

Gabriel Cepeda-Carriñán

List of Publications by Year in descending order

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Version: 2024-02-01

57
papers

5,208
citations

236612

25
h-index

182168

51
g-index

60
all docs

60
docs citations

60
times ranked

3807
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Job performance as a mediator between affective states and job satisfaction: A multigroup analysis based on gender in an academic environment. <i>Current Psychology</i> , 2022, 41, 1221-1236. | 1.7 | 16 |
| 2 | The use of fitness centre apps and its relation to customer satisfaction: a UTAUT2 perspective. <i>International Journal of Sports Marketing and Sponsorship</i> , 2022, 23, 966-985. | 0.8 | 23 |
| 3 | Guest editorial: Sports management research using partial least squares structural equation modeling (PLS-SEM). <i>International Journal of Sports Marketing and Sponsorship</i> , 2022, 23, 229-240. | 0.8 | 10 |
| 4 | Is Job Satisfaction of Social Sciences Scholars Predicted by Emotions, Job Performance, Work Events, and Workplace Features? A Demonstration of a Data-Driven Policy-Making Approach. <i>Higher Education Policy</i> , 2021, 34, 902-927. | 1.3 | 6 |
| 5 | ANTECEDENTS OF SUCCESS IN A RESEARCH AND DEVELOPMENT CONSORTIUM. <i>International Journal of Innovation Management</i> , 2021, 25, 2150001. | 0.7 | 0 |
| 6 | A business model adoption based on tourism innovation: Applying a gratification theory to mobile applications. <i>European Research on Management and Business Economics</i> , 2021, 27, 100149. | 3.4 | 37 |
| 7 | Manual avanzado de Partial Least Squares Structural Equation Modeling (PLS-SEM). , 2021, , . | | 129 |
| 8 | A Primer on the Conditional Mediation Analysis in PLS-SEM. <i>Data Base for Advances in Information Systems</i> , 2021, 52, 43-100. | 1.1 | 44 |
| 9 | The effect of information technology assimilation on firm performance in B2B scenarios. <i>Industrial Management and Data Systems</i> , 2020, 120, 2269-2296. | 2.2 | 18 |
| 10 | Importance-Performance Matrix Analysis (IPMA) to Evaluate Servicescape Fitness Consumer by Gender and Age. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 6562. | 1.2 | 13 |
| 11 | A Collaboration Climate and Effectiveness of Knowledge Management. <i>Eurasian Studies in Business and Economics</i> , 2020, , 135-144. | 0.2 | 0 |
| 12 | Uncontrolled counter-knowledge: its effects on knowledge management corridors. <i>Knowledge Management Research and Practice</i> , 2019, 17, 203-212. | 2.7 | 24 |
| 13 | Understanding relationship quality in hospitality services. <i>Internet Research</i> , 2019, 29, 478-503. | 2.7 | 41 |
| 14 | Tips to use partial least squares structural equation modelling (PLS-SEM) in knowledge management. <i>Journal of Knowledge Management</i> , 2019, 23, 67-89. | 3.2 | 293 |
| 15 | Manual de Partial Least Squares Structural Equation Modeling (PLS-SEM) (Segunda Edición). , 2019, , . | | 292 |
| 16 | Developing green innovation performance by fostering of organizational knowledge and cooperative relations. <i>Review of Managerial Science</i> , 2018, 12, 499-517. | 4.3 | 45 |
| 17 | An explanatory and predictive PLS-SEM approach to the relationship between organizational culture, organizational performance and customer loyalty. <i>Journal of Hospitality and Tourism Technology</i> , 2018, 9, 438-454. | 2.5 | 17 |
| 18 | How public sport centers can improve the sport consumer experience. <i>International Journal of Sports Marketing and Sponsorship</i> , 2018, 19, 350-367. | 0.8 | 15 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Potential and Realized Absorptive Capacity as Complementary Drivers of Green Product and Process Innovation Performance. <i>Sustainability</i> , 2018, 10, 381. | 1.6 | 85 |
| 20 | Mapping the Field: A Bibliometric Analysis of Green Innovation. <i>Sustainability</i> , 2017, 9, 1011. | 1.6 | 161 |
| 21 | Prediction-oriented modeling in business research by means of PLS path modeling: Introduction to a JBR special section. <i>Journal of Business Research</i> , 2016, 69, 4545-4551. | 5.8 | 194 |
| 22 | The antecedents of green innovation performance: A model of learning and capabilities. <i>Journal of Business Research</i> , 2016, 69, 4912-4917. | 5.8 | 365 |
| 23 | Mediation analysis in partial least squares path modeling. <i>Industrial Management and Data Systems</i> , 2016, 116, 1849-1864. | 2.2 | 1,225 |
| 24 | European management research using partial least squares structural equation modeling (PLS-SEM). <i>European Management Journal</i> , 2016, 34, 589-597. | 3.1 | 343 |
| 25 | Social capital, absorptive capacity and entrepreneurial behaviour in an international context. <i>European Journal of International Management</i> , 2016, 10, 479. | 0.1 | 3 |
| 26 | How knowledge management processes can create and capture value for firms?. <i>Knowledge Management Research and Practice</i> , 2016, 14, 423-433. | 2.7 | 51 |
| 27 | Negative aspects of counter-knowledge on absorptive capacity and human capital. <i>Journal of Intellectual Capital</i> , 2015, 16, 763-778. | 3.1 | 16 |
| 28 | An application of the performance-evaluation model for e-learning quality in higher education. <i>Total Quality Management and Business Excellence</i> , 2015, 26, 632-647. | 2.4 | 44 |
| 29 | Linking unlearning with quality of health services through knowledge corridors. <i>Journal of Business Research</i> , 2015, 68, 815-822. | 5.8 | 21 |
| 30 | European management research using Partial Least Squares Structural Equation Modeling (PLS-SEM). <i>European Management Journal</i> , 2015, 33, 1-3. | 3.1 | 105 |
| 31 | THE CYCLE OF CUSTOMER VALUE: A MODEL INTEGRATING CUSTOMER AND FIRM PERSPECTIVES. <i>Journal of Business Economics and Management</i> , 2014, 16, 467-481. | 1.1 | 4 |
| 32 | Simultaneous measurement of quality in different online services. <i>Service Industries Journal</i> , 2014, 34, 123-144. | 5.0 | 34 |
| 33 | Developing an integrated vision of customer value. <i>Journal of Services Marketing</i> , 2013, 27, 234-244. | 1.7 | 52 |
| 34 | The use of organizational capabilities to increase customer value. <i>Journal of Business Research</i> , 2013, 66, 2042-2050. | 5.8 | 62 |
| 35 | Healthcare management in the knowledge-based economy. <i>Service Industries Journal</i> , 2013, 33, 1219-1222. | 5.0 | 2 |
| 36 | An application of health-portals to improve electronic listening. <i>Service Industries Journal</i> , 2013, 33, 1417-1434. | 5.0 | 9 |

