

# Nicolas G Papadopoulos

## List of Publications by Year in descending order

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56  
papers

3,536  
citations

186265

28  
h-index

197818

49  
g-index

57  
all docs

57  
docs citations

57  
times ranked

1999  
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of country image structure on consumer evaluations of foreign products. <i>International Marketing Review</i> , 2005, 22, 96-115.	3.6	478
2	Cosmopolitanism, Consumer Ethnocentrism, and Materialism: An Eight-Country Study of Antecedents and Outcomes. <i>Journal of International Marketing</i> , 2009, 17, 116-146.	4.4	429
3	Place branding: Evolution, meaning and implications. <i>Place Branding and Public Diplomacy</i> , 2004, 1, 36-49.	0.9	248
4	An Integrative Model of Place Image. <i>Journal of Travel Research</i> , 2011, 50, 520-534.	9.0	184
5	Identity, demographics, and consumer behaviors. <i>International Marketing Review</i> , 2011, 28, 244-266.	3.6	169
6	A comparative image analysis of domestic versus imported products. <i>International Journal of Research in Marketing</i> , 1990, 7, 283-294.	4.2	157
7	INVENTORY, TAXONOMY AND ASSESSMENT OF METHODS FOR INTERNATIONAL MARKET SELECTION. <i>International Marketing Review</i> , 1988, 5, 38-51.	3.6	146
8	Who controls the purse strings. <i>Journal of Business Research</i> , 2004, 57, 1177-1188.	10.2	110
9	Identity, culture, dispositions and behavior: A cross-national examination of globalization and culture change. <i>Journal of Business Research</i> , 2016, 69, 1090-1102.	10.2	105
10	Toward a model of the relationship between internationalization and export performance. <i>International Business Review</i> , 2010, 19, 388-406.	4.8	104
11	National Stereotypes and Product Evaluations in a Socialist Country. <i>International Marketing Review</i> , 1990, 7, .	3.6	103
12	Effects of subcultural differences on country and product evaluations. <i>Journal of Consumer Behaviour</i> , 2003, 2, 232-247.	4.2	97
13	International market selection and segmentation: perspectives and challenges. <i>International Marketing Review</i> , 2011, 28, 132-149.	3.6	95
14	Toward a tradeoff model for international market selection. <i>International Business Review</i> , 2002, 11, 165-192.	4.8	91
15	Demographics, attitudes, and technology readiness. <i>Marketing Intelligence and Planning</i> , 2017, 35, 18-39.	3.5	84
16	An Interregional and Intercultural Perspective on Subcultural Differences in Product Evaluations. <i>Canadian Journal of Administrative Sciences</i> , 1998, 15, 113-127.	1.5	66
17	Toward a Model of Consumer Receptivity of Foreign and Domestic Products. <i>Journal of International Consumer Marketing</i> , 2003, 15, 101-126.	3.7	64
18	The U.S. brand personality: A Sino perspective. <i>Journal of Business Research</i> , 2013, 66, 1028-1034.	10.2	63

