

# Jihad Mohammad

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8940787/publications.pdf>

Version: 2024-02-01

58  
papers

1,005  
citations

430843

18  
h-index

501174

28  
g-index

60  
all docs

60  
docs citations

60  
times ranked

589  
citing authors

#	ARTICLE	IF	CITATIONS
1	Antecedents of Guest Booking Intention in the Home-Sharing Industry: Lessons Learned from Airbnb. <i>International Journal of Hospitality and Tourism Administration</i> , 2024, 25, 277-305.	2.5	2
2	Less is more: the role of frugality in the Malaysian hotel industry. <i>International Journal of Tourism Cities</i> , 2022, 8, 260-285.	2.4	9
3	“Waste not, want not” fostering frugality amongst Muslim tourists in the Malaysian hotel industry. <i>Journal of Islamic Marketing</i> , 2022, 13, 1656-1684.	3.5	8
4	“Do they mean what they say?” Measuring greenwash in the sustainable property development sector. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2022, 34, 778-799.	3.2	8
5	The effect of servant leadership on organisational sustainability: the parallel mediation role of creativity and psychological resilience. <i>Leadership and Organization Development Journal</i> , 2022, 43, 71-95.	3.0	17
6	In search of frugality in the Malaysian hotel industry: the role of green marketing strategies and government initiatives. , 2022, 17, 264-281.		2
7	The impact of human capital factors on organizational sustainability in the Malaysian hotel industry: the mediation role of trust. <i>Society and Business Review</i> , 2022, 17, 636-663.	2.6	6
8	Psychological engagement drives brand loyalty: evidence from Malaysian ecotourism destinations. <i>Journal of Product and Brand Management</i> , 2021, 30, 132-147.	4.3	25
9	Sustainable Marketing. , 2021, , 1269-1292.		0
10	Mindful consumption of second-hand clothing: the role of eWOM, attitude and consumer engagement. <i>Journal of Fashion Marketing and Management</i> , 2021, 25, 482-510.	2.2	30
11	Cognitive, Affective and Conative Domains of Sustainable Consumption: Scale Development and Validation Using Confirmatory Composite Analysis. <i>Sustainability</i> , 2020, 12, 7784.	3.2	22
12	Factors affecting consumers' pro-environmental behaviour in nutricosmetics consumption: the role of perceived environmental responsibility as a mediator. <i>Journal of Asia Business Studies</i> , 2020, 14, 671-689.	2.2	11
13	“I voice out because I care” the effect of online social networking on employees' likelihood to voice and retention. <i>Asia-Pacific Journal of Business Administration</i> , 2020, 13, 117-137.	2.7	4
14	Pro-environmental behavior in nutricosmetics product purchase context. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2020, 14, 217-250.	1.3	9
15	“I buy green products, do you?” <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2020, 14, 89-112.	1.3	39
16	To switch or not to switch: the role of tourists' psychological engagement in the context of Airbnb Malaysia. <i>International Journal of Tourism Cities</i> , 2020, 6, 175-196.	2.4	17
17	Antecedents and consequences of tourists' attachment in driving guests' booking intention: a case of Airbnb, Malaysia. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2020, 14, 525-544.	2.9	17
18	A Review of Sustainable Consumption (2000 to 2020): What We Know and What We Need to Know. <i>Journal of Global Marketing</i> , 2020, 33, 305-334.	3.4	45

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19	Does It Matter Who Exhibits More Green Purchase Behavior of Cosmetic Products in Asian Culture? A Multi-Group Analysis Approach. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 5258.	2.6	30
20	<i>Sustainable Marketing</i> , , 2020, , 1-24.		3
21	Residential properties with green living concept: what drives consumers to buy?. <i>International Journal of Ethics and Systems</i> , 2020, 36, 427-447.	1.4	9
22	Striving for Obtaining Sustainability: Toil to Adopt "No Plastic Bag Use"™ Behaviour. <i>Developments in Corporate Governance and Responsibility</i> , 2020, , 131-144.	0.3	1
23	What drives customer switching intention in Malaysian hotel industry The hidden link. <i>International Journal of Business Innovation and Research</i> , 2020, 23, 18.	0.2	1
24	Antecedents of Unethical Behaviour Intention: Empirical Study in Public Universities in Malaysian Context. <i>Journal of Academic Ethics</i> , 2019, 17, 95-110.	2.2	6
25	WRC Auto Sendirian Berhad: Potential to Survive after Crisis. <i>Asian Journal of Management Cases</i> , 2019, 16, 149-161.	0.3	0
26	The relationship between job crafting and job performance: empirical evidence from the automobile industry. <i>International Journal of Business Innovation and Research</i> , 2019, 19, 109.	0.2	6
27	The mediating role of overall fairness perception: a structural equation modelling assessment. <i>Employee Relations</i> , 2019, 41, 614-636.	2.4	29
28	A multiple-item scale for measuring "sustainable consumption behaviour" construct. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 791-816.	3.2	90
29	Driving customer loyalty in the Malaysian fast food industry. <i>Journal of Islamic Marketing</i> , 2019, 11, 1367-1387.	3.5	29
30	Factors affecting environmental citizenship behaviour. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 32, 86-104.	3.2	21
31	Antecedents of green purchase behavior of cosmetics products. <i>International Journal of Ethics and Systems</i> , 2019, 36, 185-203.	1.4	33
32	"No Plastic Bag" Campaign of Malaysia. , 2019, , 113-119.		8
33	What drives Malaysian consumers'™ organic food purchase intention? The role of moral norm, self-identity, environmental concern and price consciousness. <i>Journal of Agribusiness in Developing and Emerging Economies</i> , 2019, 9, 584-603.	2.0	72
34	Care for the Animals: Isn't™ It Our Responsibility Too?. , 2019, , 163-173.		0
35	Workplace internet leisure and employees'™ productivity. <i>Internet Research</i> , 2019, 29, 725-748.	4.9	33
36	Fraud prevention in Malaysian small and medium enterprises (SMEs). <i>Journal of Financial Crime</i> , 2018, 25, 499-517.	1.2	24

