

Anthony G Greenwald

List of Publications by Year in descending order

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181
papers

52,155
citations

6233

80
h-index

4535

171
g-index

197
all docs

197
docs citations

197
times ranked

22498
citing authors

#	ARTICLE	IF	CITATIONS
1	Measuring individual differences in implicit cognition: The implicit association test.. Journal of Personality and Social Psychology, 1998, 74, 1464-1480.	2.6	8,119
2	Implicit social cognition: Attitudes, self-esteem, and stereotypes.. Psychological Review, 1995, 102, 4-27.	2.7	4,951
3	Understanding and using the Implicit Association Test: I. An improved scoring algorithm.. Journal of Personality and Social Psychology, 2003, 85, 197-216.	2.6	4,225
4	Understanding and using the Implicit Association Test: III. Meta-analysis of predictive validity.. Journal of Personality and Social Psychology, 2009, 97, 17-41.	2.6	2,349
5	Redefine statistical significance. Nature Human Behaviour, 2018, 2, 6-10.	6.2	1,763
6	The totalitarian ego: Fabrication and revision of personal history.. American Psychologist, 1980, 35, 603-618.	3.8	1,760
7	A unified theory of implicit attitudes, stereotypes, self-esteem, and self-concept.. Psychological Review, 2002, 109, 3-25.	2.7	1,244
8	Using the Implicit Association Test to measure self-esteem and self-concept.. Journal of Personality and Social Psychology, 2000, 79, 1022-1038.	2.6	1,081
9	Harvesting implicit group attitudes and beliefs from a demonstration web site.. Group Dynamics, 2002, 6, 101-115.	0.7	964
10	Consequences of prejudice against the null hypothesis.. Psychological Bulletin, 1975, 82, 1-20.	5.5	943
11	Understanding and Using the Implicit Association Test: II. Method Variables and Construct Validity. Personality and Social Psychology Bulletin, 2005, 31, 166-180.	1.9	845
12	Pervasiveness and correlates of implicit attitudes and stereotypes. European Review of Social Psychology, 2007, 18, 36-88.	5.8	833
13	Audience Involvement in Advertising: Four Levels. Journal of Consumer Research, 1984, 11, 581.	3.5	808
14	On the malleability of automatic attitudes: Combating automatic prejudice with images of admired and disliked individuals.. Journal of Personality and Social Psychology, 2001, 81, 800-814.	2.6	750
15	Sensory feedback mechanisms in performance control: With special reference to the ideomotor mechanism.. Psychological Review, 1970, 77, 73-99.	2.7	744
16	Math = male, me = female, therefore math ≠ me.. Journal of Personality and Social Psychology, 2002, 83, 44-59.	2.6	721
17	National differences in gender-related science stereotypes predict national sex differences in science and math achievement. Proceedings of the National Academy of Sciences of the United States of America, 2009, 106, 10593-10597.	3.3	717
18	New Look 3: Unconscious cognition reclaimed.. American Psychologist, 1992, 47, 766-779.	3.8	709

