

Nicolas G Papadopoulos

List of Publications by Year in descending order

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Version: 2024-02-01

56
papers

3,536
citations

186265
28
h-index

197818
49
g-index

57
all docs

57
docs citations

57
times ranked

1999
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 1 | Global consumer culture and national identity as drivers of materialism: an international study of convergence and divergence. <i>International Marketing Review</i> , 2022, 39, 207-241. | 3.6 | 14 |
| 2 | Does the direction of offshoring matter? Comparison of downward and upward offshoring strategies in changing consumers'™ brand perception by brand tiers. <i>Journal of the Textile Institute</i> , 2020, 111, 795-807. | 1.9 | 0 |
| 3 | Partners or Foes? Cross-Country Consumer Animosity, Ethnocentrism, and Nationalism in Times of International Crisis. <i>Journal of Global Marketing</i> , 2020, 33, 207-222. | 3.4 | 19 |
| 4 | Consumer cultural identity: a comment. <i>International Marketing Review</i> , 2019, 36, 637-641. | 3.6 | 0 |
| 5 | The role of knowledge in international expansion. <i>Review of International Business and Strategy</i> , 2018, 28, 35-60. | 3.3 | 35 |
| 6 | Ethnic identity, consumer ethnocentrism, and purchase intentions among bi-cultural ethnic consumers: "Divided loyalties" or "dual allegiance"? <i>Journal of Business Research</i> , 2018, 82, 310-319. | 10.2 | 53 |
| 7 | Of countries, places and product/brand place associations: an inventory of dispositions and issues relating to place image and its effects. <i>Journal of Product and Brand Management</i> , 2018, 27, 735-753. | 4.3 | 34 |
| 8 | Managing Culture and Money: Some Critical Issues Facing African Management and Managers. <i>Africa Journal of Management</i> , 2018, 4, 33-56. | 1.1 | 5 |
| 9 | The Role of Country Branding in Attracting Foreign Investment: Country Characteristics and Country Image. <i>Mercati & Competitivit </i> , 2018, , 85-108. | 0.1 | 8 |
| 10 | Internationalization and Performance: Evidence from Spanish Firms. , 2018, , 87-103. | | 0 |
| 11 | Demographics, attitudes, and technology readiness. <i>Marketing Intelligence and Planning</i> , 2017, 35, 18-39. | 3.5 | 84 |
| 12 | From international travelling consumer to place ambassador. <i>International Marketing Review</i> , 2017, 34, 425-443. | 3.6 | 22 |
| 13 | Old Country Passions: An International Examination of Country Image, Animosity, and Affinity among Ethnic Consumers. <i>Journal of International Marketing</i> , 2017, 25, 61-82. | 4.4 | 42 |
| 14 | Nation branding for foreign direct investment: an Integrative review and directions for research and strategy. <i>Journal of Product and Brand Management</i> , 2016, 25, 615-628. | 4.3 | 52 |
| 15 | Identity, culture, dispositions and behavior: A cross-national examination of globalization and culture change. <i>Journal of Business Research</i> , 2016, 69, 1090-1102. | 10.2 | 105 |
| 16 | Of products and tourism destinations: An integrative, cross-national study of place image. <i>Journal of Business Research</i> , 2016, 69, 1157-1165. | 10.2 | 48 |
| 17 | Animosity, Affinity, and Purchase Intentions Among Ethnic Consumers. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 713-727. | 0.2 | 0 |
| 18 | Place Images and Nation Branding in the African Context: Challenges, Opportunities, and Questions for Policy and Research. <i>Africa Journal of Management</i> , 2015, 1, 54-77. | 1.1 | 26 |

