

Gabriel Cepeda-Carriñán

List of Publications by Year in descending order

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Version: 2024-02-01

57
papers

5,208
citations

236612

25
h-index

182168

51
g-index

60
all docs

60
docs citations

60
times ranked

3807
citing authors

#	ARTICLE	IF	CITATIONS
1	Mediation analysis in partial least squares path modeling. <i>Industrial Management and Data Systems</i> , 2016, 116, 1849-1864.	2.2	1,225
2	Dynamic capabilities and operational capabilities: A knowledge management perspective. <i>Journal of Business Research</i> , 2007, 60, 426-437.	5.8	487
3	The antecedents of green innovation performance: A model of learning and capabilities. <i>Journal of Business Research</i> , 2016, 69, 4912-4917.	5.8	365
4	European management research using partial least squares structural equation modeling (PLS-SEM). <i>European Management Journal</i> , 2016, 34, 589-597.	3.1	343
5	Tips to use partial least squares structural equation modelling (PLS-SEM) in knowledge management. <i>Journal of Knowledge Management</i> , 2019, 23, 67-89.	3.2	293
6	Manual de Partial Least Squares Structural Equation Modeling (PLS-SEM) (Segunda Edición). , 2019, , .		292
7	Service value revisited: Specifying a higher-order, formative measure. <i>Journal of Business Research</i> , 2008, 61, 1278-1291.	5.8	273
8	Prediction-oriented modeling in business research by means of PLS path modeling: Introduction to a JBR special section. <i>Journal of Business Research</i> , 2016, 69, 4545-4551.	5.8	194
9	Mapping the Field: A Bibliometric Analysis of Green Innovation. <i>Sustainability</i> , 2017, 9, 1011.	1.6	161
10	Manual avanzado de Partial Least Squares Structural Equation Modeling (PLS-SEM). , 2021, , .		129
11	European management research using Partial Least Squares Structural Equation Modeling (PLS-SEM). <i>European Management Journal</i> , 2015, 33, 1-3.	3.1	105
12	The Effect of Absorptive Capacity on Innovativeness: Context and Information Systems Capability as Catalysts. <i>British Journal of Management</i> , 2012, 23, 110-129.	3.3	100
13	A review of case studies publishing in <i>Management Decision</i> 2003-2004. <i>Management Decision</i> , 2005, 43, 851-876.	2.2	85
14	Creating dynamic capabilities to increase customer value. <i>Management Decision</i> , 2011, 49, 1141-1159.	2.2	85
15	Potential and Realized Absorptive Capacity as Complementary Drivers of Green Product and Process Innovation Performance. <i>Sustainability</i> , 2018, 10, 381.	1.6	85
16	The role of cultural barriers in the relationship between open-mindedness and organizational innovation. <i>Journal of Organizational Change Management</i> , 2010, 23, 360-376.	1.7	83
17	The use of organizational capabilities to increase customer value. <i>Journal of Business Research</i> , 2013, 66, 2042-2050.	5.8	62
18	Developing an integrated vision of customer value. <i>Journal of Services Marketing</i> , 2013, 27, 234-244.	1.7	52

#	ARTICLE	IF	CITATIONS
19	How knowledge management processes can create and capture value for firms?. Knowledge Management Research and Practice, 2016, 14, 423-433.	2.7	51
20	Developing green innovation performance by fostering of organizational knowledge and cooperative relations. Review of Managerial Science, 2018, 12, 499-517.	4.3	45
21	An application of the performance-evaluation model for e-learning quality in higher education. Total Quality Management and Business Excellence, 2015, 26, 632-647.	2.4	44
22	A Primer on the Conditional Mediation Analysis in PLS-SEM. Data Base for Advances in Information Systems, 2021, 52, 43-100.	1.1	44
23	Effect of ITC on the international competitiveness of firms. Management Decision, 2012, 50, 1045-1061.	2.2	41
24	Understanding relationship quality in hospitality services. Internet Research, 2019, 29, 478-503.	2.7	41
25	Identifying key knowledge area in the professional services industry: a case study. Journal of Knowledge Management, 2004, 8, 131-150.	3.2	40
26	A business model adoption based on tourism innovation: Applying a gratification theory to mobile applications. European Research on Management and Business Economics, 2021, 27, 100149.	3.4	37
27	Simultaneous measurement of quality in different online services. Service Industries Journal, 2014, 34, 123-144.	5.0	34
28	Finding the hospital-in-the-home units' innovativeness. Management Decision, 2012, 50, 1596-1617.	2.2	33
29	How entrepreneurial actions transform customer capital through time. International Journal of Manpower, 2011, 32, 132-150.	2.5	25
30	Uncontrolled counter-knowledge: its effects on knowledge management corridors. Knowledge Management Research and Practice, 2019, 17, 203-212.	2.7	24
31	How to implement a knowledge management program in hospital-in-the-home units. Leadership in Health Services, 2010, 23, 46-56.	0.5	23
32	Implementing telemedicine technologies through an unlearning context in a homecare setting. Behaviour and Information Technology, 2013, 32, 80-90.	2.5	23
33	The use of fitness centre apps and its relation to customer satisfaction: a UTAUT2 perspective. International Journal of Sports Marketing and Sponsorship, 2022, 23, 966-985.	0.8	23
34	Improving the absorptive capacity through unlearning context: an empirical investigation in hospital-in-the-home units. Service Industries Journal, 2012, 32, 1551-1570.	5.0	22
35	Linking unlearning with quality of health services through knowledge corridors. Journal of Business Research, 2015, 68, 815-822.	5.8	21
36	Balancing technology and physician-patient knowledge through an unlearning context. International Journal of Information Management, 2011, 31, 420-427.	10.5	18

