

Anthony G Greenwald

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184
papers

41,992
citations

76
h-index

191
g-index

191
ext. papers

46,257
ext. citations

5.3
avg, IF

7.65
L-index

#	Paper	IF	Citations
184	Measuring individual differences in implicit cognition: The implicit association test.. <i>Journal of Personality and Social Psychology</i> , 1998 , 74, 1464-1480	6.5	7039
183	Implicit social cognition: attitudes, self-esteem, and stereotypes. <i>Psychological Review</i> , 1995 , 102, 4-27	6.3	4023
182	Understanding and using the implicit association test: I. An improved scoring algorithm. <i>Journal of Personality and Social Psychology</i> , 2003 , 85, 197-216	6.5	3496
181	Understanding and using the Implicit Association Test: III. Meta-analysis of predictive validity. <i>Journal of Personality and Social Psychology</i> , 2009 , 97, 17-41	6.5	1882
180	The totalitarian ego: Fabrication and revision of personal history.. <i>American Psychologist</i> , 1980 , 35, 603-618	6.5	1476
179	Redefine statistical significance. <i>Nature Human Behaviour</i> , 2018 , 2, 6-10	12.8	1168
178	A unified theory of implicit attitudes, stereotypes, self-esteem, and self-concept. <i>Psychological Review</i> , 2002 , 109, 3-25	6.3	1052
177	Using the Implicit Association Test to measure self-esteem and self-concept.. <i>Journal of Personality and Social Psychology</i> , 2000 , 79, 1022-1038	6.5	1004
176	Consequences of prejudice against the null hypothesis.. <i>Psychological Bulletin</i> , 1975 , 82, 1-20	19.1	782
175	Harvesting implicit group attitudes and beliefs from a demonstration web site.. <i>Group Dynamics</i> , 2002 , 6, 101-115	3.4	756
174	Understanding and using the Implicit Association Test: II. Method variables and construct validity. <i>Personality and Social Psychology Bulletin</i> , 2005 , 31, 166-80	4.1	702
173	On the malleability of automatic attitudes: Combating automatic prejudice with images of admired and disliked individuals.. <i>Journal of Personality and Social Psychology</i> , 2001 , 81, 800-814	6.5	687
172	Audience Involvement in Advertising: Four Levels. <i>Journal of Consumer Research</i> , 1984 , 11, 581	6.3	680
171	Sensory feedback mechanisms in performance control: with special reference to the ideo-motor mechanism. <i>Psychological Review</i> , 1970 , 77, 73-99	6.3	655
170	Pervasiveness and correlates of implicit attitudes and stereotypes. <i>European Review of Social Psychology</i> , 2007 , 18, 36-88	5.5	641
169	New look 3. Unconscious cognition reclaimed. <i>American Psychologist</i> , 1992 , 47, 766-79	9.5	591
168	Math = male, me = female, therefore math ≠ me.. <i>Journal of Personality and Social Psychology</i> , 2002 , 83, 44-59	6.5	587

