

Jordi de-San-Eugenio-Vela

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8804074/publications.pdf>

Version: 2024-02-01

31
papers

303
citations

933447

10
h-index

940533

16
g-index

33
all docs

33
docs citations

33
times ranked

250
citing authors

#	ARTICLE	IF	CITATIONS
1	The Use of Football as a Country Branding Strategy. Case Study. Communication and Sport, 2014, 2, 225-241.	2.4	37
2	The relationship between rural branding and local development. A case study in the Catalonia's countryside: Territoris Serens (El Lluçanã's). Journal of Rural Studies, 2015, 37, 108-119.	4.7	36
3	Visual landscape as a key element of place branding. Journal of Place Management and Development, 2017, 10, 23-44.	1.5	31
4	The critical role of stakeholder engagement in a place branding strategy: a case study of the Empordã brand. European Planning Studies, 2020, 28, 1393-1412.	2.9	30
5	Social-Media Analysis for Disaster Prevention: Forest Fire in Artenara and Valleseco, Canary Islands. Journal of Open Innovation: Technology, Market, and Complexity, 2020, 6, 169.	5.2	15
6	Key elements in defining Barcelonaã's place values: the contribution of residentsã perceptions from an internal place branding perspective. Place Branding and Public Diplomacy, 2018, 14, 245-259.	1.7	14
7	Rethinking Place Branding From a Political Perspective: Urban Governance, Public Diplomacy, and Sustainable Policy Making. American Behavioral Scientist, 2021, 65, 632-649.	3.8	14
8	Peace, sports diplomacy and corporate social responsibility: a case study of Football Club Barcelona Peace Tour 2013. Soccer and Society, 2017, 18, 836-848.	1.2	13
9	Effects of Social Media on Enotourism. Two Cases Study: Okanagan Valley (Canada) and Somontano (Spain). Sustainability, 2020, 12, 6705.	3.2	12
10	International representation strategies for stateless nations: The case of Cataloniaã's cultural diplomacy. Place Branding and Public Diplomacy, 2015, 11, 83-96.	1.7	11
11	Building a Place Brand on Local Assets: The Case of The Pla de lãEstany District and Its Rebranding. Sustainability, 2019, 11, 3218.	3.2	11
12	The relationship between place branding and environmental communication: The symbolic management of places through the use of brands. Place Branding and Public Diplomacy, 2013, 9, 254-263.	1.7	8
13	Journalism, transparency and citizen participation: a methodological tool to evaluate information published on municipal websites. Information, Communication and Society, 2019, 22, 369-385.	4.0	8
14	La contribuciã³n del paisaje visual en la generaciã³n de marcas territoriales. Boletin De La Asociacion De Geografos Espanoles, 2017, , .	0.3	8
15	The Role of a City Council in a Place Branding Campaign: The Case of Vic in Catalonia. Sustainability, 2020, 12, 4420.	3.2	7
16	Aproximaciones teã³ricas y conceptuales para una definiciã³n del estado del arte de la comunicaciã³n de los destinos turãsticos. Andamios, 2012, 9, 211-236.	0.1	7
17	Global football in the US market. The internationalization of FC Barcelona and its media coverage. Soccer and Society, 2020, 21, 209-224.	1.2	6
18	Corporate Social Responsibility and Football Clubs: The Value of Environmental Sustainability as a Basis for the Rebranding of Real Betis Balompiã© in Spain. Sustainability, 2021, 13, 13689.	3.2	6

#	ARTICLE	IF	CITATIONS
19	Active listening in the management of crisis communication: Case study of the 2017 terrorist attack in Barcelona. <i>Communication and Society</i> , 2020, 33, 61-74.	1.0	5
20	The communicative dimension of landscape: A theoretical and applied proposal. <i>Revista De Geografia Norte Grande</i> , 2011, , 7-24.	0.2	3
21	De la marca comercial a la marca de territorio. Los casos de la DOC Priorat y DO Montsant. <i>Historia Y Comunicacion Social</i> , 2014, 19, .	0.4	3
22	La investigaci3n en Comunicaci3n ante una encrucijada: de la teor3a de los campos a la diseminaci3n y diversidad gnoseol3gica. Estudio inicial comparado entre Espa±a, Brasil y Chile. <i>Palabra Clave</i> , 2014, 17, 803-827.	0.3	3
23	Geographies of affect: In search of the emotional dimension of place branding. <i>Communication and Society</i> , 0, , 27-42.	1.0	3
24	El branding territorial ante los nuevos desaf3os de la sociedad: redefinici3n te3rica y an3lisis de los factores que contribuyen a su implementaci3n exitosa. , 2020, , .		3
25	Football fans as place ambassadors: analysing the interactions between Girona FC and its fan clubs after its purchase by city football group (CFG). <i>Soccer and Society</i> , 2023, 24, 258-272.	1.2	2
26	El proyecto "Ecosportech"™ como ejemplo de universidad emprendedora. Una experiencia a base del "Problem Based Learning"™. <i>Estudios Sobre El Mensaje Periodistico</i> , 2012, 18, .	0.6	1
27	La aplicaci3n del m3todo AICLE en los estudios de comunicaci3n de la Universidad de Vic. <i>Estudios Sobre El Mensaje Periodistico</i> , 0, 19, 813-821.	0.6	1
28	Citizen Mobilization and the "Right to Decide" Movement in Catalonia (2010-2014). <i>Advances in Public Policy and Administration</i> , 2020, , 156-185.	0.1	1
29	Problem-Based Learning Methodology. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2015, , 218-228.	0.8	0
30	¿Qu3 caracterizan las elecciones al Parlamento Europeo? Estudio de la estrategia electoral para las elecciones al PE entre 2004 y 2019: tipolog3a de candidatos y tem3ticas de campa±a. <i>Revista De La Asociaci3n Espa±ola De Investigaci3n De La Comunicaci3n</i> , 2021, , 313-336.	0.1	0
31	The Downfall of the Catalan Rebellion: A Graphic Representation of Secessionist Political Discourses. <i>American Behavioral Scientist</i> , 2023, 67, 757-783.	3.8	0