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19	Three Cognitive Markers of Unconscious Semantic Activation. <i>Science</i> , 1996, 273, 1699-1702.	6.0	616
20	Cognitive Learning, Cognitive Response to Persuasion, and Attitude Change. , 1968, , 147-170.		614
21	The Associations of Cliniciansâ€™ Implicit Attitudes About Race With Medical Visit Communication and Patient Ratings of Interpersonal Care. <i>American Journal of Public Health</i> , 2012, 102, 979-987.	1.5	594
22	Under what conditions does theory obstruct research progress?. <i>Psychological Review</i> , 1986, 93, 216-229.	2.7	576
23	Implicit Bias: Scientific Foundations. <i>California Law Review</i> , 2006, 94, 945.	0.6	530
24	Math-Gender Stereotypes in Elementary School Children. <i>Child Development</i> , 2011, 82, 766-779.	1.7	518
25	Replicable unconscious semantic priming.. <i>Journal of Experimental Psychology: General</i> , 1998, 127, 286-303.	1.5	504
26	Statistically small effects of the Implicit Association Test can have societally large effects.. <i>Journal of Personality and Social Psychology</i> , 2015, 108, 553-561.	2.6	417
27	The Influence of Implicit Bias on Treatment Recommendations for 4 Common Pediatric Conditions: Pain, Urinary Tract Infection, Attention Deficit Hyperactivity Disorder, and Asthma. <i>American Journal of Public Health</i> , 2012, 102, 988-995.	1.5	398
28	The Brief Implicit Association Test. <i>Experimental Psychology</i> , 2009, 56, 283-294.	0.3	384
29	Within-subjects designs: To use or not to use?. <i>Psychological Bulletin</i> , 1976, 83, 314-320.	5.5	364
30	Physiciansâ€™ Implicit and Explicit Attitudes About Race by MD Race, Ethnicity, and Gender. <i>Journal of Health Care for the Poor and Underserved</i> , 2009, 20, 896-913.	0.4	358
31	Using the implicit association test to measure self-esteem and self-concept. <i>Journal of Personality and Social Psychology</i> , 2000, 79, 1022-38.	2.6	355
32	Grading leniency is a removable contaminant of student ratings.. <i>American Psychologist</i> , 1997, 52, 1209-1217.	3.8	325
33	Effect sizes and p values: What should be reported and what should be replicated?. <i>Psychophysiology</i> , 1996, 33, 175-183.	1.2	305
34	Health of the Implicit Association Test at Age 3. <i>Experimental Psychology</i> , 2001, 48, 85-93.	0.3	301
35	Implicit gender stereotyping in judgments of fame.. <i>Journal of Personality and Social Psychology</i> , 1995, 68, 181-198.	2.6	293
36	Automatic Preference for White Americans: Eliminating the Familiarity Explanation. <i>Journal of Experimental Social Psychology</i> , 2000, 36, 316-328.	1.3	281

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37	Implicit Self-Concept and Evaluative Implicit Gender Stereotypes: Self and Ingroup Share Desirable Traits. <i>Personality and Social Psychology Bulletin</i> , 2001, 27, 1164-1178.	1.9	278
38	Predictive Validity of the Implicit Association Test in Studies of Brands, Consumer Attitudes, and Behavior. <i>Journal of Consumer Psychology</i> , 2004, 14, 405-415.	3.2	270
39	Physician Implicit Attitudes and Stereotypes About Race and Quality of Medical Care. <i>Medical Care</i> , 2008, 46, 678-685.	1.1	266
40	With malice toward none and charity for some: Ingroup favoritism enables discrimination.. <i>American Psychologist</i> , 2014, 69, 669-684.	3.8	252
41	Increasing voting behavior by asking people if they expect to vote.. <i>Journal of Applied Psychology</i> , 1987, 72, 315-318.	4.2	248
42	Parts Outweigh the Whole (Word) in Unconscious Analysis of Meaning. <i>Psychological Science</i> , 2000, 11, 118-124.	1.8	247
43	Relationship between the Implicit Association Test and intergroup behavior: A meta-analysis.. <i>American Psychologist</i> , 2019, 74, 569-586.	3.8	243
44	Activation by marginally perceptible ("subliminal") stimuli: Dissociation of unconscious from conscious cognition.. <i>Journal of Experimental Psychology: General</i> , 1995, 124, 22-42.	1.5	234
45	Implicit Racial Bias in Medical School Admissions. <i>Academic Medicine</i> , 2017, 92, 365-369.	0.8	234
46	On doing two things at once: II. Elimination of the psychological refractory period effect.. <i>Journal of Experimental Psychology</i> , 1973, 101, 70-76.	1.5	231
47	Validity concerns and usefulness of student ratings of instruction.. <i>American Psychologist</i> , 1997, 52, 1182-1186.	3.8	228
48	There Is Nothing So Theoretical as a Good Method. <i>Perspectives on Psychological Science</i> , 2012, 7, 99-108.	5.2	228
49	E-Research: Ethics, Security, Design, and Control in Psychological Research on the Internet. <i>Journal of Social Issues</i> , 2002, 58, 161-176.	1.9	225
50	Is the Implicit Association Test a Valid and Valuable Measure of Implicit Consumer Social Cognition?. <i>Journal of Consumer Psychology</i> , 2004, 14, 385-404.	3.2	221
51	Unconscious processing of dichoptically masked words. <i>Memory and Cognition</i> , 1989, 17, 35-47.	0.9	219
52	Measuring the Automatic Components of Prejudice: Flexibility and Generality of the Implicit Association Test. <i>Social Cognition</i> , 1999, 17, 437-465.	0.5	211
53	Apparent Universality of Positive Implicit Self-Esteem. <i>Psychological Science</i> , 2007, 18, 498-500.	1.8	210
54	Twenty years of cognitive dissonance: Case study of the evolution of a theory.. <i>Psychological Review</i> , 1978, 85, 53-57.	2.7	209

