

# Mariet Raedts

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9013062/publications.pdf>

Version: 2024-02-01

13  
papers

165  
citations

1477746

6  
h-index

1281420

11  
g-index

13  
all docs

13  
docs citations

13  
times ranked

100  
citing authors

#	ARTICLE	IF	CITATIONS
1	Observation of peers in learning to write. Practise and research.. Journal of Writing Research, 2008, 1, 53-83.	0.6	53
2	The effects of online customer reviews and managerial responses on travelersâ€™ decision-making processes. Journal of Hospitality Marketing and Management, 2018, 27, 973-996.	5.1	30
3	Do verbal and visual nudges influence consumersâ€™ choice for sustainable fashion?. Journal of Global Fashion Marketing, 2021, 12, 327-342.	2.4	19
4	The power of negative publicity on the fast fashion industry. Journal of Global Fashion Marketing, 2020, 11, 380-396.	2.4	15
5	English in television commercials in Belgium, France, Italy, the Netherlands and Spain. World Englishes, 2015, 34, 576-599.	0.7	13
6	The Role of Readers in Writing Development: Writing Students Bringing Their Texts to the Test. , 2009, , 436-452.		12
7	Does institutional nation branding exist in a Singaporean context?. Place Branding and Public Diplomacy, 2017, 13, 325-347.	1.1	7
8	The Impact of Negative Endorser Information and their Facial Appearance on Advertising Effectiveness for Profit and Not-for-Profit Organizations. Atlantic Journal of Communication, 2017, 25, 114-126.	0.7	4
9	The Effects of Language Errors in Service Recovery Communication on Customersâ€™ Hotel Perceptions and Booking Intentions. Journal of Quality Assurance in Hospitality and Tourism, 2022, 23, 615-638.	1.7	4
10	What determines omnivoresâ€™ meat consumption and their willingness to reduce the amount of meat they eat?. Nutrition and Health, 2022, , 026010602210802.	0.6	3
11	De doeltreffendheid van een Italiaanse versus Nederlandse slagzin in een Italiaanse wijnreclame. Dutch Journal of Applied Linguistics, 2015, 4, 39-57.	0.3	2
12	The effectiveness of subtitles in cross-cultural television commercials. World Englishes, 2019, 38, 387-403.	0.7	2
13	Observerend leren van peer models bij een complexe schrijftaal. Tijdschrift Voor Taalbeheersing, 2009, 31, 142-165.	0.1	1