

Moniek Buijzen

List of Publications by Year in descending order

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Version: 2024-02-01

104
papers

4,638
citations

117453

34
h-index

118652

62
g-index

138
all docs

138
docs citations

138
times ranked

2547
citing authors

#	ARTICLE	IF	CITATIONS
1	Reconsidering Advertising Literacy as a Defense Against Advertising Effects. <i>Media Psychology</i> , 2011, 14, 333-354.	2.1	280
2	Effects of Prominence, Involvement, and Persuasion Knowledge on Children's Cognitive and Affective Responses to AdvergAMES. <i>Journal of Interactive Marketing</i> , 2012, 26, 33-42.	4.3	218
3	Introducing the PCMC Model: An Investigative Framework for Young People's Processing of Commercialized Media Content. <i>Communication Theory</i> , 0, 20, 427-450.	2.0	207
4	Developing a Typology of Humor in Audiovisual Media. <i>Media Psychology</i> , 2004, 6, 147-167.	2.1	190
5	Parental Mediation of Undesired Advertising Effects. <i>Journal of Broadcasting and Electronic Media</i> , 2005, 49, 153-165.	0.8	182
6	The effects of television advertising on materialism, parent-child conflict, and unhappiness: A review of research. <i>Journal of Applied Developmental Psychology</i> , 2003, 24, 437-456.	0.8	159
7	Comparing Children's and Adults' Cognitive Advertising Competences in the Netherlands. <i>Journal of Children and Media</i> , 2010, 4, 77-89.	1.0	152
8	Associations between children's television advertising exposure and their food consumption patterns: A household diary survey study. <i>Appetite</i> , 2008, 50, 231-239.	1.8	144
9	Children's understanding of advertisers' persuasive tactics. <i>International Journal of Advertising</i> , 2011, 30, 329-350.	4.2	117
10	Food advertising and eating behavior in children. <i>Current Opinion in Behavioral Sciences</i> , 2016, 9, 26-31.	2.0	115
11	The effect of playing advergAMES that promote energy-dense snacks or fruit on actual food intake among children. <i>American Journal of Clinical Nutrition</i> , 2013, 97, 239-245.	2.2	112
12	Identifying determinants of young children's brand awareness: Television, parents, and peers. <i>Journal of Applied Developmental Psychology</i> , 2005, 26, 456-468.	0.8	110
13	Reducing Children's Susceptibility to Commercials: Mechanisms of Factual and Evaluative Advertising Interventions. <i>Media Psychology</i> , 2007, 9, 411-430.	2.1	93
14	The role of attentional bias in the effect of food advertising on actual food intake among children. <i>Appetite</i> , 2015, 84, 251-258.	1.8	91
15	Using Brand Characters to Promote Young Children's Liking of and Purchase Requests for Fruit. <i>Journal of Health Communication</i> , 2010, 16, 79-89.	1.2	90
16	Is Children's Understanding of Nontraditional Advertising Comparable to Their Understanding of Television Advertising?. <i>Journal of Public Policy and Marketing</i> , 2013, 32, 195-206.	2.2	86
17	Disclosing the persuasive nature of advergAMES: moderation effects of mood on brand responses via persuasion knowledge. <i>International Journal of Advertising</i> , 2015, 34, 70-84.	4.2	83
18	Children's Responses to Advertising in Social Games. <i>Journal of Advertising</i> , 2013, 42, 142-154.	4.1	82

