

Constantino Stavros

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8950177/publications.pdf>

Version: 2024-02-01

30
papers

672
citations

759055

12
h-index

642610

23
g-index

31
all docs

31
docs citations

31
times ranked

564
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding fan motivation for interacting on social media. <i>Sport Management Review</i> , 2014, 17, 455-469.	1.9	173
2	Using triangulation and multiple case studies to advance relationship marketing theory. <i>Qualitative Market Research</i> , 2009, 12, 307-320.	1.0	96
3	Engaging fans through social media: implications for team identification. <i>Sport, Business and Management</i> , 2015, 5, 199-217.	0.7	57
4	Player transgressions and the management of the sport sponsor relationship. <i>Public Relations Review</i> , 2008, 34, 99-107.	1.9	47
5	The impact of degenerative episodes on the sponsorship B2B relationship: Implications for brand management. <i>Industrial Marketing Management</i> , 2011, 40, 603-611.	3.7	34
6	Domains of influence: exploring negative sentiment in social media. <i>Journal of Product and Brand Management</i> , 2019, 28, 684-699.	2.6	29
7	An examination of how alcohol brands use sport to engage consumers on social media. <i>Drug and Alcohol Review</i> , 2018, 37, 28-35.	1.1	28
8	A sport crisis typology: establishing a pathway for future research. <i>International Journal of Sport Management and Marketing</i> , 2010, 7, 21.	0.1	22
9	Family decision-making in an emerging market: Tensions with tradition. <i>Journal of Business Research</i> , 2018, 86, 479-489.	5.8	21
10	The levers of engagement: an exploration of governance in an online brand community. <i>Journal of Brand Management</i> , 2019, 26, 240-254.	2.0	21
11	Does the Australian Football League Draft Undervalue Indigenous Australian Footballers?. <i>Journal of Sports Economics</i> , 2011, 12, 36-54.	1.1	17
12	Like Father, Like Son: Analyzing Australian Football's Unique Recruitment Process. <i>Journal of Sport Management</i> , 2016, 30, 672-688.	0.7	15
13	Broadcasting sport: Analogue markets and digital rights. <i>International Communication Gazette</i> , 2017, 79, 175-189.	0.8	15
14	Promoting healthy eating in the community sport setting: a scoping review. <i>Health Promotion International</i> , 2022, 37, .	0.9	11
15	Exploring the wicked problem of athlete and consumer vulnerability in sport. <i>Journal of Social Marketing</i> , 2017, 7, 94-112.	1.3	10
16	A mediasport typology for transformative relationships: enlargement, enhancement, connection and engagement beyond COVID-19. <i>European Sport Management Quarterly</i> , 0, , 1-20.	2.3	10
17	Brand Fans. , 2017, , .		9
18	Transmission of negative brand-relevant content on social media. <i>Journal of Product and Brand Management</i> , 2022, 31, 671-687.	2.6	9

#	ARTICLE	IF	CITATIONS
19	Alcohol-related player behavioral transgressions: Incidences, fan media responses, and a harm-reduction alternative. <i>International Review for the Sociology of Sport</i> , 2014, 49, 400-416.	1.6	8
20	The transition of second screen devices to first screen status in sport viewing. <i>Sport in Society</i> , 2019, 22, 2077-2088.	0.8	8
21	Cognitive Enhancing Drugs in Sport: Current and Future Concerns. <i>Substance Use and Misuse</i> , 2020, 55, 2064-2075.	0.7	8
22	Developing a scale for the perceived social benefits of sharing. <i>Journal of Consumer Marketing</i> , 2017, 34, 496-504.	1.2	7
23	Exploring the Progressive Use of Performance Enhancing Substances by High-Performance Athletes. <i>Substance Use and Misuse</i> , 2020, 55, 914-927.	0.7	7
24	Fan empathy as a response to athlete transgressions. <i>Sport Management Review</i> , 2020, 23, 719-735.	1.9	3
25	Classifying player positions in second-tier Australian football competitions using technical skill indicators. <i>International Journal of Sports Science and Coaching</i> , 2022, 17, 73-82.	0.7	3
26	In-Game Advertising. , 2009, , 299-312.		1
27	Unlimited Users: The Rise of Consumer-Generated Content. , 2017, , 57-87.		0
28	Passionate Partisans: Lifelong Loyalty. , 2017, , 125-160.		0
29	Connected Communities: Icons and Tribalism. , 2017, , 89-124.		0
30	A game for the ages: Understanding and overcoming the relative age effect in Australian football. <i>International Journal of Sports Science and Coaching</i> , 0, , 174795412210811.	0.7	0