

# Gabriel Cepeda-Carrin

## List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

56  
papers

3,043  
citations

24  
h-index

55  
g-index

60  
ext. papers

4,015  
ext. citations

4  
avg. IF

5.92  
L-index

#	Paper	IF	Citations
56	A Primer on the Conditional Mediation Analysis in PLS-SEM. <i>Data Base for Advances in Information Systems</i> , <b>2021</b> , 52, 43-100	1.4	5
55	A business model adoption based on tourism innovation: Applying a gratification theory to mobile applications. <i>European Research on Management and Business Economics</i> , <b>2021</b> , 27, 100149	4.4	7
54	The use of fitness centre apps and its relation to customer satisfaction: a UTAUT2 perspective. <i>International Journal of Sports Marketing and Sponsorship</i> , <b>2021</b> , ahead-of-print,	2.3	5
53	Manual avanzado de Partial Least Squares Structural Equation Modeling (PLS-SEM) <b>2021</b> ,		28
52	ANTECEDENTS OF SUCCESS IN A RESEARCH AND DEVELOPMENT CONSORTIUM. <i>International Journal of Innovation Management</i> , <b>2021</b> , 25, 2150001	1.5	
51	Job performance as a mediator between affective states and job satisfaction: A multigroup analysis based on gender in an academic environment. <i>Current Psychology</i> , <b>2020</b> , 1	1.4	3
50	A Collaboration Climate and Effectiveness of Knowledge Management. <i>Eurasian Studies in Business and Economics</i> , <b>2020</b> , 135-144	0.2	
49	The effect of information technology assimilation on firm performance in B2B scenarios. <i>Industrial Management and Data Systems</i> , <b>2020</b> , 120, 2269-2296	3.6	7
48	Importance-Performance Matrix Analysis (IPMA) to Evaluate Servicescape Fitness Consumer by Gender and Age. <i>International Journal of Environmental Research and Public Health</i> , <b>2020</b> , 17,	4.6	5
47	Uncontrolled counter-knowledge: its effects on knowledge management corridors. <i>Knowledge Management Research and Practice</i> , <b>2019</b> , 17, 203-212	2.1	14
46	Understanding relationship quality in hospitality services. <i>Internet Research</i> , <b>2019</b> , 29, 478-503	4.8	24
45	Manual de Partial Least Squares Structural Equation Modeling (PLS-SEM) (Segunda Edici3n) <b>2019</b> ,		137
44	Is Job Satisfaction of Social Sciences Scholars Predicted by Emotions, Job Performance, Work Events, and Workplace Features? A Demonstration of a Data-Driven Policy-Making Approach. <i>Higher Education Policy</i> , <b>2019</b> , 1	1.5	3
43	Tips to use partial least squares structural equation modelling (PLS-SEM) in knowledge management. <i>Journal of Knowledge Management</i> , <b>2019</b> , 23, 67-89	7.3	134
42	Potential and Realized Absorptive Capacity as Complementary Drivers of Green Product and Process Innovation Performance. <i>Sustainability</i> , <b>2018</b> , 10, 381	3.6	46
41	Developing green innovation performance by fostering of organizational knowledge and cooperative relations. <i>Review of Managerial Science</i> , <b>2018</b> , 12, 499-517	3.9	18
40	An explanatory and predictive PLS-SEM approach to the relationship between organizational culture, organizational performance and customer loyalty. <i>Journal of Hospitality and Tourism Technology</i> , <b>2018</b> , 9, 438-454	4.2	5

