Wa Kimmy Chan

List of Publications by Year in descending order

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MA KIMMY CHAN

| # | Article | IF | CITATIONS |
|---|--|------|-----------|
| 1 | An Investigation of Nonbeneficiary Reactions to Discretionary Preferential Treatments. Journal of Service Research, 2019, 22, 371-387. | 12.2 | 16 |
| 2 | Service with Emoticons: How Customers Interpret Employee Use of Emoticons in Online Service Encounters. Journal of Consumer Research, 2019, 45, 973-987. | 5.1 | 143 |
| 3 | Do Employee Citizenship Behaviors Lead to Customer Citizenship Behaviors? The Roles of Dual Identification and Service Climate. Journal of Service Research, 2017, 20, 259-274. | 12.2 | 69 |
| 4 | Engaging employees in value cocreation: interplay among firm, employee, and supervisor. Service Industries Journal, 0, , 1-28. | 8.3 | 3 |