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55	On doing two things at once: Time sharing as a function of ideomotor compatibility.. Journal of Experimental Psychology, 1972, 94, 52-57.	1.5	206
56	No pain, no gain? The importance of measuring course workload in student ratings of instruction.. Journal of Educational Psychology, 1997, 89, 743-751.	2.1	184
57	In search of reliable persuasion effects: III. The sleeper effect is dead: Long live the sleeper effect.. Journal of Personality and Social Psychology, 1988, 54, 203-218.	2.6	169
58	Using the Implicit Association Test to investigate attitude-behaviour consistency for stigmatised behaviour. Cognition and Emotion, 2001, 15, 207-230.	1.2	169
59	Using the implicit association test to measure age differences in implicit social cognitions.. Psychology and Aging, 2002, 17, 482-495.	1.4	165
60	The self as a memory system: Powerful, but ordinary.. Journal of Personality and Social Psychology, 1989, 57, 41-54.	2.6	158
61	Subgroup Prejudice Based on Skin Color Among Hispanics in the United States and Latin America. Social Cognition, 2002, 20, 198-226.	0.5	154
62	Implicit Social Cognition. Annual Review of Psychology, 2020, 71, 419-445.	9.9	152
63	Implicit Race Attitudes Predicted Vote in the 2008 U.S. Presidential Election. Analyses of Social Issues and Public Policy, 2009, 9, 241-253.	1.0	150
64	Targets of discrimination: Effects of race on responses to weapons holders. Journal of Experimental Social Psychology, 2003, 39, 399-405.	1.3	149
65	Using the Implicit Association Test to investigate attitude-behaviour consistency for stigmatised behaviour. Cognition and Emotion, 2001, 15, 207-230.	1.2	142
66	Long-term semantic memory versus contextual memory in unconscious number processing.. Journal of Experimental Psychology: Learning Memory and Cognition, 2003, 29, 235-247.	0.7	126
67	The implicit revolution: Reconceiving the relation between conscious and unconscious.. American Psychologist, 2017, 72, 861-871.	3.8	125
68	Words high and low in pleasantness as rated by male and female college students. Behavior Research Methods, 1986, 18, 299-303.	1.3	123
69	I drink therefore I am: Validating alcohol-related implicit association tests.. Psychology of Addictive Behaviors, 2013, 27, 1-13.	1.4	121
70	Math = male, me = female, therefore math not = me. Journal of Personality and Social Psychology, 2002, 83, 44-59.	2.6	116
71	Subliminal words activate semantic categories (not automated motor responses). Psychonomic Bulletin and Review, 2002, 9, 100-106.	1.4	110
72	Understanding and Using the Brief Implicit Association Test: Recommended Scoring Procedures. PLoS ONE, 2014, 9, e110938.	1.1	109