#	ARTICLE	IF	CITATIONS
19	Assessing the cross-national invariance of formative measures: Guidelines for international business researchers. <i>Journal of International Business Studies</i> , 2010, 41, 360-370.	7.3	62
20	Country Equity and Product-Country Images: State-of-the-Art in Research and Implications. , 2003, , .		56
21	Ethnic identity, consumer ethnocentrism, and purchase intentions among bi-cultural ethnic consumers: "Divided loyalties" or "dual allegiance"? <i>Journal of Business Research</i> , 2018, 82, 310-319.	10.2	53
22	Nation branding for foreign direct investment: an Integrative review and directions for research and strategy. <i>Journal of Product and Brand Management</i> , 2016, 25, 615-628.	4.3	52
23	You are what you speak? Globalization, multilingualism, consumer dispositions and consumption. <i>Journal of Business Research</i> , 2015, 68, 542-552.	10.2	50
24	Of products and tourism destinations: An integrative, cross-national study of place image. <i>Journal of Business Research</i> , 2016, 69, 1157-1165.	10.2	48
25	Old Country Passions: An International Examination of Country Image, Animosity, and Affinity among Ethnic Consumers. <i>Journal of International Marketing</i> , 2017, 25, 61-82.	4.4	42
26	The role of knowledge in international expansion. <i>Review of International Business and Strategy</i> , 2018, 28, 35-60.	3.3	35
27	Of countries, places and product/brand place associations: an inventory of dispositions and issues relating to place image and its effects. <i>Journal of Product and Brand Management</i> , 2018, 27, 735-753.	4.3	34
28	Measuring and Positioning Nation Brands: A Comparative Brand Personality Approach. <i>Corporate Reputation Review</i> , 2013, 16, 48-65.	1.7	33
29	Dutch Consumer Use of Intrinsic, Country-of-Origin, and Price Cues in Product Evaluation and Choice. <i>Journal of International Consumer Marketing</i> , 1996, 9, 57-81.	3.7	30
30	Testing self-congruity theory in the context of nation brand personality. <i>Journal of Product and Brand Management</i> , 2015, 24, 18-27.	4.3	27
31	Place Images and Nation Branding in the African Context: Challenges, Opportunities, and Questions for Policy and Research. <i>Africa Journal of Management</i> , 2015, 1, 54-77.	1.1	26
32	From international travelling consumer to place ambassador. <i>International Marketing Review</i> , 2017, 34, 425-443.	3.6	22
33	Partners or Foes? Cross-Country Consumer Animosity, Ethnocentrism, and Nationalism in Times of International Crisis. <i>Journal of Global Marketing</i> , 2020, 33, 207-222.	3.4	19
34	Export Processing Zones in Development and International Marketing: An Integrative Review and Research Agenda. <i>Journal of Macromarketing</i> , 2007, 27, 148-161.	2.6	17
35	An International Comparative Analysis of Consumer Attitudes Toward Canada and Canadian Products. <i>Canadian Journal of Administrative Sciences</i> , 1994, 11, 224-239.	1.5	17
36	Ethnic Identity's Relationship to Materialism and Consumer Ethnocentrism: Contrasting Consumers in Developed and Emerging Economies. <i>Journal of Global Academy of Marketing Science</i> , 2011, 21, 55-71.	0.8	14

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37	Argentine Consumers' Perceptions of the U.S. Brand Personality. Latin American Business Review, 2012, 13, 329-345.	1.3	14
38	Global consumer culture and national identity as drivers of materialism: an international study of convergence and divergence. International Marketing Review, 2022, 39, 207-241.	3.6	14
39	Internationalization and Performance: Evidence from Spanish Firms. Journal of Euromarketing, 2007, 16, 87-103.	0.0	13
40	Studying place image: an interdisciplinary and holistic approach. Anatolia, 2013, 24, 5-16.	2.4	13
41	The role of free zones in international strategy. European Management Journal, 1987, 5, 112-120.	5.1	9
42	From 'made-in' to 'product-country images' and 'place branding': a journey through research time and space. Mercati & Competitivit�, 2013, , 37-57.	0.1	8
43	The Role of Country Branding in Attracting Foreign Investment: Country Characteristics and Country Image. Mercati & Competitivit�, 2018, , 85-108.	0.1	8
44	Shortage marketing: A comprehensive framework. Journal of the Academy of Marketing Science, 1983, 11, 40-60.	11.2	5
45	Managing Culture and Money: Some Critical Issues Facing African Management and Managers. Africa Journal of Management, 2018, 4, 33-56.	1.1	5
46	Trade Blocs and Marketing:. Journal of Global Marketing, 1992, 5, 1-30.	3.4	4
47	Measuring Event Planners' Perceptions of Place Image Attributes: The Case of Greek Convention Destinations. Tourism Analysis, 2014, 19, 505-516.	0.9	4
48	International market selection and segmentation: perspectives and challenges. International Marketing Review, 2011, 28, .	3.6	3
49	Of Places and Brands. , 2011, , .		3
50	Place image and place branding : What the data tells us. Vezet�studom�ny / Budapest Management Review, 2006, , 74-87.	0.5	1
51	Product Perceptions in a Free Trade Context: a Before-after U.s.-canada Comparison. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 234-244.	0.2	1
52	Consumer cultural identity: a comment. International Marketing Review, 2019, 36, 637-641.	3.6	0
53	Does the direction of offshoring matter? Comparison of downward and upward offshoring strategies in changing consumers� brand perception by brand tiers. Journal of the Textile Institute, 2020, 111, 795-807.	1.9	0
54	Exploring Subcultural Influences on Product Images. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 190-205.	0.2	0

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55	Animosity, Affinity, and Purchase Intentions Among Ethnic Consumers. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 713-727.	0.2	0
56	Internationalization and Performance: Evidence from Spanish Firms. , 2018, , 87-103.		0