

Inmaculada J Martínez

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9003630/publications.pdf>

Version: 2024-02-01

10
papers

96
citations

1478505

6
h-index

1474206

9
g-index

11
all docs

11
docs citations

11
times ranked

100
citing authors

#	ARTICLE	IF	CITATIONS
1	Contexto de uso e acesso a notÍcias em smartphones por jovens na Espanha. Comunicacao Midia E Consumo, 2021, 18, .	0.1	0
2	Privacy paradox in the mobile environment: The influence of the emotions. Profesional De La Informacion, 2019, 28, .	2.7	3
3	Privacy calculus: Factors that influence the perception of benefit. Profesional De La Informacion, 2018, 27, 341.	2.7	5
4	Ethical implications of digital advertising automation: The case of programmatic advertising in Spain. Profesional De La Informacion, 2017, 26, 201.	2.7	15
5	Driving Media Transformations. Advances in Multimedia and Interactive Technologies Book Series, 2016, , 160-176.	0.2	0
6	Tendencias evolutivas del contenido digital en aplicaciones mÁviles. Profesional De La Informacion, 2015, 24, 787.	2.7	7
7	Managing The Unbalanced. Feminist Media Studies, 2012, 12, 506-516.	2.1	8
8	Nuevas vÍas para la comunicaci³n empresarial: publicidad en el mÁvil. Profesional De La Informacion, 2010, 19, 140-148.	2.7	11
9	De la Web social al MÁvil 2.0: el paradigma 2.0 en el proceso de convergencia mediÁtica de la comunicaci³n mÁvil. Profesional De La Informacion, 2009, 18, 155-161.	2.7	6
10	Conceptual and operative aspects of e-merchandising. International Journal of Internet Marketing and Advertising, 2008, 4, 197.	0.2	2