

Jordi de-San-Eugenio-Vela

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8804074/publications.pdf>

Version: 2024-02-01

31
papers

303
citations

933447

10
h-index

940533

16
g-index

33
all docs

33
docs citations

33
times ranked

250
citing authors

#	ARTICLE	IF	CITATIONS
1	Football fans as place ambassadors: analysing the interactions between Girona FC and its fan clubs after its purchase by city football group (CFG). Soccer and Society, 2023, 24, 258-272.	1.2	2
2	The Downfall of the Catalan Rebellion: A Graphic Representation of Secessionist Political Discourses. American Behavioral Scientist, 2023, 67, 757-783.	3.8	0
3	Rethinking Place Branding From a Political Perspective: Urban Governance, Public Diplomacy, and Sustainable Policy Making. American Behavioral Scientist, 2021, 65, 632-649.	3.8	14
4	¿Qué caracterizan las elecciones al Parlamento Europeo? Estudio de la estrategia electoral para las elecciones al PE entre 2004 y 2019: tipología de candidatos y temáticas de campaña. Revista De La Asociación Española De Investigación De La Comunicación, 2021, , 313-336.	0.1	0
5	Corporate Social Responsibility and Football Clubs: The Value of Environmental Sustainability as a Basis for the Rebranding of Real Betis Balompió in Spain. Sustainability, 2021, 13, 13689.	3.2	6
6	Global football in the US market. The internationalization of FC Barcelona and its media coverage. Soccer and Society, 2020, 21, 209-224.	1.2	6
7	The critical role of stakeholder engagement in a place branding strategy: a case study of the Empordà brand. European Planning Studies, 2020, 28, 1393-1412.	2.9	30
8	Effects of Social Media on Enotourism. Two Cases Study: Okanagan Valley (Canada) and Somontano (Spain). Sustainability, 2020, 12, 6705.	3.2	12
9	Social-Media Analysis for Disaster Prevention: Forest Fire in Artenara and Valleseco, Canary Islands. Journal of Open Innovation: Technology, Market, and Complexity, 2020, 6, 169.	5.2	15
10	The Role of a City Council in a Place Branding Campaign: The Case of Vic in Catalonia. Sustainability, 2020, 12, 4420.	3.2	7
11	Active listening in the management of crisis communication: Case study of the 2017 terrorist attack in Barcelona. Communication and Society, 2020, 33, 61-74.	1.0	5
12	Citizen Mobilization and the "Right to Decide" Movement in Catalonia (2010-2014). Advances in Public Policy and Administration, 2020, , 156-185.	0.1	1
13	El branding territorial ante los nuevos desafíos de la sociedad: redefinición teórica y análisis de los factores que contribuyen a su implementación exitosa. , 2020, , .		3
14	Building a Place Brand on Local Assets: The Case of The Pla de l'Estany District and Its Rebranding. Sustainability, 2019, 11, 3218.	3.2	11
15	Journalism, transparency and citizen participation: a methodological tool to evaluate information published on municipal websites. Information, Communication and Society, 2019, 22, 369-385.	4.0	8
16	Key elements in defining Barcelona's place values: the contribution of residents' perceptions from an internal place branding perspective. Place Branding and Public Diplomacy, 2018, 14, 245-259.	1.7	14
17	Peace, sports diplomacy and corporate social responsibility: a case study of Football Club Barcelona Peace Tour 2013. Soccer and Society, 2017, 18, 836-848.	1.2	13
18	Visual landscape as a key element of place branding. Journal of Place Management and Development, 2017, 10, 23-44.	1.5	31

#	ARTICLE	IF	CITATIONS
19	La contribuci3n del paisaje visual en la generaci3n de marcas territoriales. Boletin De La Asociacion De Geografos Espanoles, 2017, , .	0.3	8
20	The relationship between rural branding and local development. A case study in the Catalonia's countryside: Territoris Serens (El LluSanAs). Journal of Rural Studies, 2015, 37, 108-119.	4.7	36
21	International representation strategies for stateless nations: The case of Cataloniaâ€™s cultural diplomacy. Place Branding and Public Diplomacy, 2015, 11, 83-96.	1.7	11
22	Problem-Based Learning Methodology. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 218-228.	0.8	0
23	De la marca comercial a la marca de territorio. Los casos de la DOC Priorat y DO Montsant. Historia Y Comunicacion Social, 2014, 19, .	0.4	3
24	The Use of Football as a Country Branding Strategy. Case Study. Communication and Sport, 2014, 2, 225-241.	2.4	37
25	La investigaci3n en Comunicaci3n ante una encrucijada: de la teorAa de los campos a la diseminaci3n y diversidad gnoseol3gica. Estudio inicial comparado entre EspaAa, Brasil y Chile. Palabra Clave, 2014, 17, 803-827.	0.3	3
26	The relationship between place branding and environmental communication: The symbolic management of places through the use of brands. Place Branding and Public Diplomacy, 2013, 9, 254-263.	1.7	8
27	El proyecto â€™Ecosportechâ€™ como ejemplo de universidad emprendedora. Una experiencia a base del â€™Problem Based Learningâ€™. Estudios Sobre El Mensaje Periodistico, 2012, 18, .	0.6	1
28	Aproximaciones te3ricas y conceptuales para una definici3n del estado del arte de la comunicaci3n de los destinos tur3sticos. Andamios, 2012, 9, 211-236.	0.1	7
29	The communicative dimension of landscape: A theoretical and applied proposal. Revista De Geografia Norte Grande, 2011, , 7-24.	0.2	3
30	La aplicaci3n del m3todo AICLE en los estudios de comunicaci3n de la Universidad de Vic. Estudios Sobre El Mensaje Periodistico, 0, 19, 813-821.	0.6	1
31	Geographies of affect: In search of the emotional dimension of place branding. Communication and Society, 0, , 27-42.	1.0	3