#	ARTICLE	IF	CITATIONS
19	The effectiveness of parental communication in modifying the relation between food advertising and children's consumption behaviour. <i>British Journal of Developmental Psychology</i> , 2009, 27, 105-121.	0.9	78
20	Development and Validation of a Survey Instrument to Measure Children's Advertising Literacy. <i>Media Psychology</i> , 2016, 19, 72-100.	2.1	78
21	Do children's cognitive advertising defenses reduce their desire for advertised products?. <i>Communications: the European Journal of Communication Research</i> , 2009, 34, 287-303.	0.3	75
22	Impulsivity, "Advergaming," and Food Intake. <i>Pediatrics</i> , 2014, 133, 1007-1012.	1.0	72
23	Children's Advertising Exposure, Advertised Product Desire, and Materialism. <i>Communication Research</i> , 2014, 41, 717-735.	3.9	71
24	The Impact of Television Advertising on Children's Christmas Wishes. <i>Journal of Broadcasting and Electronic Media</i> , 2000, 44, 456-470.	0.8	64
25	Enhancing children's vegetable consumption using vegetable-promoting picture books. The impact of interactive shared reading and character-product congruence. <i>Appetite</i> , 2014, 73, 73-80.	1.8	61
26	Observing Purchase-Related Parent-Child Communication in Retail Environments: A Developmental and Socialization Perspective. <i>Human Communication Research</i> , 0, 34, 50-69.	1.9	59
27	This is Advertising! Effects of Disclosing Television Brand Placement on Adolescents. <i>Journal of Youth and Adolescence</i> , 2017, 46, 328-342.	1.9	54
28	Mood and emotional reactivity of adolescents during the COVID-19 pandemic: short-term and long-term effects and the impact of social and socioeconomic stressors. <i>Scientific Reports</i> , 2021, 11, 11563.	1.6	51
29	Processes and effects of targeted online advertising among children. <i>International Journal of Advertising</i> , 2017, 36, 396-414.	4.2	49
30	A social network-based intervention stimulating peer influence on children's self-reported water consumption: A randomized control trial. <i>Appetite</i> , 2016, 103, 294-301.	1.8	48
31	The relationship between online vigilance and affective well-being in everyday life: Combining smartphone logging with experience sampling. <i>Media Psychology</i> , 2021, 24, 581-605.	2.1	48
32	Development and validation of the Material Values Scale for children (MVS-c). <i>Personality and Individual Differences</i> , 2011, 51, 963-968.	1.6	47
33	The Impact of Social Media Influencers on Children's Dietary Behaviors. <i>Frontiers in Psychology</i> , 2019, 10, 2975.	1.1	46
34	A randomized controlled trial testing a social network intervention to promote physical activity among adolescents. <i>BMC Public Health</i> , 2018, 18, 542.	1.2	45
35	Use a Rabbit or a Rhino to Sell a Carrot? The Effect of Character-Product Congruence on Children's Liking of Healthy Foods. <i>Journal of Health Communication</i> , 2012, 17, 1068-1080.	1.2	38
36	Parent Versus Child Reports of Parental Advertising Mediation: Exploring the Meaning of Agreement. <i>Journal of Broadcasting and Electronic Media</i> , 2008, 52, 509-525.	0.8	35

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37	Youth's social network structures and peer influences: study protocol MyMovez project " Phase I. BMC Public Health, 2018, 18, 504.	1.2	33
38	Think-Aloud Process Superior to Thought-Listing in Increasing Children's Critical Processing of Advertising. Human Communication Research, 2012, 38, 199-221.	1.9	31
39	Appeals in television advertising: A content analysis of commercials aimed at children and teenagers. Communications: the European Journal of Communication Research, 2002, 27, .	0.3	28
40	Lower Life Satisfaction Related to Materialism in Children Frequently Exposed to Advertising. Pediatrics, 2012, 130, e486-e491.	1.0	28
41	Children's Responses to Negative News: The Effects of Constructive Reporting in Newspaper Stories for Children. Journal of Communication, 2017, 67, 781-802.	2.1	28
42	Hard to Resist?. Journal of Media Psychology, 2019, 31, 214-225.	0.7	28
43	Identifying Influence Agents That Promote Physical Activity Through the Simulation of Social Network Interventions: Agent-Based Modeling Study. Journal of Medical Internet Research, 2019, 21, e12914.	2.1	28
44	Mind-Wandering and Mindfulness as Mediators of the Relationship Between Online Vigilance and Well-Being. Cyberpsychology, Behavior, and Social Networking, 2018, 21, 761-767.	2.1	27
45	The Impact of Prosocial Television News on Children's Prosocial Behavior: An Experimental Study in the Netherlands. Journal of Children and Media, 2015, 9, 419-434.	1.0	26
46	Dark and Bright Patterns in Cookie Consent Requests. Journal of Digital Social Research, 2021, 3, 1-38.	0.7	26
47	Introducing positive media psychology to the field of children, adolescents, and media. Journal of Children and Media, 2016, 10, 39-46.	1.0	25
48	Development and Validation of the Psychological Well-Being Scale for Children (PWB-c). Societies, 2018, 8, 18.	0.8	23
49	ADULT MEDIATION OF TELEVISION ADVERTISING EFFECTS. Journal of Children and Media, 2007, 1, 177-191.	1.0	22
50	Testing a Social Network Intervention Using Vlogs to Promote Physical Activity Among Adolescents: A Randomized Controlled Trial. Frontiers in Psychology, 2019, 10, 2913.	1.1	22
51	Beyond inhibitory control training: Inactions and actions influence smartphone app use through changes in explicit liking.. Journal of Experimental Psychology: General, 2021, 150, 431-445.	1.5	21
52	Promoting toddlers' vegetable consumption through interactive reading and puppetry. Appetite, 2017, 116, 75-81.	1.8	20
53	Investigating and Improving the Accuracy of US Citizens' Beliefs About the COVID-19 Pandemic: Longitudinal Survey Study. Journal of Medical Internet Research, 2021, 23, e24069.	2.1	20
54	From empty nest to Social Networking Site: What happens in cyberspace when children are launched from the parental home?. Computers in Human Behavior, 2017, 68, 56-63.	5.1	19