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73	Is Self-Esteem a Central Ingredient of the Self-Concept?. Personality and Social Psychology Bulletin, 1988, 14, 34-45.	1.9	107
74	Double-Blind Tests of Subliminal Self-Help Audiotapes. Psychological Science, 1991, 2, 119-122.	1.8	106
75	Measuring implicit attitudes of 4-year-olds: The Preschool Implicit Association Test. Journal of Experimental Child Psychology, 2011, 109, 187-200.	0.7	106
76	Faking of the Implicit Association Test Is Statistically Detectable and Partly Correctable. Basic and Applied Social Psychology, 2010, 32, 302-314.	1.2	105
77	Consequential validity of the Implicit Association Test: Comment on Blanton and Jaccard (2006).. American Psychologist, 2006, 61, 56-61.	3.8	100
78	Drinking without thinking: An implicit measure of alcohol motivation predicts failure to control alcohol use. Behaviour Research and Therapy, 2008, 46, 1210-1219.	1.6	94
79	A choice reaction time test of ideomotor theory.. Journal of Experimental Psychology, 1970, 86, 20-25.	1.5	86
80	Assessment of Individual Differences in Implicit Cognition. European Journal of Psychological Assessment, 2008, 24, 210-217.	1.7	84
81	A double stimulation test of ideomotor theory with implications for selective attention.. Journal of Experimental Psychology, 1970, 84, 392-398.	1.5	83
82	Self and Memory. Psychology of Learning and Motivation - Advances in Research and Theory, 1981, 15, 201-236.	0.5	83
83	Priming of semantic classifications by novel subliminal prime words. Consciousness and Cognition, 2007, 16, 63-83.	0.8	82
84	Acceptance and recall of improvised arguments.. Journal of Personality and Social Psychology, 1968, 8, 31-34.	2.6	81
85	Is it time to lay the sleeper effect to rest?. Journal of Personality and Social Psychology, 1974, 29, 132-139.	2.6	79
86	Using the implicit association test to measure age differences in implicit social cognitions. Psychology and Aging, 2002, 17, 482-95.	1.4	79
87	On the inconclusiveness of "crucial" cognitive tests of dissonance versus self-perception theories. Journal of Experimental Social Psychology, 1975, 11, 490-499.	1.3	76
88	Overweight People Have Low Levels of Implicit Weight Bias, but Overweight Nations Have High Levels of Implicit Weight Bias. PLoS ONE, 2013, 8, e83543.	1.1	70
89	Clarifying the Role of the "Other" Category in the Self-Esteem IAT. Experimental Psychology, 2005, 52, 74-79.	0.3	68
90	Implicit measures for preschool children confirm self-esteem's role in maintaining a balanced identity. Journal of Experimental Social Psychology, 2016, 62, 50-57.	1.3	66

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91	Validity of the salience asymmetry interpretation of the Implicit Association Test: Comment on Rothermund and Wentura (2004).. Journal of Experimental Psychology: General, 2005, 134, 420-425.	1.5	66
92	Attitude and selective learning: Where are the phenomena of yesteryear?. Journal of Personality and Social Psychology, 1967, 7, 387-397.	2.6	65
93	On doing two things at once: III. Confirmation of perfect timesharing when simultaneous tasks are ideomotor compatible.. Journal of Experimental Psychology: Human Perception and Performance, 2003, 29, 859-868.	0.7	64
94	Implicit partisanship: Taking sides for no reason.. Journal of Personality and Social Psychology, 2002, 83, 367-379.	2.6	63
95	"Understanding and using the Implicit Association Test: I. An improved scoring algorithm": Correction to Greenwald et al. (2003).. Journal of Personality and Social Psychology, 2003, 85, 481-481.	2.6	63
96	The Implicit Association Test's D Measure Can Minimize a Cognitive Skill Confound: Comment on McFarland and Crouch (2002). Social Cognition, 2004, 22, 673-684.	0.5	63
97	The open-mindedness of the counterattitudinal role player. Journal of Experimental Social Psychology, 1969, 5, 375-388.	1.3	61
98	Social Influence by Requesting Self-Prophecy. Journal of Consumer Psychology, 1999, 8, 61-89.	3.2	61
99	On Defining Attitude and Attitude Theory. , 1968, , 361-388.		53
100	Best research practices for using the Implicit Association Test. Behavior Research Methods, 2022, 54, 1161-1180.	2.3	51
101	A Sociocognitive Model of Attitude Structure and Function. Advances in Experimental Social Psychology, 1989, 22, 245-285.	2.0	44
102	In perfect harmony: Synchronizing the self to activated social categories.. Journal of Personality and Social Psychology, 2012, 102, 562-575.	2.6	44
103	Using Implicit Association Tests for the Assessment of Implicit Personality Self-Concept. , 2008, , 508-528.		41
104	Evidence of both perceptual filtering and response suppression for rejected messages in selective attention.. Journal of Experimental Psychology, 1972, 94, 58-67.	1.5	39
105	Recent perspectives on unconscious processing: Still no marketing applications. Psychology and Marketing, 1988, 5, 337-353.	4.6	38
106	Implicit-Bias Remedies: Treating Discriminatory Bias as a Public-Health Problem. Psychological Science in the Public Interest: A Journal of the American Psychological Society, 2022, 23, 7-40.	6.7	38
107	What cognitive representations underlie social attitudes?. Bulletin of the Psychonomic Society, 1990, 28, 254-260.	0.2	37
108	An ethnic bias in scientific citations. European Journal of Social Psychology, 1994, 24, 623-639.	1.5	37

