Tensions in Sustainable Entrepreneurship. <i>Sustainability</i> , 2020, 12, 4503.	3.2	19
8	Entrepreneurial competencies and employment status of business graduates: the role of experiential entrepreneurship pedagogy. <i>Journal of Small Business and Entrepreneurship</i> , 2023, 35, 724-761.	4.9	16
9	Ecosystem as the Source of Entrepreneurial Opportunities. <i>Foresight and STI Governance</i> , 2019, 13, 10-22.	1.8	16
10	Entrepreneurship Education Challenges for Green Transformation. <i>Administrative Sciences</i> , 2021, 11, 15.	2.9	14
11	Decoding consumer perceptions of premium products with rule-developing experimentation. <i>Journal of Consumer Marketing</i> , 2010, 27, 425-436.	2.3	13
12	Measuring Learning Outcomes of Entrepreneurship Education Using Structural Equation Modeling. <i>Administrative Sciences</i> , 2020, 10, 58.	2.9	13
13	Software development maturity evaluation: six cases from Estonian SMEs. <i>Baltic Journal of Management</i> , 2010, 5, 422-443.	2.2	12
14	Role of University-Industry-Government Linkages in the Innovation Processes of a Small Catching-up Economy. <i>Industry and Higher Education</i> , 2008, 22, 373-386.	2.2	11
15	Trade Secrets in the Intellectual Property Strategies of Entrepreneurs: The Estonian Experience. <i>Review of Central and East European Law</i> , 2010, 35, 315-339.	0.2	11
16	Creating a knowledge transfer environment. <i>Management Research Review</i> , 2006, 29, 754-768.	0.7	10
17	THE CHANGING APPROACH IN ACADEMIA-INDUSTRY COLLABORATION: FROM PROFIT ORIENTATION TO INNOVATION SUPPORT. <i>Trames</i> , 2013, 17, 215.	0.5	10
18	Experimenting Social Constructivist Approach in Entrepreneurial Process-Based Training: Cases in Social, Creative and Technology Entrepreneurship. <i>Innovation, Technology and Knowledge Management</i> , 2013, , 107-125.	0.8	8

#	ARTICLE	IF	CITATIONS
19	Perceptual Fluctuations within the Entrepreneurial Journey: Experience from Process-Based Entrepreneurship Training. <i>Administrative Sciences</i> , 2021, 11, 84.	2.9	7
20	From the educational tiger leap program to the ICT startup booming in Estonia. , 2017, , .		6
21	The entrepreneurial journey of a global start-up: the case of the open innovation platform GrabCAD. <i>International Journal of Export Marketing</i> , 2021, 4, 55.	0.1	6
22	The Role of Intellectual Property Protection in the Business Strategy of University Spin-Off Biotech Companies in a Small Transition Economy. <i>Review of Central and East European Law</i> , 2007, 32, 19-40.	0.2	5
23	Entrepreneurship in Estonia: Combination of Political and Entrepreneurial Agenda. <i>Societies and Political Orders in Transition</i> , 2017, , 115-133.	0.6	5
24	Developing new corporate understanding of an existing product. <i>Journal of Product and Brand Management</i> , 2009, 18, 84-94.	4.3	4
25	From patent counting towards the system of IP strategic indicators. <i>Engineering Economics</i> , 2016, 27, .	2.6	4
26	THE ENTREPRENEURIAL JOURNEY OF HIGH-TECH VENTURE CREATION. <i>Revista De Estudios Empresariales</i> , 2019, , .	0.3	4
27	The role of the University of Tartu in the development of entrepreneurship in the region of South Estonia. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2008, 8, 648.	0.1	3
28	Management of Intellectual Property Rights in academia: The Estonian and Swedish perspectives. <i>International Journal of Technology Management and Sustainable Development</i> , 2014, 13, 219-236.	0.6	3
29	Is ICT the Solution of the Problem for Estonia?. , 2017, , 273-288.		3
30	Putting Entrepreneurial Process Competence into the Focus in Entrepreneurship Education: Experience from Estonian Universities. <i>Administrative Sciences</i> , 2022, 12, 67.	2.9	3
31	Organisational learning: a concept for improving teachers' competences in the Estonian School. <i>International Journal of Entrepreneurship and Small Business</i> , 2008, 5, 64.	0.2	2
32	Creative Business Model Innovation for Globalizing SMEs. , 0, , .		2
33	Different regulatory models of transfer of industrial property rights in the Baltic States: A plea for harmonized approach. <i>International Comparative Jurisprudence</i> , 2016, 2, 8-17.	0.2	2
34	Master Program in Entrepreneurship and Technology Management in Estonia. <i>Contributions To Management Science</i> , 2008, , 99-107.	0.5	1
35	Privileged or not privileged academician - View on intellectual property management at university. , 2010, , .		1
36	The Impact of Intellectual Property Reward Regime on the Competitiveness of Innovative SMEs. <i>Economics and Business</i> , 2014, 24, 99.	0.5	1

#	ARTICLE	IF	CITATIONS
37	University-Industry-Government linkages in biotech in a small transition country: the Estonian case. International Journal of Entrepreneurship and Innovation Management, 2009, 9, 139.	0.1	0
38	The Role of Intellectual Property in Globalizing Business Models of Knowledge-Intensive SMEs. New Technology Based Firms in the New Millennium, 2013, , 53-70.	0.1	0
39	Introduction: entrepreneurial research “ towards conceptual richness and methodological diversity. , 2013, , .		0
40	RDE in Concept Research: An Empirical Demonstration. , 2012, , 90-105.		0
41	Consumer-Driven Website Optimization. , 2012, , 310-326.		0
42	Helping Packages Get Noticed on the Shelf Using RDE. , 2012, , 279-298.		0