167	National differences in gender-science stereotypes predict national sex differences in science and math achievement. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2009 , 106, 10593-7	11.5	552
166	Three cognitive markers of unconscious semantic activation. <i>Science</i> , 1996 , 273, 1699-702	33.3	518
165	Under what conditions does theory obstruct research progress?. <i>Psychological Review</i> , 1986 , 93, 216-229	6.3	494
164	Replicable unconscious semantic priming.. <i>Journal of Experimental Psychology: General</i> , 1998 , 127, 286-303	13.7	440
163	The associations of clinicians' implicit attitudes about race with medical visit communication and patient ratings of interpersonal care. <i>American Journal of Public Health</i> , 2012 , 102, 979-87	5.1	439
162	Implicit Bias: Scientific Foundations. <i>California Law Review</i> , 2006 , 94, 945		395
161	Math-gender stereotypes in elementary school children. <i>Child Development</i> , 2011 , 82, 766-79	4.9	380
160	Cognitive Learning, Cognitive Response to Persuasion, and Attitude Change 1968 , 147-170		376
159	Statistically small effects of the Implicit Association Test can have societally large effects. <i>Journal of Personality and Social Psychology</i> , 2015 , 108, 553-61	6.5	327
158	The Brief Implicit Association Test. <i>Experimental Psychology</i> , 2009 , 56, 283-94	1.5	307
157	Grading leniency is a removable contaminant of student ratings.. <i>American Psychologist</i> , 1997 , 52, 1209-1217	12.7	300
156	Physicians' implicit and explicit attitudes about race by MD race, ethnicity, and gender. <i>Journal of Health Care for the Poor and Underserved</i> , 2009 , 20, 896-913	1.4	277
155	The influence of implicit bias on treatment recommendations for 4 common pediatric conditions: pain, urinary tract infection, attention deficit hyperactivity disorder, and asthma. <i>American Journal of Public Health</i> , 2012 , 102, 988-95	5.1	274
154	Effect sizes and p values: what should be reported and what should be replicated?. <i>Psychophysiology</i> , 1996 , 33, 175-83	4.1	258
153	Within-subjects designs: To use or not to use?. <i>Psychological Bulletin</i> , 1976 , 83, 314-320	19.1	257
152	Implicit gender stereotyping in judgments of fame.. <i>Journal of Personality and Social Psychology</i> , 1995 , 68, 181-198	6.5	253
151	Automatic Preference for White Americans: Eliminating the Familiarity Explanation. <i>Journal of Experimental Social Psychology</i> , 2000 , 36, 316-328	2.6	239
150	Implicit Self-Concept and Evaluative Implicit Gender Stereotypes: Self and Ingroup Share Desirable Traits. <i>Personality and Social Psychology Bulletin</i> , 2001 , 27, 1164-1178	4.1	235

149	Health of the Implicit Association Test at age 3. <i>Experimental Psychology</i> , 2001 , 48, 85-93	1.5	229
148	Activation by marginally perceptible ("subliminal") stimuli: Dissociation of unconscious from conscious cognition.. <i>Journal of Experimental Psychology: General</i> , 1995 , 124, 22-42	4.7	218
147	Predictive Validity of the Implicit Association Test in Studies of Brands, Consumer Attitudes, and Behavior. <i>Journal of Consumer Psychology</i> , 2004 , 14, 405-415	3.1	216
146	On doing two things at once. II. Elimination of the psychological refractory period effect. <i>Journal of Experimental Psychology</i> , 1973 , 101, 70-6		210
145	Validity concerns and usefulness of student ratings of instruction.. <i>American Psychologist</i> , 1997 , 52, 1182-1186	2.07	
144	Parts outweigh the whole (word) in unconscious analysis of meaning. <i>Psychological Science</i> , 2000 , 11, 118-24	7.9	207
143	Physician implicit attitudes and stereotypes about race and quality of medical care. <i>Medical Care</i> , 2008 , 46, 678-85	3.1	202
142	Increasing voting behavior by asking people if they expect to vote.. <i>Journal of Applied Psychology</i> , 1987 , 72, 315-318	7.4	193
141	Apparent universality of positive implicit self-esteem. <i>Psychological Science</i> , 2007 , 18, 498-500	7.9	191
140	With malice toward none and charity for some: ingroup favoritism enables discrimination. <i>American Psychologist</i> , 2014 , 69, 669-84	9.5	190
139	On doing two things at once: time sharing as a function of ideomotor compatibility. <i>Journal of Experimental Psychology</i> , 1972 , 94, 52-7		186
138	Is the Implicit Association Test a Valid and Valuable Measure of Implicit Consumer Social Cognition?. <i>Journal of Consumer Psychology</i> , 2004 , 14, 385-404	3.1	183
137	E-Research: Ethics, Security, Design, and Control in Psychological Research on the Internet. <i>Journal of Social Issues</i> , 2002 , 58, 161-176	3.2	182
136	Measuring the Automatic Components of Prejudice: Flexibility and Generality of the Implicit Association Test. <i>Social Cognition</i> , 1999 , 17, 437-465	1.2	180
135	Unconscious processing of dichoptically masked words. <i>Memory and Cognition</i> , 1989 , 17, 35-47	2.2	178
134	Twenty years of cognitive dissonance: Case study of the evolution of a theory.. <i>Psychological Review</i> , 1978 , 85, 53-57	6.3	167
133	Relationship between the Implicit Association Test and intergroup behavior: A meta-analysis. <i>American Psychologist</i> , 2019 , 74, 569-586	9.5	161
132	There Is Nothing So Theoretical as a Good Method. <i>Perspectives on Psychological Science</i> , 2012 , 7, 99-108	9.8	160

