

Mariet Raedts

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9013062/publications.pdf>

Version: 2024-02-01

13
papers

165
citations

1477746

6
h-index

1281420

11
g-index

13
all docs

13
docs citations

13
times ranked

100
citing authors

#	ARTICLE	IF	CITATIONS
1	The Effects of Language Errors in Service Recovery Communication on Customers'™ Hotel Perceptions and Booking Intentions. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 615-638.	1.7	4
2	What determines omnivores'™ meat consumption and their willingness to reduce the amount of meat they eat?. <i>Nutrition and Health</i> , 2022, , 026010602210802.	0.6	3
3	Do verbal and visual nudges influence consumers'™ choice for sustainable fashion?. <i>Journal of Global Fashion Marketing</i> , 2021, 12, 327-342.	2.4	19
4	The power of negative publicity on the fast fashion industry. <i>Journal of Global Fashion Marketing</i> , 2020, 11, 380-396.	2.4	15
5	The effectiveness of subtitles in cross-cultural television commercials. <i>World Englishes</i> , 2019, 38, 387-403.	0.7	2
6	The effects of online customer reviews and managerial responses on travelers'™ decision-making processes. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 973-996.	5.1	30
7	The Impact of Negative Endorser Information and their Facial Appearance on Advertising Effectiveness for Profit and Not-for-Profit Organizations. <i>Atlantic Journal of Communication</i> , 2017, 25, 114-126.	0.7	4
8	Does institutional nation branding exist in a Singaporean context?. <i>Place Branding and Public Diplomacy</i> , 2017, 13, 325-347.	1.1	7
9	De doeltreffendheid van een Italiaanse versus Nederlandse slagzin in een Italiaanse wijnreclame. <i>Dutch Journal of Applied Linguistics</i> , 2015, 4, 39-57.	0.3	2
10	English in television commercials in Belgium, France, Italy, the Netherlands and Spain. <i>World Englishes</i> , 2015, 34, 576-599.	0.7	13
11	Observerend leren van peer models bij een complexe schrijftaal. <i>Tijdschrift Voor Taalbeheersing</i> , 2009, 31, 142-165.	0.1	1
12	The Role of Readers in Writing Development: Writing Students Bringing Their Texts to the Test. , 2009, , 436-452.		12
13	Observation of peers in learning to write. Practise and research.. <i>Journal of Writing Research</i> , 2008, 1, 53-83.	0.6	53