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37	The effect of information technology assimilation on firm performance in B2B scenarios. <i>Industrial Management and Data Systems</i> , 2020, 120, 2269-2296.	2.2	18
38	An explanatory and predictive PLS-SEM approach to the relationship between organizational culture, organizational performance and customer loyalty. <i>Journal of Hospitality and Tourism Technology</i> , 2018, 9, 438-454.	2.5	17
39	Negative aspects of counter-knowledge on absorptive capacity and human capital. <i>Journal of Intellectual Capital</i> , 2015, 16, 763-778.	3.1	16
40	Job performance as a mediator between affective states and job satisfaction: A multigroup analysis based on gender in an academic environment. <i>Current Psychology</i> , 2022, 41, 1221-1236.	1.7	16
41	How public sport centers can improve the sport consumer experience. <i>International Journal of Sports Marketing and Sponsorship</i> , 2018, 19, 350-367.	0.8	15
42	Why Open-mindedness Needs Time to Explore and Exploit Knowledge. <i>Time and Society</i> , 2008, 17, 195-213.	0.8	14
43	Competitive Advantage of Knowledge Management. , 2006, , 34-43.		14
44	Importance-Performance Matrix Analysis (IPMA) to Evaluate Servicescape Fitness Consumer by Gender and Age. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 6562.	1.2	13
45	Guest editorial: Sports management research using partial least squares structural equation modeling (PLS-SEM). <i>International Journal of Sports Marketing and Sponsorship</i> , 2022, 23, 229-240.	0.8	10
46	An application of health-portals to improve electronic listening. <i>Service Industries Journal</i> , 2013, 33, 1417-1434.	5.0	9
47	The effect of servant leadership on employee outcomes: does endogeneity matter?. <i>Quality and Quantity</i> , 0, , 1.	2.0	8
48	Understanding the link between knowledge management and firm performance: articulating and codifying critical knowledge areas. <i>International Journal of Knowledge and Learning</i> , 2006, 2, 238.	0.1	7
49	How can managers in the hospital in the home units help to balance technology and physician-patient knowledge?. <i>International Journal for Quality in Health Care</i> , 2011, 23, 600-609.	0.9	7
50	Is Job Satisfaction of Social Sciences Scholars Predicted by Emotions, Job Performance, Work Events, and Workplace Features? A Demonstration of a Data-Driven Policy-Making Approach. <i>Higher Education Policy</i> , 2021, 34, 902-927.	1.3	6
51	THE CYCLE OF CUSTOMER VALUE: A MODEL INTEGRATING CUSTOMER AND FIRM PERSPECTIVES. <i>Journal of Business Economics and Management</i> , 2014, 16, 467-481.	1.1	4
52	Social capital, absorptive capacity and entrepreneurial behaviour in an international context. <i>European Journal of International Management</i> , 2016, 10, 479.	0.1	3
53	Healthcare management in the knowledge-based economy. <i>Service Industries Journal</i> , 2013, 33, 1219-1222.	5.0	2
54	INFLUÊNCIA DAS TECNOLOGIAS NA RETENÇÃO DE SÁCIOS EM GINÁSIOS: REVISÃO SISTEMÁTICA. <i>Movimento</i> , 0, 26, e26070.	0.5	1

#	ARTICLE	IF	CITATIONS
55	Competitive Advantage of Knowledge Management. , 0, , 89-102.		1
56	ANTECEDENTS OF SUCCESS IN A RESEARCH AND DEVELOPMENT CONSORTIUM. International Journal of Innovation Management, 2021, 25, 2150001.	0.7	0
57	A Collaboration Climate and Effectiveness of Knowledge Management. Eurasian Studies in Business and Economics, 2020, , 135-144.	0.2	0