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55	Testing the Effectiveness of a Disclosure in Activating Children's Advertising Literacy in the Context of Embedded Advertising in Vlogs. <i>Frontiers in Psychology</i> , 2020, 11, 451.	1.1	19
56	The association between BMI development among young children and (un)healthy food choices in response to food advertisements: a longitudinal study. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2016, 13, 16.	2.0	18
57	An integrated model of fruit, vegetable, and water intake in young adolescents.. <i>Health Psychology</i> , 2018, 37, 1159-1167.	1.3	18
58	Self-persuasion in media messages: Reducing alcohol consumption among students with open-ended questions.. <i>Journal of Experimental Psychology: Applied</i> , 2018, 24, 81-91.	0.9	18
59	Positive uncertainty: the benefit of the doubt in advertising. <i>International Journal of Advertising</i> , 2018, 37, 256-269.	4.2	17
60	Promoting Water Consumption on a Caribbean Island: An Intervention Using Children's Social Networks at Schools. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 713.	1.2	17
61	The reciprocal effects of physical activity and happiness in adolescents. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2020, 17, 147.	2.0	17
62	Correcting Misperceptions: The Causal Role of Motivation in Corrective Science Communication About Vaccine and Food Safety. <i>Science Communication</i> , 2020, 42, 31-60.	1.8	17
63	The impact of advertising on children's psychological wellbeing and life satisfaction. <i>European Journal of Marketing</i> , 2016, 50, 1975-1992.	1.7	15
64	Attentional bias for food cues in advertising among overweight and hungry children: An explorative experimental study. <i>Food Quality and Preference</i> , 2020, 79, 103792.	2.3	14
65	The Family's Role in Children's Interpretation of Advertising. , 2014, , 137-157.		14
66	Boys' responses to the integration of advertising and entertaining content. <i>Young Consumers</i> , 2015, 16, 251-263.	2.3	12
67	Children's cognitive responses to constructive television news. <i>Journalism</i> , 2019, 20, 568-582.	1.8	12
68	Craving healthy foods?! How sensory appeals increase appetitive motivational processing of healthy foods in adolescents. <i>Media Psychology</i> , 2020, 23, 159-183.	2.1	12
69	A Test of Three Alternative Hypotheses Explaining the Link between Children's Television Viewing and Weight Status. <i>Journal of Children and Media</i> , 2008, 2, 67-74.	1.0	11
70	Promoting water consumption among children: a three-arm cluster randomised controlled trial testing a social network intervention. <i>Public Health Nutrition</i> , 2021, 24, 2324-2336.	1.1	11
71	Reclamewijsheid in ontwikkeling. Een vergelijking van de cognitieve reclamevaardigheden van kinderen en volwassenen. <i>Tijdschrift Voor Communicatiewetenschap</i> , 2008, 36, 270-283.	0.2	10
72	Investigating the impact of a health game on implicit attitudes towards food and food choice behaviour of young adults. <i>Appetite</i> , 2018, 128, 294-302.	1.8	9