131	Using the implicit association test to measure age differences in implicit social cognitions.. <i>Psychology and Aging</i> , 2002 , 17, 482-495	3.6	148
130	Implicit Racial Bias in Medical School Admissions. <i>Academic Medicine</i> , 2017 , 92, 365-369	3.9	145
129	No pain, no gain? The importance of measuring course workload in student ratings of instruction.. <i>Journal of Educational Psychology</i> , 1997 , 89, 743-751	5.3	145
128	Using the Implicit Association Test to investigate attitude-behaviour consistency for stigmatised behaviour. <i>Cognition and Emotion</i> , 2001 , 15, 207-230	2.3	140
127	In search of reliable persuasion effects: III. The sleeper effect is dead: Long live the sleeper effect.. <i>Journal of Personality and Social Psychology</i> , 1988 , 54, 203-218	6.5	139
126	Using the implicit association test to measure self-esteem and self-concept. <i>Journal of Personality and Social Psychology</i> , 2000 , 79, 1022-38	6.5	133
125	Using the Implicit Association Test to investigate attitude-behaviour consistency for stigmatised behaviour. <i>Cognition and Emotion</i> , 2001 , 15, 207-230	2.3	132
124	Subgroup Prejudice Based on Skin Color Among Hispanics in the United States and Latin America. <i>Social Cognition</i> , 2002 , 20, 198-226	1.2	127
123	Implicit Race Attitudes Predicted Vote in the 2008 U.S. Presidential Election. <i>Analyses of Social Issues and Public Policy</i> , 2009 , 9, 241-253	0.9	124
122	Targets of discrimination: Effects of race on responses to weapons holders. <i>Journal of Experimental Social Psychology</i> , 2003 , 39, 399-405	2.6	121
121	The self as a memory system: Powerful, but ordinary.. <i>Journal of Personality and Social Psychology</i> , 1989 , 57, 41-54	6.5	118
120	Long-term semantic memory versus contextual memory in unconscious number processing. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 2003 , 29, 235-47	2.2	114
119	I drink therefore I am: validating alcohol-related implicit association tests. <i>Psychology of Addictive Behaviors</i> , 2013 , 27, 1-13	3.4	104
118	Words high and low in pleasantness as rated by male and female college students. <i>Behavior Research Methods</i> , 1986 , 18, 299-303		94
117	Is Self-Esteem a Central Ingredient of the Self-Concept?. <i>Personality and Social Psychology Bulletin</i> , 1988 , 14, 34-45	4.1	93
116	Double-Blind Tests of Subliminal Self-Help Audiotapes. <i>Psychological Science</i> , 1991 , 2, 119-122	7.9	92
115	Understanding and using the brief Implicit Association Test: recommended scoring procedures. <i>PLoS ONE</i> , 2014 , 9, e110938	3.7	85
114	Drinking without thinking: an implicit measure of alcohol motivation predicts failure to control alcohol use. <i>Behaviour Research and Therapy</i> , 2008 , 46, 1210-9	5.2	84

