

Recep Yilmaz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8811464/publications.pdf>

Version: 2024-02-01

22
papers

48
citations

2258059

3
h-index

2053705

5
g-index

22
all docs

22
docs citations

22
times ranked

15
citing authors

#	ARTICLE	IF	CITATIONS
1	The Construction of the Social Roles Attached to Women in TV Commercials Through the Narrative. <i>Advances in Linguistics and Communication Studies</i> , 2022, , 144-160.	0.2	0
2	Grandiose Mirrors of the Self. <i>Advances in Linguistics and Communication Studies</i> , 2022, , 11-25.	0.2	1
3	The Inter-Narrativity of "Life". <i>Advances in Media, Entertainment and the Arts</i> , 2021, , 106-119.	0.1	0
4	Meta-Narrative of Immigration. <i>Advances in Media, Entertainment and the Arts</i> , 2021, , 63-85.	0.1	1
5	The Concept of Metalepsis and Classifications of Metaleptic Uses in TV Commercials. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2019, , 66-76.	0.8	1
6	A Brief History of Storytelling. <i>Advances in Media, Entertainment and the Arts</i> , 2019, , 1-14.	0.1	13
7	Historical Transformation of the Advertising Narration in Turkey. , 2019, , 1380-1399.		0
8	An Analytical Review on Fundamental Narrative Components and Their Reflections in Advertising. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2019, , 1-12.	0.8	0
9	The Role of Social Media Strategies in Competitive Banking Operations Worldwide. , 2018, , 1258-1297.		0
10	A Model for Interactive Advertising Narration. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2017, , 1-20.	0.8	3
11	Historical Transformation of the Advertising Narration in Turkey. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2017, , 133-152.	0.8	7
12	A Model for Mind-Device Dialectic and the Future of Advertising in the Social Media Age. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2015, , 1-16.	0.8	5
13	A Model Proposal for Advertising Aestheticization. , 2015, , 524-532.		0
14	The Financial Implications of Corporate Social Responsibility in the Banking Sector. , 2014, , 197-207.		3
15	A Model Proposal for Advertising Aestheticization. <i>Advances in Electronic Government, Digital Divide, and Regional Development Book Series</i> , 2014, , 264-272.	0.2	3
16	The Role of Social Media Strategies in Competitive Banking Operations Worldwide. <i>Advances in Finance, Accounting, and Economics</i> , 2014, , 304-340.	0.3	0
17	Leadership and the Function of Discourse on International Political Economy. <i>Advances in Electronic Government, Digital Divide, and Regional Development Book Series</i> , 2014, , 250-263.	0.2	0
18	Meta Communication Concept and the Role of Mass Media in Knowledge Building Process for Distance Education. , 2012, , 249-264.		5

#	ARTICLE	IF	CITATIONS
19	TELEVİZYON REKLAMLARINDA METALEPTİK KULLANIMLARIN TAYİNİ. Çankaya University Journal of Electronic Journal, 0, , 691-704.	0,4	5
20	Leadership and the Function of Discourse on International Political Economy. , 0, , 132-145.		0
21	The Role of Social Media Strategies in Competitive Banking Operations Worldwide. , 0, , 1384-1420.		0
22	The Role of Social Media Strategies in Competitive Banking Operations Worldwide. , 0, , 180-217.		1