

Luiz Moutinho

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8844092/publications.pdf>

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2
papers

21
citations

2682335

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2917550

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2
all docs

2
docs citations

2
times ranked

16
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Assessing Neuromarketing Scientific Performance: Research Gaps and Emerging Topics. Behavioral Sciences (Basel, Switzerland), 2022, 12, 55. | 1.0 | 11 |
| 2 | Developing and testing a method to measure academic societal impact. Higher Education Quarterly, 2018, 72, 121-140. | 1.8 | 10 |