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 19 | Testing self-congruity theory in the context of nation brand personality. Journal of Product and Brand Management, 2015, 24, 18-27. | 4.3 | 27 |
| 20 | You are what you speak? Globalization, multilingualism, consumer dispositions and consumption. Journal of Business Research, 2015, 68, 542-552. | 10.2 | 50 |
| 21 | Product Perceptions in a Free Trade Context: a Before-after U.S.-canada Comparison. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 234-244. | 0.2 | 1 |
| 22 | Exploring Subcultural Influences on Product Images. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 190-205. | 0.2 | 0 |
| 23 | Measuring Event Planners' Perceptions of Place Image Attributes: The Case of Greek Convention Destinations. Tourism Analysis, 2014, 19, 505-516. | 0.9 | 4 |
| 24 | The U.S. brand personality: A Sino perspective. Journal of Business Research, 2013, 66, 1028-1034. | 10.2 | 63 |
| 25 | Measuring and Positioning Nation Brands: A Comparative Brand Personality Approach. Corporate Reputation Review, 2013, 16, 48-65. | 1.7 | 33 |
| 26 | Studying place image: an interdisciplinary and holistic approach. Anatolia, 2013, 24, 5-16. | 2.4 | 13 |
| 27 | From 'made-in' to 'product-country images' and 'place branding': a journey through research time and space. Mercati & Competitivit , 2013, , 37-57. | 0.1 | 8 |
| 28 | Argentine Consumers' Perceptions of the U.S. Brand Personality. Latin American Business Review, 2012, 13, 329-345. | 1.3 | 14 |
| 29 | An Integrative Model of Place Image. Journal of Travel Research, 2011, 50, 520-534. | 9.0 | 184 |
| 30 | Identity, demographics, and consumer behaviors. International Marketing Review, 2011, 28, 244-266. | 3.6 | 169 |
| 31 | Ethnic Identity's Relationship to Materialism and Consumer Ethnocentrism: Contrasting Consumers in Developed and Emerging Economies. Journal of Global Academy of Marketing Science, 2011, 21, 55-71. | 0.8 | 14 |
| 32 | International market selection and segmentation: perspectives and challenges. International Marketing Review, 2011, 28, 132-149. | 3.6 | 95 |
| 33 | International market selection and segmentation: perspectives and challenges. International Marketing Review, 2011, 28, . | 3.6 | 3 |
| 34 | Of Places and Brands. , 2011, , . | | 3 |
| 35 | Toward a model of the relationship between internationalization and export performance. International Business Review, 2010, 19, 388-406. | 4.8 | 104 |
| 36 | Assessing the cross-national invariance of formative measures: Guidelines for international business researchers. Journal of International Business Studies, 2010, 41, 360-370. | 7.3 | 62 |

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 37 | Cosmopolitanism, Consumer Ethnocentrism, and Materialism: An Eight-Country Study of Antecedents and Outcomes. <i>Journal of International Marketing</i> , 2009, 17, 116-146. | 4.4 | 429 |
| 38 | Internationalization and Performance: Evidence from Spanish Firms. <i>Journal of Euromarketing</i> , 2007, 16, 87-103. | 0.0 | 13 |
| 39 | Export Processing Zones in Development and International Marketing: An Integrative Review and Research Agenda. <i>Journal of Macromarketing</i> , 2007, 27, 148-161. | 2.6 | 17 |
| 40 | Place image and place branding : What the data tells us. <i>Vezetéstudomány / Budapest Management Review</i> , 2006, , 74-87. | 0.5 | 1 |
| 41 | The influence of country image structure on consumer evaluations of foreign products. <i>International Marketing Review</i> , 2005, 22, 96-115. | 3.6 | 478 |
| 42 | Who controls the purse strings. <i>Journal of Business Research</i> , 2004, 57, 1177-1188. | 10.2 | 110 |
| 43 | Place branding: Evolution, meaning and implications. <i>Place Branding and Public Diplomacy</i> , 2004, 1, 36-49. | 0.9 | 248 |
| 44 | Effects of subcultural differences on country and product evaluations. <i>Journal of Consumer Behaviour</i> , 2003, 2, 232-247. | 4.2 | 97 |
| 45 | Toward a Model of Consumer Receptivity of Foreign and Domestic Products. <i>Journal of International Consumer Marketing</i> , 2003, 15, 101-126. | 3.7 | 64 |
| 46 | Country Equity and Product-Country Images: State-of-the-Art in Research and Implications. , 2003, , . | | 56 |
| 47 | Toward a tradeoff model for international market selection. <i>International Business Review</i> , 2002, 11, 165-192. | 4.8 | 91 |
| 48 | An Interregional and Intercultural Perspective on Subcultural Differences in Product Evaluations. <i>Canadian Journal of Administrative Sciences</i> , 1998, 15, 113-127. | 1.5 | 66 |
| 49 | Dutch Consumer Use of Intrinsic, Country-of-Origin, and Price Cues in Product Evaluation and Choice. <i>Journal of International Consumer Marketing</i> , 1996, 9, 57-81. | 3.7 | 30 |
| 50 | An International Comparative Analysis of Consumer Attitudes Toward Canada and Canadian Products. <i>Canadian Journal of Administrative Sciences</i> , 1994, 11, 224-239. | 1.5 | 17 |
| 51 | Trade Blocs and Marketing:. <i>Journal of Global Marketing</i> , 1992, 5, 1-30. | 3.4 | 4 |
| 52 | National Stereotypes and Product Evaluations in a Socialist Country. <i>International Marketing Review</i> , 1990, 7, . | 3.6 | 103 |
| 53 | A comparative image analysis of domestic versus imported products. <i>International Journal of Research in Marketing</i> , 1990, 7, 283-294. | 4.2 | 157 |
| 54 | INVENTORY, TAXONOMY AND ASSESSMENT OF METHODS FOR INTERNATIONAL MARKET SELECTION. <i>International Marketing Review</i> , 1988, 5, 38-51. | 3.6 | 146 |

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|----|--|------|-----------|
| 55 | The role of free zones in international strategy. European Management Journal, 1987, 5, 112-120. | 5.1 | 9 |
| 56 | Shortage marketing: A comprehensive framework. Journal of the Academy of Marketing Science, 1983, 11, 40-60. | 11.2 | 5 |