39	How public sport centers can improve the sport consumer experience. <i>International Journal of Sports Marketing and Sponsorship</i> , <b>2018</b> , 19, 350-367	2.3	8
38	Mapping the Field: A Bibliometric Analysis of Green Innovation. <i>Sustainability</i> , <b>2017</b> , 9, 1011	3.6	100
37	European management research using partial least squares structural equation modeling (PLS-SEM). <i>European Management Journal</i> , <b>2016</b> , 34, 589-597	4.8	196
36	Social capital, absorptive capacity and entrepreneurial behaviour in an international context. <i>European Journal of International Management</i> , <b>2016</b> , 10, 479	0.7	2
35	How knowledge management processes can create and capture value for firms?. <i>Knowledge Management Research and Practice</i> , <b>2016</b> , 14, 423-433	2.1	34
34	Prediction-oriented modeling in business research by means of PLS path modeling: Introduction to a JBR special section. <i>Journal of Business Research</i> , <b>2016</b> , 69, 4545-4551	8.7	132
33	The antecedents of green innovation performance: A model of learning and capabilities. <i>Journal of Business Research</i> , <b>2016</b> , 69, 4912-4917	8.7	176
32	Mediation analysis in partial least squares path modeling. <i>Industrial Management and Data Systems</i> , <b>2016</b> , 116, 1849-1864	3.6	681
31	Negative aspects of counter-knowledge on absorptive capacity and human capital. <i>Journal of Intellectual Capital</i> , <b>2015</b> , 16, 763-778	5.6	13
30	An application of the performance-evaluation model for e-learning quality in higher education. <i>Total Quality Management and Business Excellence</i> , <b>2015</b> , 26, 632-647	2.7	30
29	Linking unlearning with quality of health services through knowledge corridors. <i>Journal of Business Research</i> , <b>2015</b> , 68, 815-822	8.7	17
28	European management research using Partial Least Squares Structural Equation Modeling (PLS-SEM). <i>European Management Journal</i> , <b>2015</b> , 33, 1-3	4.8	72
27	Simultaneous measurement of quality in different online services. <i>Service Industries Journal</i> , <b>2014</b> , 34, 123-144	5.7	26
26	THE CYCLE OF CUSTOMER VALUE: A MODEL INTEGRATING CUSTOMER AND FIRM PERSPECTIVES. <i>Journal of Business Economics and Management</i> , <b>2014</b> , 16, 467-481	2	2
25	Developing an integrated vision of customer value. <i>Journal of Services Marketing</i> , <b>2013</b> , 27, 234-244	4	45
24	The use of organizational capabilities to increase customer value. <i>Journal of Business Research</i> , <b>2013</b> , 66, 2042-2050	8.7	49
23	An application of health-portals to improve electronic listening. <i>Service Industries Journal</i> , <b>2013</b> , 33, 1417-1434	5.7	47
22	Implementing telemedicine technologies through an unlearning context in a homecare setting. <i>Behaviour and Information Technology</i> , <b>2013</b> , 32, 80-90	2.4	17

21	Integrating Organizational Capabilities to Increase Customer Value: A Triple Interaction Effect. <i>Springer Proceedings in Mathematics and Statistics</i> , <b>2013</b> , 283-293	0.2	0
20	Improving the absorptive capacity through unlearning context: an empirical investigation in hospital-in-the-home units. <i>Service Industries Journal</i> , <b>2012</b> , 32, 1551-1570	5.7	18
19	Finding the hospital-in-the-home units' innovativeness. <i>Management Decision</i> , <b>2012</b> , 50, 1596-1617	4.4	24
18	Effect of ITC on the international competitiveness of firms. <i>Management Decision</i> , <b>2012</b> , 50, 1045-1061	4.4	30
17	CREANDO CAPACIDADES QUE AUMENTEN EL VALOR PARA EL CLIENTE. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , <b>2011</b> , 17, 69-87		15
16	Balancing technology and physician-patient knowledge through an unlearning context. <i>International Journal of Information Management</i> , <b>2011</b> , 31, 420-427	16.4	16
15	How entrepreneurial actions transform customer capital through time. <i>International Journal of Manpower</i> , <b>2011</b> , 32, 132-150	2.5	19
14	How can managers in the hospital in the home units help to balance technology and physician-patient knowledge?. <i>International Journal for Quality in Health Care</i> , <b>2011</b> , 23, 600-9	1.9	5
13	Creating dynamic capabilities to increase customer value. <i>Management Decision</i> , <b>2011</b> , 49, 1141-1159	4.4	62
12	The Effect of Absorptive Capacity on Innovativeness: Context and Information Systems Capability as Catalysts. <i>British Journal of Management</i> , <b>2010</b> , 23, no-no	5.6	17
11	The role of cultural barriers in the relationship between open-mindedness and organizational innovation. <i>Journal of Organizational Change Management</i> , <b>2010</b> , 23, 360-376	1.4	63
10	How to implement a knowledge management program in hospital-in-the-home units. <i>Leadership in Health Services</i> , <b>2010</b> , 23, 46-56	1.7	18
9	Service value revisited: Specifying a higher-order, formative measure. <i>Journal of Business Research</i> , <b>2008</b> , 61, 1278-1291	8.7	225
8	Why Open-mindedness Needs Time to Explore and Exploit Knowledge. <i>Time and Society</i> , <b>2008</b> , 17, 195-213		10
7	Dynamic capabilities and operational capabilities: A knowledge management perspective. <i>Journal of Business Research</i> , <b>2007</b> , 60, 426-437	8.7	362
6	Understanding the link between knowledge management and firm performance: articulating and codifying critical knowledge areas. <i>International Journal of Knowledge and Learning</i> , <b>2006</b> , 2, 238	0.9	5
5	Competitive Advantage of Knowledge Management <b>2006</b> , 34-43		8
4	A review of case studies publishing in Management Decision 2003-2004. <i>Management Decision</i> , <b>2005</b> , 43, 851-876	4.4	61

- 3 Identifying key knowledge area in the professional services industry: a case study. *Journal of Knowledge Management*, **2004**, 8, 131-150 7.3 32
- 2 The effect of servant leadership on employee outcomes: does endogeneity matter?. *Quality and Quantity*, 1 2.4 3
- 1 Competitive Advantage of Knowledge Management 89-102