

# Moniruzzaman Sarker

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8902234/publications.pdf>

Version: 2024-02-01

9  
papers

179  
citations

1307366  
7  
h-index

1474057  
9  
g-index

9  
all docs

9  
docs citations

9  
times ranked

108  
citing authors

#	ARTICLE	IF	CITATIONS
1	Adoption of artificial intelligence in banking services: an empirical analysis. <i>International Journal of Emerging Markets</i> , 2023, 18, 4270-4300.	1.3	34
2	Travel motivation among cross border tourists: Case study of Langkawi. <i>Tourism Management Perspectives</i> , 2019, 31, 63-71.	3.2	31
3	The role of financial behaviour, financial literacy, and financial stress in explaining the financial well-being of B40 group in Malaysia. <i>Future Business Journal</i> , 2021, 7, .	1.1	28
4	Conceptualising consumer-based service brand equity (CBSBE) and direct service experience in the airline sector. <i>Journal of Hospitality and Tourism Management</i> , 2019, 38, 39-48.	3.5	27
5	Validating a consumer-based service brand equity (CBSBE) model in the airline industry. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102354.	5.3	22
6	A bibliometric analysis of socially responsible investment sukuk literature. <i>Asian Journal of Sustainability and Social Responsibility</i> , 2020, 5, .	2.7	19
7	Socially responsible investment sukuk (Islamic bond) development in Malaysia. <i>Qualitative Research in Financial Markets</i> , 2020, 12, 599-619.	1.3	12
8	Does patient empowerment matter in building loyalty?. <i>International Journal of Consumer Studies</i> , 2022, 46, 653-675.	7.2	3
9	Conceptualizing Essential Components Affecting Health Tourism Satisfaction in Asia: Does Context Matter?. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 1107-1135.	1.7	3