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37	Antecedents of switching intention in the mobile telecommunications industry. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2018, 30, 1087-1111.	3.2	41
38	The relationship between Islamic work ethic and workplace outcome. <i>Personnel Review</i> , 2018, 47, 1286-1308.	2.7	24
39	Innovation ability of business schools to introduce new academic programs. <i>International Journal of Innovation and Learning</i> , 2017, 21, 178.	0.4	1
40	Mediating effects of students' social bonds between self-esteem and customer citizenship behaviour in the context of international university branch campuses. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2017, 29, 305-329.	3.2	22
41	Factors affecting consumers' intention to purchase counterfeit product. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2017, 29, 837-853.	3.2	61
42	Green "Eco-Label" or "Greenwashing"? Building Awareness About Environmental Claims of Marketers. <i>Advanced Science Letters</i> , 2017, 23, 3205-3208.	0.2	15
43	Innovation ability of business schools to introduce new academic programs. <i>International Journal of Innovation and Learning</i> , 2017, 21, 178.	0.4	0
44	The Role of Innovation in the Relation Between Psychic Distance and Organizational Performance. <i>Advanced Science Letters</i> , 2017, 23, 394-398.	0.2	2
45	Overcoming the Shortfall of Resources for the Growth of Malaysian University Start-Up Companies. <i>Advanced Science Letters</i> , 2017, 23, 2995-2998.	0.2	0
46	Furthering the thought on Islamic work ethic: how does it differ?. <i>Journal of Islamic Marketing</i> , 2016, 7, 355-375.	3.5	15
47	Factors Affecting Organizational Citizenship Behavior among Malaysian Bank Employees: The Moderating Role of Islamic Work Ethic. <i>Procedia, Social and Behavioral Sciences</i> , 2016, 224, 562-570.	0.5	17
48	Bridging the gap between justice and citizenship behavior in Asian culture. <i>Cross Cultural and Strategic Management</i> , 2016, 23, 633-656.	1.7	24
49	Sustainable Consumption: Sacrificing for the Future. <i>Procedia, Social and Behavioral Sciences</i> , 2016, 224, 599-604.	0.5	14
50	Environment Dominant Logic: Concerning for Achieving the Sustainability Marketing. <i>Procedia Economics and Finance</i> , 2016, 37, 234-238.	0.6	9
51	The Mediating Role of New Ecological Paradigm between Value Orientations and Pro-Environmental Personal Norm in the Agricultural Context. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2016, 28, .	3.2	48
52	Investigating the Effects of Consumer Innovativeness, Service Quality and Service Switching Costs on Service Loyalty in the Mobile Phone Service Context. <i>Gadjah Mada International Journal of Business</i> , 2016, 18, 21.	1.1	14
53	The Influence of Religiosity in Credit Card Selection. <i>Advanced Science Letters</i> , 2016, 22, 4494-4496.	0.2	0
54	Reexamining competitive priorities: Empirical study in service sector. , 2015, , .		0

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55	Organisational citizenship behaviour in the Islamic financial sector: does Islamic work ethic make sense?. International Journal of Business Governance and Ethics, 2015, 10, 1.	0.3	22
56	Islamic Work Ethic: An Agenda for Future Research. Advanced Science Letters, 2015, 21, 1811-1814.	0.2	4
57	Effect of Value Orientation, Belief and Norm on Private Sacrificing Behaviour. Advanced Science Letters, 2015, 21, 1886-1889.	0.2	1
58	User generated content and Internet user's value: Does website quality matter?. , 2014, , .		0