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73	Comparing the measurement of different social networks: Peer nominations, online communication, and proximity data. <i>Network Science</i> , 2020, 8, 62-78.	0.8	9
74	Remember the motivationally-relevant appeals? The influence of social and sensory appeals on memory for pronutritional messages promoting healthy foods. <i>International Journal of Advertising</i> , 2021, 40, 582-601.	4.2	8
75	Boosting Understanding and Identification of Scientific Consensus Can Help to Correct False Beliefs. <i>Psychological Science</i> , 2021, 32, 1549-1565.	1.8	8
76	A vigilante serial killer as ethics educator? An exploration of <i>Dexter</i> as a tool for moral education in the professional domain. <i>Journal of Moral Education</i> , 2017, 46, 378-395.	0.9	7
77	Self-Persuasion on Facebook Increases Alcohol Risk Perception. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2018, 21, 672-678.	2.1	7
78	A Health Game Targeting Children's Implicit Attitudes and Snack Choices. <i>Games for Health Journal</i> , 2020, 9, 425-435.	1.1	7
79	The effects of group centrality and accountability on conformity to cyber aggressive norms: Two messaging app experiments. <i>Computers in Human Behavior</i> , 2021, 120, 106754.	5.1	7
80	Fear Responses to Media Entertainment. , 0, , 334-352.		6
81	Analyzing prisoners'™, law enforcement agents'™, and civilians'™ moral evaluations of <i>The Sopranos</i> . <i>Poetics</i> , 2016, 58, 52-65.	0.6	6
82	Development and testing of the advertising literacy activation task: an indirect measurement instrument for children aged 7-13 years old. <i>Media Psychology</i> , 2021, 24, 814-846.	2.1	6
83	Daily prosocial actions during the COVID-19 pandemic contribute to giving behavior in adolescence. <i>Scientific Reports</i> , 2022, 12, 7458.	1.6	6
84	Brand Prominence in Advergaming: Effects on Children's™ Explicit and Implicit Memory. , 2012, , 321-329.		5
85	Quick question or intensive inquiry: The role of message elaboration in the effectiveness of self-persuasive anti-alcohol posters. <i>PLoS ONE</i> , 2019, 14, e0211030.	1.1	4
86	How media appeals depicting social eating contexts increase the appetitive motivational processing of healthy foods. <i>Appetite</i> , 2021, 167, 105582.	1.8	4
87	Inhibitory control moderates the relation between advertising literacy activation and advertising susceptibility. <i>Media Psychology</i> , 2022, 25, 51-81.	2.1	4
88	Media Exposure and Health in Europe: Mediators and Moderators of Media Systems. <i>Social Indicators Research</i> , 2016, 126, 1317-1342.	1.4	3
89	Parameter Optimization for Deriving Bluetooth-Based Social Network Graphs. , 2019, , .		3
90	Promoting water consumption among Dutch children: an evaluation of the social network intervention Share H2O. <i>BMC Public Health</i> , 2021, 21, 202.	1.2	3

#	ARTICLE	IF	CITATIONS
91	Using Simulations for Exploring Interventions in Social Networks - Modeling Physical Activity Behaviour in Dutch School Classes. , 2018, , .		3
92	Helping on Social Media. Journal of Media Psychology, 0, , .	0.7	3
93	Childrenâ€™s Emotions after Exposure to News: Investigating Chat Conversations with Peers as a Coping Strategy. Journal of Youth and Adolescence, 2021, 50, 1424-1436.	1.9	2
94	Reliability and validity of childrenâ€™s advertising exposure measures. Young Consumers, 2021, 22, 660-674.	2.3	2
95	Communication and COVID-19 Physical Distancing Behavior Among Dutch Youth. Health Psychology Bulletin, 2021, 5, 81-102.	0.3	2
96	Shielding SNS content from parents: a survey investigating perspectives of emerging adults who have recently left the parental home. Communication Research Reports, 2021, 38, 1-11.	1.0	2
97	Understanding the complexities of Bluetooth for representing real-life social networks. Personal and Ubiquitous Computing, 2024, 28, 343-362.	1.9	1
98	Behind the policy frontline in the Netherlands during the Corona crisis. Journal of Children and Media, 2021, 15, 49-54.	1.0	1
99	A social identity perspective on conformity to cyber aggression among early adolescents on WhatsApp. Social Development, 2021, 30, 941-956.	0.8	1
100	Interventie van reclame gericht op kinderen: Een experimenteel onderzoek naar de effectiefste interventiestrategie /Mediation of television advertising aimed at children: An experimental investigation of the most effective intervention strategy. Tijdschrift Voor Communicatiewetenschap, 2006, 34, 321-335.	0.2	1
101	Physical Distancing and Social Media Use in Emerging Adults and Adults During COVID-19: Large Scale Cross-Sectional and Longitudinal Survey Study (Preprint). JMIR Infodemiology, 0, , .	1.0	1
102	User Statistics for an Online Health Game Targeted at Children. Games for Health Journal, 2017, 6, 319-325.	1.1	0
103	The influence of sources in violent news on fright and worry responses of children in the Netherlands. Journal of Children and Media, 2022, 16, 134-143.	1.0	0
104	Explaining Childrenâ€™s News Avoidance During the COVID-19 Pandemic. Frontiers in Psychology, 0, 13, .	1.1	0