

Ronald Bonuke

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9065345/publications.pdf>

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10
papers

51
citations

2258059

3
h-index

1872680

6
g-index

10
all docs

10
docs citations

10
times ranked

46
citing authors

#	ARTICLE	IF	CITATIONS
1	Entrepreneurial Education and Self-employment: Does Entrepreneurial Self-efficacy Matter?. SEISENSE Business Review, 2021, 1, 18-30.	1.8	8
2	Entrepreneurship education and self-employment intentions: A conditional effect of entrepreneurial self-efficacy evidence from a developing country. Cogent Business and Management, 2021, 8, .	2.9	6
3	Mobile Banking Service Quality and Customer Retention: A Moderated Mediation Model of Customer Perceived Value and Perceived Corporate Image. SEISENSE Journal of Management, 2021, 4, 47-61.	1.5	1
4	Social media and studentsâ€™ behavioral intentions to enroll in postgraduate studies in Kenya: a moderated mediation model of brand personality and attitude. Journal of Marketing for Higher Education, 2020, 30, 66-86.	3.2	24
5	Social Media, External Prestige and Studentsâ€™ Attitude towards Postgraduate Enrollment. SEISENSE Journal of Management, 2019, 2, 1-19.	1.5	2
6	Does Board Education Diversity Affect Environmental Accounting Disclosure?. SEISENSE Journal of Management, 2019, 2, 17-29.	1.5	2
7	Effect of Ownership Structure on Corporate Diversification of Listed Firms in Kenya. SEISENSE Journal of Management, 2019, 2, 29-46.	1.5	0
8	Mediating Effects of Financial Innovations between Behavioral Factors and Financial Inclusion of Micro Enterprises in Kenya. SEISENSE Journal of Management, 2019, 2, 49-64.	1.5	4
9	Role of Dynamic Capabilities in the Performance of Manufacturing Firms in Nairobi County, Kenya. European Scientific Journal, 2017, 13, 438.	0.1	4
10	Information Quality, Information Systems Support Capability and Performance of Hotels in Nairobi, Kenya. European Scientific Journal, 2017, 13, 275.	0.1	0