

# Donna Wong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8983192/publications.pdf>

Version: 2024-02-01

11  
papers

255  
citations

1477746

6  
h-index

1473754

9  
g-index

11  
all docs

11  
docs citations

11  
times ranked

166  
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding consumersâ€™ social media engagement behaviour: An examination of the moderation effect of social media context. <i>Journal of Business Research</i> , 2021, 122, 835-846.	5.8	127
2	Gamified money: exploring the effectiveness of gamification in mobile payment adoption among the silver generation in China. <i>Information Technology and People</i> , 2022, 35, 281-315.	1.9	38
3	The Youth Olympic Games: Past, Present and Future. <i>International Journal of the History of Sport</i> , 2011, 28, 1831-1851.	0.4	28
4	Understanding complexity and dynamics in the career development of eSports athletes. <i>Sport Management Review</i> , 2022, 25, 106-133.	1.9	15
5	Expect the unexpected? An evaluation of the Singapore 2010 Youth Olympic Games. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2012, 4, 138-154.	2.5	13
6	Risk and (in)security of FIFA football World Cups â€“ outlook for Russia 2018. <i>Sport in Society</i> , 2017, 20, 583-598.	0.8	12
7	The EPL drama â€“ paving the way for more illegal streaming? Digital piracy of live sports broadcasts in Singapore. <i>Leisure Studies</i> , 2016, 35, 534-548.	1.2	7
8	Are Grassroots Sports Events Good for Migrant Citiesâ€™ Sustainable Development? A Case Study of the Shenzhen 100 km Hikathon. <i>Sustainability</i> , 2019, 11, 256.	1.6	6
9	Esports diplomacy â€“ Chinaâ€™s soft power building in the digital era. <i>Managing Sport and Leisure</i> , 2023, 28, 247-269.	2.2	6
10	Esports: an exploration of the advancing esports landscape, actors and interorganisational relationships. <i>Sport in Society</i> , 2023, 26, 943-969.	0.8	2
11	Sport, broadcasting and cultural citizenship in Singapore. , 2014, , 100-114.		1