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109	Asking about well-being gets you half an answer: Intra-individual processes of implicit and explicit job attitudes. <i>Journal of Organizational Behavior</i> , 2011, 32, 672-687.	2.9	37
110	In search of reliable persuasion effects: I. A computer-controlled procedure for studying persuasion.. <i>Journal of Personality and Social Psychology</i> , 1977, 35, 548-569.	2.6	34
111	An unbiased errors-in-variables approach to detecting unconscious cognition. <i>British Journal of Mathematical and Statistical Psychology</i> , 1998, 51, 253-267.	1.0	34
112	Consumer involvement, message attention, and the persistence of persuasive impact in a message-dense environment. <i>Psychology and Marketing</i> , 1993, 10, 321-332.	4.6	32
113	(Part of) the case for a pragmatic approach to validity: Comment on De Houwer, Teige-Mocigemba, Spruyt, and Moors (2009).. <i>Psychological Bulletin</i> , 2009, 135, 373-376.	5.5	32
114	Using the Implicit Association Test to Assess Children's Implicit Attitudes Toward Smoking. <i>Journal of Applied Social Psychology</i> , 2010, 40, 2387-2406.	1.3	32
115	Understanding and using the implicit association test: V. measuring semantic aspects of trait self-concepts. <i>European Journal of Personality</i> , 2008, 22, 695-706.	1.9	31
116	Effects of Prior Commitment on Behavior Change After a Persuasive Communication. <i>Public Opinion Quarterly</i> , 1965, 29, 595.	0.9	29
117	Why so little faith? A reply to Blanton and Jaccard's (2006) skeptical view of testing pure multiplicative theories.. <i>Psychological Review</i> , 2006, 113, 170-180.	2.7	29
118	Will you read this article's abstract? Theories of the question-behavior effect. <i>Journal of Consumer Psychology</i> , 2008, 18, 102-106.	3.2	29
119	Does the Good Samaritan parable increase helping? A comment on Darley and Batson's no-effect conclusion.. <i>Journal of Personality and Social Psychology</i> , 1975, 32, 578-583.	2.6	28
120	Preferences Need No Inferences?: The Cognitive Basis of Unconscious Mere Exposure Effects. , 1994, , 67-85.		28
121	Behavior change following a persuasive communication1. <i>Journal of Personality</i> , 1965, 33, 370-391.	1.8	27
122	How Shall the Self be Conceived?¹. <i>Journal for the Theory of Social Behaviour</i> , 1985, 15, 311-329.	0.8	27
123	The generation effect extended: Memory enhancement for generation cues. <i>Memory and Cognition</i> , 1989, 17, 673-681.	0.9	27
124	Unconscious priming of association judgments.. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 1995, 21, 569-581.	0.7	26
125	The First Ontological Challenge to the IAT: Attitude or Mere Familiarity?. <i>Psychological Inquiry</i> , 2003, 14, 238-243.	0.4	26
126	Using statistical adjustment to reduce biases in student ratings.. <i>American Psychologist</i> , 1999, 54, 518-519.	3.8	26

