Yuan Wang

List of Publications by Year
in descending order

24 papers	473 citations	933447 10 h-index	752698 20 g-index
24 all docs	24 docs citations	24 times ranked	383 citing authors

#	Article	IF	Citations
1	Digital Media Use and Social Engagement: How Social Media and Smartphone Use Influence Social Activities of College Students. Cyberpsychology, Behavior, and Social Networking, 2016, 19, 264-269.	3.9	103
2	Dialogic communication on social media: How organizations use Twitter to build dialogic relationships with their publics. Computers in Human Behavior, 2020, 104, 106183.	8.5	83
3	How Do Sports Organizations Use Social Media to Build Relationships? A Content Analysis of NBA Clubs' Twitter Use. International Journal of Sport Communication, 2015, 8, 133-148.	0.8	59
4	When public relations meets social media: A systematic review of social media related public relations research from 2006 to 2020. Public Relations Review, 2021, 47, 102081.	3.2	29
5	Living in the Smartphone Age: Examining the Conditional Indirect Effects of Mobile Phone Use on Political Participation. Journal of Broadcasting and Electronic Media, 2016, 60, 694-713.	1.5	23
6	Uses and Gratifications, Journalists' Twitter Use, and Relational Satisfaction with the Public. Journal of Broadcasting and Electronic Media, 2016, 60, 503-526.	1.5	18
7	Mobile communication research in communication journals from 1999 to 2014. New Media and Society, 2017, 19, 1668-1691.	5.0	17
8	Exploring the Perceptual and Behavioral Outcomes of Public Engagement on Mobile Phones and Social Media. International Journal of Strategic Communication, 2017, 11, 133-147.	2.0	16
9	How Do Television Networks Use Twitter? Exploring the Relationship between Twitter Use and Television Ratings. Southern Communication Journal, The, 2016, 81, 125-135.	0.5	15
10	Membership Benefits Matter. Nonprofit Management and Leadership, 2016, 27, 199-217.	2.5	13
11	The state of social-mediated crisis communication research through the lens of global scholars: An updated assessment. Public Relations Review, 2022, 48, 102172.	3.2	13
12	Shared Virtual Reality Experiences during the COVID-19 Pandemic: Exploring the Gratifications and Effects of Engagement with Immersive Videos. International Journal of Environmental Research and Public Health, 2022, 19, 5056.	2.6	11
13	Selective exposure to podcast and political participation: the mediating role of emotions. International Journal of Mobile Communications, 2016, 14, 133.	0.3	10
14	Online Chinese discussions about the 2014 World Cup. Online Information Review, 2016, 40, 834-848.	3.2	10
15	Exploring the mediating role of government–public relationships during the COVID-19 pandemic: A model comparison approach. Public Relations Review, 2022, 48, 102231.	3.2	10
16	Membership Matters: Why Members Engage with Professional Associations. Voluntas, 2018, 29, 71-82.	1.7	9
17	Building relationships with fans: how sports organizations used twitter as a communication tool. Sport in Society, 2021, 24, 1055-1069.	1.2	8
18	The Impact of CSR Perceptions on Employees' Turnover Intention during the COVID-19 Crisis in China. International Journal of Environmental Research and Public Health, 2022, 19, 8297.	2.6	8

#	Article	IF	Citations
19	When Relationships Meet Situations: Exploring the Antecedents of Employee Communication Behaviors on Social Media. Social Science Computer Review, 2022, 40, 77-94.	4.2	6
20	Mapping the structures of international communication organizations' networks and cross-sector relationships on social media and exploring their antecedents. Public Relations Review, 2020, 46, 101951.	3.2	5
21	Exploring the linkages among transparent communication, relational satisfaction and trust, and information sharing on social media in problematic situations. Profesional De La Informacion, 2020, 29, .	2.7	4
22	Use of military-themed first-person shooter games and militarism: An investigation of two potential facilitating mechanisms. Computers in Human Behavior, 2018, 78, 192-199.	8.5	3
23	Exploring the effect of organization–employee relationships on employee communication behaviors on social media: The moderating role of position level.. Psychology of Popular Media, 2023, 12, 344-353.	1.4	0
24	Virtually Enhancing Public Engagement During the Pandemic: Measuring the Impact of Virtual Reality Powered Immersive Videos on Corporate Social Responsibility Communication. Social Science Computer Review, 0, , 089443932211114.	4.2	0