113	The implicit revolution: Reconceiving the relation between conscious and unconscious. <i>American Psychologist</i> , 2017 , 72, 861-871	9.5	84
112	Measuring implicit attitudes of 4-year-olds: the preschool implicit association test. <i>Journal of Experimental Child Psychology</i> , 2011 , 109, 187-200	2.3	80
111	Subliminal words activate semantic categories (not automated motor responses). <i>Psychonomic Bulletin and Review</i> , 2002 , 9, 100-6	4.1	77
110	A double stimulation test of ideomotor theory with implications for selective attention.. <i>Journal of Experimental Psychology</i> , 1970 , 84, 392-398		76
109	Consequential validity of the implicit association test: comment on Blanton and Jaccard (2006). <i>American Psychologist</i> , 2006 , 61, 56-61; discussion 62-71	9.5	76
108	A choice reaction time test of ideomotor theory. <i>Journal of Experimental Psychology</i> , 1970 , 86, 20-5		74
107	Assessment of Individual Differences in Implicit Cognition. <i>European Journal of Psychological Assessment</i> , 2008 , 24, 210-217	2.2	69
106	Priming of semantic classifications by novel subliminal prime words. <i>Consciousness and Cognition</i> , 2007 , 16, 63-83	2.6	69
105	Faking of the Implicit Association Test Is Statistically Detectable and Partly Correctable. <i>Basic and Applied Social Psychology</i> , 2010 , 32, 302-314	1.1	67
104	Math = male, me = female, therefore math not = me. <i>Journal of Personality and Social Psychology</i> , 2002 , 83, 44-59	6.5	63
103	Clarifying the role of the "other" category in the self-esteem IAT. <i>Experimental Psychology</i> , 2005 , 52, 74-9	1.5	61
102	Acceptance and recall of improvised arguments. <i>Journal of Personality and Social Psychology</i> , 1968 , 8, 31-4	6.5	60
101	Implicit Social Cognition. <i>Annual Review of Psychology</i> , 2020 , 71, 419-445	26.1	60
100	On the inconclusiveness of Brunialti cognitive tests of dissonance versus self-perception theories. <i>Journal of Experimental Social Psychology</i> , 1975 , 11, 490-499	2.6	58
99	Implicit partisanship: Taking sides for no reason.. <i>Journal of Personality and Social Psychology</i> , 2002 , 83, 367-379	6.5	56
98	Social Influence by Requesting Self-Prophecy. <i>Journal of Consumer Psychology</i> , 1999 , 8, 61-89	3.1	55
97	Overweight people have low levels of implicit weight bias, but overweight nations have high levels of implicit weight bias. <i>PLoS ONE</i> , 2013 , 8, e83543	3.7	54
96	The open-mindedness of the counterattitudinal role player. <i>Journal of Experimental Social Psychology</i> , 1969 , 5, 375-388	2.6	54

95	Validity of the salience asymmetry interpretation of the implicit association test: comment on Rothermund and Wentura (2004). <i>Journal of Experimental Psychology: General</i> , 2005 , 134, 420-5; author reply 426-30	4.7	53
94	The Implicit Association Test's D Measure Can Minimize a Cognitive Skill Confound: Comment on McFarland and Crouch (2002). <i>Social Cognition</i> , 2004 , 22, 673-684	1.2	51
93	Implicit measures for preschool children confirm self-esteem's role in maintaining a balanced identity. <i>Journal of Experimental Social Psychology</i> , 2016 , 62, 50-57	2.6	50
92	Is it time to lay the sleeper effect to rest?. <i>Journal of Personality and Social Psychology</i> , 1974 , 29, 132-139	6.5	48
91	"Understanding and using the Implicit Association Test: I. An improved scoring algorithm": Correction to Greenwald et al. (2003).. <i>Journal of Personality and Social Psychology</i> , 2003 , 85, 481-481	6.5	42
90	Attitude and selective learning: where are the phenomena of yesterday?. <i>Journal of Personality and Social Psychology</i> , 1967 , 7, 387-97	6.5	42
89	On doing two things at once: III. Confirmation of perfect timesharing when simultaneous tasks are ideomotor compatible. <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 2003 , 29, 859-68	2.6	40
88	Self and Memory. <i>Psychology of Learning and Motivation - Advances in Research and Theory</i> , 1981 , 15, 201-236	1.4	38
87	In perfect harmony: synchronizing the self to activated social categories. <i>Journal of Personality and Social Psychology</i> , 2012 , 102, 562-75	6.5	35
86	Evidence of both perceptual filtering and response suppression for rejected messages in selective attention. <i>Journal of Experimental Psychology</i> , 1972 , 94, 58-67		35
85	Using the implicit association test to measure age differences in implicit social cognitions. <i>Psychology and Aging</i> , 2002 , 17, 482-95	3.6	34
84	Asking about well-being gets you half an answer: Intra-individual processes of implicit and explicit job attitudes. <i>Journal of Organizational Behavior</i> , 2011 , 32, 672-687	6.9	32
83	What cognitive representations underlie social attitudes?. <i>Bulletin of the Psychonomic Society</i> , 1990 , 28, 254-260		31
82	In search of reliable persuasion effects: I. A computer-controlled procedure for studying persuasion.. <i>Journal of Personality and Social Psychology</i> , 1977 , 35, 548-569	6.5	31
81	Consumer involvement, message attention, and the persistence of persuasive impact in a message-dense environment. <i>Psychology and Marketing</i> , 1993 , 10, 321-332	3.9	29
80	Why so little faith? A reply to Blanton and Jaccard's (2006) skeptical view of testing pure multiplicative theories.. <i>Psychological Review</i> , 2006 , 113, 170-180	6.3	27
79	Recent perspectives on unconscious processing: Still no marketing applications. <i>Psychology and Marketing</i> , 1988 , 5, 337-353	3.9	27
78	Using the Implicit Association Test to Assess Children's Implicit Attitudes toward Smoking. <i>Journal of Applied Social Psychology</i> , 2010 , 40, 2387-2406	2.1	26

