

# Ronald Bonuke

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9065345/publications.pdf>

Version: 2024-02-01

10  
papers

51  
citations

2258059

3  
h-index

1872680

6  
g-index

10  
all docs

10  
docs citations

10  
times ranked

46  
citing authors

#	ARTICLE	IF	CITATIONS
1	Social media and students' behavioral intentions to enroll in postgraduate studies in Kenya: a moderated mediation model of brand personality and attitude. <i>Journal of Marketing for Higher Education</i> , 2020, 30, 66-86.	3.2	24
2	Entrepreneurial Education and Self-employment: Does Entrepreneurial Self-efficacy Matter?. <i>SEISENSE Business Review</i> , 2021, 1, 18-30.	1.8	8
3	Entrepreneurship education and self-employment intentions: A conditional effect of entrepreneurial self-efficacy evidence from a developing country. <i>Cogent Business and Management</i> , 2021, 8, .	2.9	6
4	Role of Dynamic Capabilities in the Performance of Manufacturing Firms in Nairobi County, Kenya. <i>European Scientific Journal</i> , 2017, 13, 438.	0.1	4
5	Mediating Effects of Financial Innovations between Behavioral Factors and Financial Inclusion of Micro Enterprises in Kenya. <i>SEISENSE Journal of Management</i> , 2019, 2, 49-64.	1.5	4
6	Social Media, External Prestige and Students' Attitude towards Postgraduate Enrollment. <i>SEISENSE Journal of Management</i> , 2019, 2, 1-19.	1.5	2
7	Does Board Education Diversity Affect Environmental Accounting Disclosure?. <i>SEISENSE Journal of Management</i> , 2019, 2, 17-29.	1.5	2
8	Mobile Banking Service Quality and Customer Retention: A Moderated Mediation Model of Customer Perceived Value and Perceived Corporate Image. <i>SEISENSE Journal of Management</i> , 2021, 4, 47-61.	1.5	1
9	Information Quality, Information Systems Support Capability and Performance of Hotels in Nairobi, Kenya. <i>European Scientific Journal</i> , 2017, 13, 275.	0.1	0
10	Effect of Ownership Structure on Corporate Diversification of Listed Firms in Kenya. <i>SEISENSE Journal of Management</i> , 2019, 2, 29-46.	1.5	0