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 37 | Implementing telemedicine technologies through an unlearning context in a homecare setting. Behaviour and Information Technology, 2013, 32, 80-90. | 2.5 | 23 |
| 38 | The Effect of Absorptive Capacity on Innovativeness: Context and Information Systems Capability as Catalysts. British Journal of Management, 2012, 23, 110-129. | 3.3 | 100 |
| 39 | Improving the absorptive capacity through unlearning context: an empirical investigation in hospital-in-the-home units. Service Industries Journal, 2012, 32, 1551-1570. | 5.0 | 22 |
| 40 | Finding the hospital-in-the-home units' innovativeness. Management Decision, 2012, 50, 1596-1617. | 2.2 | 33 |
| 41 | Effect of ITC on the international competitiveness of firms. Management Decision, 2012, 50, 1045-1061. | 2.2 | 41 |
| 42 | How entrepreneurial actions transform customer capital through time. International Journal of Manpower, 2011, 32, 132-150. | 2.5 | 25 |
| 43 | Balancing technology and physician-patient knowledge through an unlearning context. International Journal of Information Management, 2011, 31, 420-427. | 10.5 | 18 |
| 44 | How can managers in the hospital in the home units help to balance technology and physician-patient knowledge?. International Journal for Quality in Health Care, 2011, 23, 600-609. | 0.9 | 7 |
| 45 | Creating dynamic capabilities to increase customer value. Management Decision, 2011, 49, 1141-1159. | 2.2 | 85 |
| 46 | How to implement a knowledge management program in hospital-in-the-home units. Leadership in Health Services, 2010, 23, 46-56. | 0.5 | 23 |
| 47 | The role of cultural barriers in the relationship between open-mindedness and organizational innovation. Journal of Organizational Change Management, 2010, 23, 360-376. | 1.7 | 83 |
| 48 | Service value revisited: Specifying a higher-order, formative measure. Journal of Business Research, 2008, 61, 1278-1291. | 5.8 | 273 |
| 49 | Why Open-mindedness Needs Time to Explore and Exploit Knowledge. Time and Society, 2008, 17, 195-213. | 0.8 | 14 |
| 50 | Dynamic capabilities and operational capabilities: A knowledge management perspective. Journal of Business Research, 2007, 60, 426-437. | 5.8 | 487 |
| 51 | Understanding the link between knowledge management and firm performance: articulating and codifying critical knowledge areas. International Journal of Knowledge and Learning, 2006, 2, 238. | 0.1 | 7 |
| 52 | Competitive Advantage of Knowledge Management. , 2006, , 34-43. | | 14 |
| 53 | A review of case studies publishing in Management Decision 2003-2004. Management Decision, 2005, 43, 851-876. | 2.2 | 85 |
| 54 | Identifying key knowledge area in the professional services industry: a case study. Journal of Knowledge Management, 2004, 8, 131-150. | 3.2 | 40 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 55 | The effect of servant leadership on employee outcomes: does endogeneity matter?. Quality and Quantity, 0, , 1. | 2.0 | 8 |
| 56 | INFLUÊNCIA DAS TECNOLOGIAS NA RETENÇÃO DE SÁ“CIOS EM GINÁSIOS: REVISÃO SISTEMÁTICA. Movimento, 0, 26, e26070. | 0.5 | 1 |
| 57 | Competitive Advantage of Knowledge Management. , 0, , 89-102. | | 1 |