77	An unbiased errors-in-variables approach to detecting unconscious cognition. <i>British Journal of Mathematical and Statistical Psychology</i> , 1998 , 51 (Pt 2), 253-67	2.8	26
76	Understanding and using the implicit association test: V. measuring semantic aspects of trait self-concepts. <i>European Journal of Personality</i> , 2008 , 22, 695-706	5.1	26
75	Unconscious priming of association judgments.. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 1995 , 21, 569-581	2.2	26
74	An ethnic bias in scientific citations. <i>European Journal of Social Psychology</i> , 1994 , 24, 623-639	2.9	24
73	A Sociocognitive Model of Attitude Structure and Function. <i>Advances in Experimental Social Psychology</i> , 1989 , 22, 245-285	4.2	24
72	The generation effect extended: memory enhancement for generation cues. <i>Memory and Cognition</i> , 1989 , 17, 673-81	2.2	24
71	Using Implicit Association Tests for the Assessment of Implicit Personality Self-Concept508-528		24
70	God and Country: The Partisan Psychology of the Presidency, Religion, and Nation. <i>Political Psychology</i> , 2011 , 32, 459-484	3.6	23
69	(Part of) the case for a pragmatic approach to validity: comment on De Houwer, Teige-Mocigemba, Spruyt, and Moors (2009). <i>Psychological Bulletin</i> , 2009 , 135, 373-376	19.1	23
68	Will you read this article's abstract? Theories of the questionBehavior effect. <i>Journal of Consumer Psychology</i> , 2008 , 18, 102-106	3.1	23
67	Correcting for measurement error in detecting unconscious cognition: Comment on Draine and Greenwald (1998).. <i>Journal of Experimental Psychology: General</i> , 1998 , 127, 318-319	4.7	23
66	On Defining Attitude and Attitude Theory 1968 , 361-388		23
65	The First Ontological Challenge to the IAT: Attitude or Mere Familiarity?. <i>Psychological Inquiry</i> , 2003 , 14, 238-243	2	22
64	Distinguishing unconscious from conscious cognitionReasonable assumptions and replicable findings: Reply to Merikle and Reingold (1998) and Doshier (1998).. <i>Journal of Experimental Psychology: General</i> , 1998 , 127, 320-324	4.7	22
63	Cognitive Responses to Persuasion as Mediators of Opinion Change. <i>Journal of Social Psychology</i> , 1978 , 104, 231-241	2.3	22
62	How Shall the Self be Conceived?1. <i>Journal for the Theory of Social Behaviour</i> , 1985 , 15, 311-329	1.2	21
61	On the Conceptual Disconfirmation of Theories. <i>Personality and Social Psychology Bulletin</i> , 1981 , 7, 131-137	1.7	21
60	Does the Good Samaritan parable increase helping? A comment on Darley and Batson's no-effect conclusion.. <i>Journal of Personality and Social Psychology</i> , 1975 , 32, 578-583	6.5	21

