

Misagh Tasavori

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8959358/publications.pdf>

Version: 2024-02-01

15
papers

523
citations

1040056

9
h-index

996975

15
g-index

16
all docs

16
docs citations

16
times ranked

456
citing authors

#	ARTICLE	IF	CITATIONS
1	Market orientation, market disruptiveness capability and social enterprise performance: An empirical study from the United Kingdom. <i>Journal of Business Research</i> , 2019, 96, 47-60.	10.2	112
2	An exploratory study of international opportunity identification among family firms. <i>International Business Review</i> , 2016, 25, 333-345.	4.8	86
3	Internationalisation of service firms through corporate social entrepreneurship and networking. <i>International Marketing Review</i> , 2014, 31, 576-600.	3.6	80
4	Bricolage, collaboration and mission drift in social enterprises. <i>Entrepreneurship and Regional Development</i> , 2017, 29, 609-638.	3.3	48
5	Resource bricolage and growth of product and market scope in social enterprises. <i>Entrepreneurship and Regional Development</i> , 2018, 30, 336-361.	3.3	48
6	Internal social capital and international firm performance in emerging market family firms: The mediating role of participative governance. <i>International Small Business Journal</i> , 2018, 36, 887-910.	4.8	40
7	The creation view of opportunities at the base of the pyramid. <i>Entrepreneurship and Regional Development</i> , 2015, 27, 106-126.	3.3	31
8	A Corporate Social Entrepreneurship Approach to Market-Based Poverty Reduction. <i>Emerging Markets Finance and Trade</i> , 2015, 51, 320-334.	3.1	28
9	Entering the base of the pyramid market in India. <i>International Marketing Review</i> , 2016, 33, 555-579.	3.6	22
10	Human resource capabilities in uncertain environments. <i>International Journal of Human Resource Management</i> , 2021, 32, 3721-3747.	5.3	9
11	The Entry of Multinational Companies to the Base of the Pyramid: A Network Perspective. , 2014, , 39-52.		6
12	Development of international market information in emerging economy family SMEs: The role of participative governance. <i>Journal of Small Business Management</i> , 2023, 61, 560-589.	4.8	5
13	Linking an autonomy-supportive climate and employee creativity: the influence of intrinsic motivation and company support for creativity. <i>European Business Review</i> , 2022, 34, 666-688.	3.4	3
14	Should Fast-Food Franchisees Pursue Entrepreneurial Orientation?. <i>Entrepreneurship Research Journal</i> , 2023, 13, 185-220.	1.3	2
15	Staying in or stepping out? Growth strategies of second-generation immigrant entrepreneurs. <i>International Business Review</i> , 2022, 31, 101997.	4.8	2