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127	Transhistorical Lawfulness of Behavior: A Comment on Two Papers. <i>Personality and Social Psychology Bulletin</i> , 1976, 2, 391-391.	1.9	25
128	Unconscious conditioning: Demonstration of existence and difference from conscious conditioning.. <i>Journal of Experimental Psychology: General</i> , 2017, 146, 1705-1721.	1.5	25
129	Correcting for measurement error in detecting unconscious cognition: Comment on Draine and Greenwald (1998).. <i>Journal of Experimental Psychology: General</i> , 1998, 127, 318-319.	1.5	24
130	God and Country: The Partisan Psychology of the Presidency, Religion, and Nation. <i>Political Psychology</i> , 2011, 32, 459-484.	2.2	24
131	Cognitive Responses to Persuasion as Mediators of Opinion Change. <i>Journal of Social Psychology</i> , 1978, 104, 231-241.	1.0	23
132	Distinguishing unconscious from conscious cognition—Reasonable assumptions and replicable findings: Reply to Merikle and Reingold (1998) and Doshier (1998).. <i>Journal of Experimental Psychology: General</i> , 1998, 127, 320-324.	1.5	23
133	Observational learning: A technique for elucidating S-R mediation processes.. <i>Journal of Experimental Psychology</i> , 1968, 76, 267-272.	1.5	23
134	On the Conceptual Disconfirmation of Theories. <i>Personality and Social Psychology Bulletin</i> , 1981, 7, 131-137.	1.9	22
135	In search of reliable persuasion effects: II. Associative interference and persistence of persuasion in a message-dense environment.. <i>Journal of Personality and Social Psychology</i> , 1983, 45, 524-537.	2.6	20
136	Personality and implicit social cognition research: past, present and future. <i>European Journal of Personality</i> , 2007, 21, 371-382.	1.9	19
137	Meta-Analytic Use of Balanced Identity Theory to Validate the Implicit Association Test. <i>Personality and Social Psychology Bulletin</i> , 2021, 47, 185-200.	1.9	19
138	A Social-Cognitive Account of the Self's Development. , 1988, , 30-42.		19
139	Process evidence for the question—behavior effect: Influencing socially normative behaviors. <i>Social Influence</i> , 2012, 7, 211-228.	0.9	18
140	On the use of "theory" and the usefulness of theory.. <i>Psychological Review</i> , 1988, 95, 575-579.	2.7	17
141	Distinguishing unconscious from conscious cognition—reasonable assumptions and replicable findings: reply to Merikle and Reingold (1998) and Doshier (1998). <i>Journal of Experimental Psychology: General</i> , 1998, 127, 320-4.	1.5	17
142	The First Ontological Challenge to the IAT: Attitude or Mere Familiarity?. <i>Psychological Inquiry</i> , 2003, 14, 238-243.	0.4	17
143	Exploring Implicit Partisanship: Enigmatic (But Genuine) Group Identification and Attraction. <i>Group Processes and Intergroup Relations</i> , 2004, 7, 283-296.	2.4	16
144	Correlational biases in mean response latency differences. <i>Statistical Methodology</i> , 2010, 7, 277-291.	0.5	16

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145	When does role playing produce attitude change? Toward an answer.. Journal of Personality and Social Psychology, 1970, 16, 214-219.	2.6	15
146	On Doing Two Things at Once: IV. Necessary and Sufficient Conditions: Rejoinder to Lien, Proctor, and Ruthruff (2003).. Journal of Experimental Psychology: Human Perception and Performance, 2004, 30, 632-636.	0.7	15
147	A Reminder About Procedures Needed to Reliably Produce Perfect Timesharing: Comment on Lien, McCann, Ruthruff, and Proctor (2005).. Journal of Experimental Psychology: Human Perception and Performance, 2005, 31, 221-225.	0.7	15
148	Selective attention as a function of signal rate.. Journal of Experimental Psychology, 1970, 86, 48-52.	1.5	14
149	What You Expect Is What You Believe (But Not Necessarily What You Get): A Test of the Effectiveness of Subliminal Self-Help Audiotapes. Basic and Applied Social Psychology, 1994, 15, 251-276.	1.2	14
150	An AI stereotype catcher. Science, 2017, 356, 133-134.	6.0	14
151	Implicit partisanship: taking sides for no reason. Journal of Personality and Social Psychology, 2002, 83, 367-79.	2.6	13
152	"Measurement error in subliminal perception experiments: Simulation analyses of two regression methods"â€”comment on Miller (2000).. Journal of Experimental Psychology: Human Perception and Performance, 2000, 26, 1506-1508.	0.7	12
153	Landy Is Correct: Stereotyping Can Be Moderated by Individuating the Out-Group and by Being Accountable. Industrial and Organizational Psychology, 2008, 1, 430-435.	0.5	12
154	Dissonance theory revised again: Comment on the paper by Fazio, Zanna, and Cooper. Journal of Experimental Social Psychology, 1979, 15, 62-69.	1.3	10
155	Persons or Situations? Individual Differences Explain Variance in Aggregated Implicit Race Attitudes. Psychological Inquiry, 2017, 28, 297-300.	0.4	10
156	How useful are student ratings? Reactions to comments on the current issues section.. American Psychologist, 1998, 53, 1228-1229.	3.8	10
157	Attention, Rehearsal, and Memory for Serial Order. American Journal of Psychology, 1988, 101, 259.	0.5	9
158	Significance, nonsignificance, and interpretation of an ESP experiment. Journal of Experimental Social Psychology, 1975, 11, 180-191.	1.3	8
159	Scale Invariant Contrasts of Response Latency Distributions. SSRN Electronic Journal, 2006, , .	0.4	8
160	Early implicitâ€”explicit discrepancies in self-esteem as correlates of childhood depressive symptoms. Journal of Experimental Child Psychology, 2020, 200, 104962.	0.7	8
161	Delayed Persuasion as a Consequence of. Personality and Social Psychology Bulletin, 1982, 8, 644-650.	1.9	7
162	Understanding and Using the Brief Implicit Association Test: I. Recommended Scoring Procedures. SSRN Electronic Journal, 2013, , .	0.4	7