59	Transhistorical Lawfulness of Behavior: A Comment on Two Papers. <i>Personality and Social Psychology Bulletin</i> , 1976 , 2, 391-391	4.1	21
58	Behavior change following a persuasive communication. <i>Journal of Personality</i> , 1965 , 33, 370-91	4.4	21
57	Using statistical adjustment to reduce biases in student ratings.. <i>American Psychologist</i> , 1999 , 54, 518-519.5	19.5	20
56	Preferences Need No Inferences?: The Cognitive Basis of Unconscious Mere Exposure Effects 1994 , 67-85		19
55	Observational learning: a technique for elucidating S-R mediation processes. <i>Journal of Experimental Psychology</i> , 1968 , 76, 267-72		19
54	In search of reliable persuasion effects: II. Associative interference and persistence of persuasion in a message-dense environment.. <i>Journal of Personality and Social Psychology</i> , 1983 , 45, 524-537	6.5	18
53	Effects of Prior Commitment on Behavior Change After a Persuasive Communication. <i>Public Opinion Quarterly</i> , 1965 , 29, 595	2.5	17
52	Redefine statistical significance		17
51	Personality and implicit social cognition research: past, present and future. <i>European Journal of Personality</i> , 2007 , 21, 371-382	5.1	16
50	Correlational biases in mean response latency differences. <i>Statistical Methodology</i> , 2010 , 7, 277-291		15
49	Unconscious conditioning: Demonstration of existence and difference from conscious conditioning. <i>Journal of Experimental Psychology: General</i> , 2017 , 146, 1705-1721	4.7	15
48	The First Ontological Challenge to the IAT: Attitude or Mere Familiarity?. <i>Psychological Inquiry</i> , 2003 , 14, 238-243	2	14
47	Selective attention as a function of signal rate.. <i>Journal of Experimental Psychology</i> , 1970 , 86, 48-52		13
46	Process evidence for the question behavior effect: Influencing socially normative behaviors. <i>Social Influence</i> , 2012 , 7, 211-228	0.5	12
45	Exploring Implicit Partisanship: Enigmatic (But Genuine) Group Identification and Attraction. <i>Group Processes and Intergroup Relations</i> , 2004 , 7, 283-296	1.9	12
44	What You Expect Is What You Believe (But Not Necessarily What You Get): A Test of the Effectiveness of Subliminal Self-Help Audiotapes. <i>Basic and Applied Social Psychology</i> , 1994 , 15, 251-276	1.1	12
43	A Social-Cognitive Account of the Self Development 1988 , 30-42		11
42	An AI stereotype catcher. <i>Science</i> , 2017 , 356, 133-134	33.3	10

41	Distinguishing unconscious from conscious cognition--reasonable assumptions and replicable findings: reply to Merikle and Reingold (1998) and Doshier (1998). <i>Journal of Experimental Psychology: General</i> , 1998 , 127, 320-4	4.7	10
40	Meta-Analytic Use of Balanced Identity Theory to Validate the Implicit Association Test. <i>Personality and Social Psychology Bulletin</i> , 2021 , 47, 185-200	4.1	10
39	Implicit partisanship: taking sides for no reason. <i>Journal of Personality and Social Psychology</i> , 2002 , 83, 367-79	6.5	10
38	On doing two things at once: IV. Necessary and sufficient conditions: Rejoinder to Lien, Proctor, and Ruthruff (2003). <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 2004 , 30, 632-6	2.6	9
37	A reminder about procedures needed to reliably produce perfect timesharing: comment on Lien, McCann, Ruthruff, and Proctor (2005). <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 2005 , 31, 221-5	2.6	9
36	"Measurement error in subliminal perception experiments: Simulation analyses of two regression methods" Comment on Miller (2000).. <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 2000 , 26, 1506-1508	2.6	9
35	Attention, Rehearsal, and Memory for Serial Order. <i>American Journal of Psychology</i> , 1988 , 101, 259	0.5	9
34	When does role playing produce attitude change? Toward an answer.. <i>Journal of Personality and Social Psychology</i> , 1970 , 16, 214-219	6.5	9
33	On the use of "theory" and the usefulness of theory.. <i>Psychological Review</i> , 1988 , 95, 575-579	6.3	8
32	Dissonance theory revised again: Comment on the paper by Fazio, Zanna, and Cooper. <i>Journal of Experimental Social Psychology</i> , 1979 , 15, 62-69	2.6	8
31	The Implicit Association Test at age 20: What is known and what is not known about implicit bias		8
30	How useful are student ratings? Reactions to comments on the current issues section.. <i>American Psychologist</i> , 1998 , 53, 1228-1229	9.5	8
29	Best research practices for using the Implicit Association Test. <i>Behavior Research Methods</i> , 2021 , 1	6.1	8
28	Implicit-Bias Remedies: Treating Discriminatory Bias as a Public-Health Problem.. <i>Psychological Science in the Public Interest: A Journal of the American Psychological Society</i> , 2022 , 23, 7-40	18.6	8
27	Persons or Situations? Individual Differences Explain Variance in Aggregated Implicit Race Attitudes. <i>Psychological Inquiry</i> , 2017 , 28, 297-300	2	7
26	Landy Is Correct: Stereotyping Can Be Moderated by Individuating the Out-Group and by Being Accountable. <i>Industrial and Organizational Psychology</i> , 2008 , 1, 430-435	0.5	7
25	No measure is perfect, but some measures can be quite useful. <i>Experimental Psychology</i> , 2010 , 57, 238-42	4.5	7
24	Delayed Persuasion as a Consequence of: Associative Interference: A Context Confusion Effect. <i>Personality and Social Psychology Bulletin</i> , 1982 , 8, 644-650	4.1	6

