

# Kyle D Bruce

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8885836/publications.pdf>

Version: 2024-02-01

22  
papers

307  
citations

1163117

8  
h-index

888059

17  
g-index

23  
all docs

23  
docs citations

23  
times ranked

136  
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer Orientation: Its Surprising Origins, Tumultuous Development and Place in the Future of Marketing thought and Practice. <i>Australasian Marketing Journal</i> , 2020, 28, 181-188.	5.4	5
2	Adapt fast or die slowly: Complex adaptive business models at Cisco Systems. <i>Industrial Marketing Management</i> , 2019, 77, 102-115.	6.7	10
3	Towards micro-foundations of institutional change. <i>Journal of Management History</i> , 2017, 23, 223-240.	0.8	3
4	Breaking the chains of ignorance: manager-philosophers in recent management history. <i>Journal of Management History</i> , 2017, 23, 118-132.	0.8	5
5	<i>Human Relations</i> . , 2017, , .		0
6	Management science, planning, and demand management. <i>Journal of Management History</i> , 2016, 22, 171-198.	0.8	4
7	Original and New Institutional Economics: Brethren Rather Than Foes? Lessons from the Sociocognitive Turn in "Late" Douglass North. <i>Journal of Economic Issues</i> , 2015, 49, 111-125.	0.8	10
8	Activist manager. <i>Journal of Management History</i> , 2015, 21, 143-171.	0.8	12
9	Taylorism, the International Labour Organization, and the Genesis and Diffusion of Codetermination. <i>Organization Studies</i> , 2014, 35, 1149-1169.	5.3	23
10	George Elton Mayo. , 2013, , .		1
11	<i>Human Relations And Management Consulting: Elton Mayo And Eric Trist</i> . , 2012, , .		1
12	Chapter 3. Democracy or Seduction? The Demonization of Scientific Management and the Deification of Human Relations. , 2012, , 42-76.		4
13	Elton Mayo and the Deification of Human Relations. <i>Organization Studies</i> , 2011, 32, 383-405.	5.3	121
14	Early Labor Economics: Its Debt to the Management Practice of Henry S. Dennison. <i>History of Political Economy</i> , 2007, 39, 403-433.	0.3	1
15	Between Markets and Hierarchies: Towards a Better Taxonomy of Hybrid Organizational Forms?. <i>Technology Analysis and Strategic Management</i> , 2007, 19, 7-16.	3.5	8
16	Activist Management: Henry S. Dennison's Institutional Economics. <i>Journal of Economic Issues</i> , 2006, 40, 1113-1136.	0.8	7
17	Henry S. Dennison, Elton Mayo, and Human Relations historiography. <i>Management and Organizational History</i> , 2006, 1, 177-199.	0.7	43
18	Frank W. Taussig's Institutionalism. <i>Journal of Economic Issues</i> , 2005, 39, 205-220.	0.8	3

#	ARTICLE	IF	CITATIONS
19	Magnus Alexander, the Economists and the Issue of Labour Turnover. <i>Business History</i> , 2005, 47, 493-510.	0.8	7
20	Scientific Management, Institutionalism, and Business Stabilization: 1903-1923. <i>Journal of Economic Issues</i> , 2001, 35, 955-978.	0.8	18
21	Conflict and Conversion: Henry S. Dennison and the Shaping of J.K. Galbraith's Economic Thought. <i>Journal of Economic Issues</i> , 2000, 34, 949-967.	0.8	11
22	Scientific Management and the American Planning Experience of WWI: The Case of the War Industries Board. <i>History of Economics Review</i> , 1995, 23, 37-60.	0.5	7