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163	No Measure Is Perfect, but Some Measures Can be Quite Useful. <i>Experimental Psychology</i> , 2010, 57, 238-242.	0.3	7
164	Modeling Unconscious Gender Bias in Fame Judgments: Finding the Proper Branch of the Correct (Multinomial) Tree. <i>Consciousness and Cognition</i> , 1996, 5, 221-225.	0.8	6
165	The resting parrot, the dessert stomach, and other perfectly defensible theories.. , 0, , 275-285.		6
166	Consumer-Product and Sociopolitical Messages for Use in Studies of Persuasion. <i>Personality and Social Psychology Bulletin</i> , 1986, 12, 536-538.	1.9	5
167	A Field Test of Subliminal Self-Help Audiotapes: The Power of Expectancies. <i>Journal of Public Policy and Marketing</i> , 1992, 11, 26-36.	2.2	5
168	Visual masking and unconscious processing: differences between backward and simultaneous masking?. <i>Memory and Cognition</i> , 1990, 18, 430-435.	0.9	4
169	What (and Where) Is the Ethical Code Concerning Researcher Conflict of Interest?. <i>Perspectives on Psychological Science</i> , 2009, 4, 32-35.	5.2	4
170	Unintentional covert motor activations predict behavioral effects: Multilevel modeling of trial-level electrophysiological motor activations. <i>Psychophysiology</i> , 2011, 48, 208-217.	1.2	4
171	Providers'™ Implicit and Explicit Stereotypes About Mental Illnesses and Clinical Competencies in Recovery. <i>Social Work in Mental Health</i> , 2015, 13, 495-513.	0.7	4
172	Dissonance and Self-Theory: Fifteen More Years. <i>Psychological Inquiry</i> , 1992, 3, 329-331.	0.4	3
173	Implicit Indicators of Women's Persistence in Math, Science, and Engineering. <i>Psi Chi Journal of Undergraduate Research</i> , 0, , 145-152.	0.3	3
174	"Does the Good Samaritan Parable Increase Helping? A Comment on Barley and Batson's No-Effect Conclusion": Erratum.. <i>Journal of Personality and Social Psychology</i> , 1976, 33, 54-54.	2.6	2
175	Measuring the Nonconscious. , 0, , .		1
176	Mental ownership: Does mental rehearsal transform novel stimuli into mental possessions?. <i>Journal of Experimental Social Psychology</i> , 2017, 73, 125-135.	1.3	1
177	Skill and Motivation as Separable Components of Performance. <i>Perceptual and Motor Skills</i> , 1965, 20, 239-246.	0.6	0
178	Why so little faith? A reply to Blanton and Jaccard's (2006) skeptical view of testing pure multiplicative theories: Postscript.. <i>Psychological Review</i> , 2006, 113, 180-180.	2.7	0
179	Timothy C. Brock (1935â€“2009).. <i>American Psychologist</i> , 2010, 65, 678-678.	3.8	0
180	Earl Busby Hunt (1933â€“2016).. <i>American Psychologist</i> , 2017, 72, 183-183.	3.8	0

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181	Soviet Social Psychology. PsycCritiques, 1985, 30, 640-641.	0.0	0