23	Significance, nonsignificance, and interpretation of an ESP experiment. <i>Journal of Experimental Social Psychology</i> , 1975 , 11, 180-191	2.6	6
22	Early implicit-explicit discrepancies in self-esteem as correlates of childhood depressive symptoms. <i>Journal of Experimental Child Psychology</i> , 2020 , 200, 104962	2.3	6
21	Consumer-Product and Sociopolitical Messages for Use in Studies of Persuasion. <i>Personality and Social Psychology Bulletin</i> , 1986 , 12, 536-538	4.1	5
20	Understanding and Using the Brief Implicit Association Test: I. Recommended Scoring Procedures. <i>SSRN Electronic Journal</i> , 2013 ,	1	4
19	Unintentional covert motor activations predict behavioral effects: Multilevel modeling of trial-level electrophysiological motor activations. <i>Psychophysiology</i> , 2011 , 48, 208-17	4.1	4
18	Scale Invariant Contrasts of Response Latency Distributions. <i>SSRN Electronic Journal</i> , 2006 ,	1	4
17	Modeling unconscious gender bias in fame judgments: finding the proper branch of the correct (multinomial) tree. <i>Consciousness and Cognition</i> , 1996 , 5, 221-5	2.6	4
16	The resting parrot, the dessert stomach, and other perfectly defensible theories.275-285		4
15	What (and Where) Is the Ethical Code Concerning Researcher Conflict of Interest?. <i>Perspectives on Psychological Science</i> , 2009 , 4, 32-5	9.8	3
14	Dissonance and Self-Theory: Fifteen More Years. <i>Psychological Inquiry</i> , 1992 , 3, 329-331	2	3
13	Visual masking and unconscious processing: differences between backward and simultaneous masking?. <i>Memory and Cognition</i> , 1990 , 18, 430-5	2.2	3
12	A Field Test of Subliminal Self-Help Audiotapes: The Power of Expectancies. <i>Journal of Public Policy and Marketing</i> , 1992 , 11, 26-36	3.8	2
11	"Does the Good Samaritan Parable Increase Helping? A Comment on Barley and Batson's No-Effect Conclusion": Erratum.. <i>Journal of Personality and Social Psychology</i> , 1976 , 33, 54-54	6.5	2
10	Implicit Indicators of Women's Persistence in Math, Science, and Engineering. <i>Psi Chi Journal of Undergraduate Research</i> ,145-152		2
9	Mental ownership: Does mental rehearsal transform novel stimuli into mental possessions?. <i>Journal of Experimental Social Psychology</i> , 2017 , 73, 125-135	2.6	1
8	Providers' Implicit and Explicit Stereotypes About Mental Illnesses and Clinical Competencies in Recovery. <i>Social Work in Mental Health</i> , 2015 , 13, 495-513	0.8	1
7	Measuring the Nonconscious		1
6	Explorer les attitudes et croyances implicites : lancement d'un site internet en langue française. <i>Les Cahiers Internationaux De Psychologie Sociale</i> , 2005 , Numéro 66, 81	0.3	0

- 5 Why so little faith? A reply to Blanton and Jaccard's (2006) skeptical view of testing pure multiplicative theories: Postscript.. *Psychological Review*, **2006**, 113, 180-180 6.3
- 4 SKILL AND MOTIVATION AS SEPARABLE COMPONENTS OF PERFORMANCE. *Perceptual and Motor Skills*, **1965**, 20, 239-46 2.2
- 3 Self-esteem, Expressions of **2020**, 399-404
- 2 Earl Busby Hunt (1933-2016). *American Psychologist*, **2017**, 72, 183 9.5
- 1 Self-esteem, Expressions of **2020**, 399-404