

# Constantino Stavros

## List of Publications by Citations

**Source:** <https://exaly.com/author-pdf/8950177/constantino-stavros-publications-by-citations.pdf>

**Version:** 2024-04-26

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

30  
papers

461  
citations

11  
h-index

21  
g-index

31  
ext. papers

546  
ext. citations

2.7  
avg, IF

3.95  
L-index

#	Paper	IF	Citations
30	Understanding fan motivation for interacting on social media. <i>Sport Management Review</i> , <b>2014</b> , 17, 455-469	3.6	137
29	Using triangulation and multiple case studies to advance relationship marketing theory. <i>Qualitative Market Research</i> , <b>2009</b> , 12, 307-320	1.6	66
28	Player transgressions and the management of the sport sponsor relationship. <i>Public Relations Review</i> , <b>2008</b> , 34, 99-107	4.1	41
27	Engaging fans through social media: implications for team identification. <i>Sport, Business and Management</i> , <b>2015</b> , 5, 199-217	1.1	40
26	The impact of degenerative episodes on the sponsorship B2B relationship: Implications for brand management. <i>Industrial Marketing Management</i> , <b>2011</b> , 40, 603-611	6.9	27
25	A sport crisis typology: establishing a pathway for future research. <i>International Journal of Sport Management and Marketing</i> , <b>2010</b> , 7, 21	0.4	19
24	An examination of how alcohol brands use sport to engage consumers on social media. <i>Drug and Alcohol Review</i> , <b>2018</b> , 37, 28-35	3.2	17
23	The levers of engagement: an exploration of governance in an online brand community. <i>Journal of Brand Management</i> , <b>2019</b> , 26, 240-254	3.3	14
22	Domains of influence: exploring negative sentiment in social media. <i>Journal of Product and Brand Management</i> , <b>2019</b> , 28, 684-699	4.3	13
21	Family decision-making in an emerging market: Tensions with tradition. <i>Journal of Business Research</i> , <b>2018</b> , 86, 479-489	8.7	12
20	Like Father, Like Son: Analyzing Australian Football's Unique Recruitment Process. <i>Journal of Sport Management</i> , <b>2016</b> , 30, 672-688	2.1	11
19	Does the Australian Football League Draft Undervalue Indigenous Australian Footballers?. <i>Journal of Sports Economics</i> , <b>2011</b> , 12, 36-54	1.6	10
18	Exploring the wicked problem of athlete and consumer vulnerability in sport. <i>Journal of Social Marketing</i> , <b>2017</b> , 7, 94-112	2.4	9
17	Broadcasting sport: Analogue markets and digital rights. <i>International Communication Gazette</i> , <b>2017</b> , 79, 175-189	1.4	8
16	Brand Fans <b>2017</b> ,		6
15	Alcohol-related player behavioral transgressions: Incidences, fan media responses, and a harm-reduction alternative. <i>International Review for the Sociology of Sport</i> , <b>2014</b> , 49, 400-416	1.7	6
14	The transition of second screen devices to first screen status in sport viewing. <i>Sport in Society</i> , <b>2019</b> , 22, 2077-2088	1	6

13	A mediasport typology for transformative relationships: enlargement, enhancement, connection and engagement beyond COVID-19. <i>European Sport Management Quarterly</i> ,1-20	1.9	4
12	Cognitive Enhancing Drugs in Sport: Current and Future Concerns. <i>Substance Use and Misuse</i> , <b>2020</b> , 55, 2064-2075	2.2	3
11	Exploring the Progressive Use of Performance Enhancing Substances by High-Performance Athletes. <i>Substance Use and Misuse</i> , <b>2020</b> , 55, 914-927	2.2	3
10	Developing a scale for the perceived social benefits of sharing. <i>Journal of Consumer Marketing</i> , <b>2017</b> , 34, 496-504	2	2
9	Performance and Image Enhancing Drugs and Substances		2
8	Fan empathy as a response to athlete transgressions. <i>Sport Management Review</i> , <b>2020</b> , 23, 719-735	3.6	2
7	In-Game Advertising <b>2009</b> , 299-312		1
6	Classifying player positions in second-tier Australian football competitions using technical skill indicators. <i>International Journal of Sports Science and Coaching</i> ,174795412110102	1.8	1
5	Promoting healthy eating in the community sport setting: a scoping review. <i>Health Promotion International</i> , <b>2021</b> ,	3	1
4	Unlimited Users: The Rise of Consumer-Generated Content <b>2017</b> , 57-87		
3	Passionate Partisans: Lifelong Loyalty <b>2017</b> , 125-160		
2	Connected Communities: Icons and Tribalism <b>2017</b> , 89-124		
1	A game for the ages: Understanding and overcoming the relative age effect in Australian football. <i>International Journal of Sports Science and Coaching</i> ,174795412210811	1.8	