

Srikant Manchiraju

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9028598/publications.pdf>

Version: 2024-02-01

10
papers

183
citations

1478505

6
h-index

1372567

10
g-index

10
all docs

10
docs citations

10
times ranked

157
citing authors

#	ARTICLE	IF	CITATIONS
1	Investigating the Role of Knowledge, Materialism, Product Availability, and Involvement in Predicting the Organic Clothing Purchase Behavior of Consumers in the Indian Market. <i>Journal of International Consumer Marketing</i> , 2020, 32, 228-242.	3.7	18
2	Psychometric evaluation of the Ryff's Scale of psychological wellbeing in self-identified American entrepreneurs. <i>Journal of Business Venturing Insights</i> , 2020, 14, e00204.	3.4	7
3	“I want to be beautiful and rich”: Consumer culture ideals internalization and their influence on fashion consumption. <i>Journal of Global Fashion Marketing</i> , 2020, 11, 325-342.	3.7	1
4	What's in the Box? Investigation of Beauty Subscription Box Retail Services. <i>Family and Consumer Sciences Research Journal</i> , 2019, 48, 85-102.	1.1	11
5	The Compulsive Online Shopping Scale (COSS): Development and Validation Using Panel Data. <i>International Journal of Mental Health and Addiction</i> , 2017, 15, 209-223.	7.4	38
6	Predicting environmentally responsible apparel consumption behavior of future apparel industry professionals: The role of environmental apparel knowledge, environmentalism and materialism. <i>Journal of Global Fashion Marketing</i> , 2016, 7, 76-88.	3.7	17
7	What is materialism? Testing two dominant perspectives on materialism in the marketing literature. <i>Management and Marketing</i> , 2015, 10, 89-102.	1.7	2
8	Personal values and ethical fashion consumption. <i>Journal of Fashion Marketing and Management</i> , 2014, 18, 357-374.	2.2	65
9	Predicting Behavioral Intentions Toward Sustainable Fashion Consumption. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014, , 225-243.	0.8	1
10	Consumer adoption of online collaborative customer co-design. <i>Journal of Research in Interactive Marketing</i> , 2012, 6, 180-197.	8.9	23