

# Sanjeev Kumar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8915595/publications.pdf>

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2  
papers

7  
citations

3311381

1  
h-index

3475538

1  
g-index

2  
all docs

2  
docs citations

2  
times ranked

10  
citing authors

#	ARTICLE	IF	CITATIONS
1	Perceptions of Indian managers on the impact of convergent technologies on work and resultant organisational performance in service industry. International Journal of Emerging Markets, 2022, 17, 550-573.	2.2	7
2	An Experimental Investigation of Customer Engagement in Indian Retail Banking. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 203-214.	0.8	0