

Ivan Lapuente Garrido

List of Publications by Year in descending order

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Version: 2024-02-01

30
papers

150
citations

1307594

7
h-index

1199594

12
g-index

31
all docs

31
docs citations

31
times ranked

132
citing authors

#	ARTICLE	IF	CITATIONS
1	Organizational creativity as a crucial resource for building international business competence. <i>International Business Review</i> , 2019, 28, 438-449.	4.8	49
2	Coopetition and institutions: a strategy for Brazilian wineries facing internationalization. <i>International Journal of Wine Business Research</i> , 2018, 30, 74-95.	2.0	17
3	Dynamic Capabilities: A Measurement Proposal and its Relationship with Performance. <i>Brazilian Business Review</i> , 2020, 17, 46-65.	0.4	13
4	Institutional dysmorphia: when the institutions become ill. <i>International Journal of Emerging Markets</i> , 2018, 13, 478-498.	2.2	10
5	Knowledge management, innovation competency and organisational performance: a study of knowledge-intensive organisations in the IT industry. <i>International Journal of Innovation and Learning</i> , 2015, 18, 198.	0.4	9
6	The influence of formal institutions on the internationalization of companies in an emerging country. <i>Revista Brasileira De Gestao De Negocios</i> , 2017, 19, 358-374.	0.5	9
7	Remaining Innovative: The Role of Past Performance, Absorptive Capacity, and Internationalization. <i>Brazilian Business Review</i> , 2017, 14, 559-574.	0.4	7
8	A escala EXPERF e os modos de entrada: uma proposta de mensura�o de desempenho internacional em empresas brasileiras. <i>Base</i> , 2009, 6, 312-327.	0.1	6
9	Effects of Path Dependence on Capabilities in Captive Global Value Chains. <i>BAR - Brazilian Administration Review</i> , 2015, 12, 384-402.	0.8	5
10	Political perspectives of relationship networks to internationalization of firms in an emerging economy. <i>Internext</i> , 2017, 12, 74-89.	0.2	5
11	Orienta�o para o mercado externo: o refinamento de uma escala de mensura�o. <i>RAE Revista De Administracao De Empresas</i> , 2007, 47, 116-130.	0.3	4
12	The moderating role of polycentric institutions in the relationship between effectuation/causation logics and corporate entrepreneur's decision-making processes. <i>Global Strategy Journal</i> , 2021, 11, 740-766.	7.4	3
13	A depend�ncia de trajet�ria em neg�cios internacionais. <i>Base</i> , 2012, 9, .	0.1	3
14	O Papel da Confian�a na Rela�o entre Responsabilidade Social Corporativa e o Valor de Marca. <i>Revista De Ci�ncias Da Administra�o: RCA</i> , 0, , 101-118.	0.1	2
15	ESTRAT�GIAS DE INTERNACIONALIZA�O DAS EMPRESAS CAL�ADISTAS: AN�LISE SOB A PERSPECTIVA DA IND�STRIA, CAPACIDADES ORGANIZACIONAIS E INSTITUI�ES. <i>Revista Alcance</i> , 2014, 20, 513.	0.2	2
16	Prospecting theoretical approaches to understand internationalization of creative economy firms. <i>Internext</i> , 2017, 12, 77.	0.2	2
17	A mobiliza�o de recursos estrat�gicos como perspectiva de an�lise de processo de internacionaliza�o: a expans�o da azaleia para o mercado sul-americano. <i>REGE Revista De Gest�o</i> , 2014, 21, 83-102.	1.6	1
18	Desempenho internacional: um modelo multifacetado de mensura�o. <i>Base</i> , 2015, 12, .	0.1	1

#	ARTICLE	IF	CITATIONS
19	Estrat�gia e Desempenho pela Perspectiva do Trip� da Estrat�gia. Revista De Neg�cios, 2020, 25, 74.	0.2	1
20	Inter-organizational relationships and innovation: A case study on the financial services industry. Revista De Administracao Mackenzie, 2022, 23, .	0.5	1
21	Do Institutions Matter? The Case of Wines Manufacturer from AN Emerging Economy. Progress in International Business Research, 2016, , 349-367.	0.4	0
22	The Proposal of a Conceptual Model of Brand Equity in the New Logic of Services. Revista Brasileira De Gestao De Negocios, 2010, , 341-357.	0.5	0
23	Quando o sapato aperta: compet�ncias emergentes na adversidade. Revista Pensamento Contempor�neo Em Administra�o, 2012, 6, 17.	0.2	0
24	A influ�ncia da institui�o na internacionaliza�o das vin�colas no Brasil. Revista Eletr�nica De Estrat�gia E Neg�cios, 2012, 5, 3.	0.1	0
25	AN OVERVIEW OF 10 YEARS OF QUALITATIVE METHODS AT JOURNAL OF INTERNATIONAL BUSINESS STUDIES. Administra�o: Ensino E Pesquisa, 2013, 14, 249.	0.1	0
26	Aprendizagem organizacional e teoria neoinstitucional � luz da escola comportamental de neg�cios internacionais. Revista Ci�ncias Administrativas, 2017, 23, 308-321.	0.1	0
27	Exportar � o que Importa! O Caso de uma Associa�o Brasileira de Fabricantes de M�veis. RAC: Revista De Administra�o Contempor�nea, 2017, 21, 585-604.	0.4	0
28	O Papel das Capacidades Din�micas na Internacionaliza�o de Empresas. Internext, 2019, 14, 111.	0.2	0
29	A Look at the Qualification of the BAR - Brazilian Administration Review. BAR - Brazilian Administration Review, 2021, 18, .	0.8	0
30	Rela�es interorganizacionais e inova�o: Estudo de caso na ind�stria de servi�os financeiros. Revista De Administracao Mackenzie, 2022, 23, .	0.5	0