

# Bradley P Turnwald

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8780432/publications.pdf>

Version: 2024-02-01

14  
papers

414  
citations

1163117

8  
h-index

996975

15  
g-index

15  
all docs

15  
docs citations

15  
times ranked

385  
citing authors

#	ARTICLE	IF	CITATIONS
1	Learning one's genetic risk changes physiology independent of actual genetic risk. <i>Nature Human Behaviour</i> , 2019, 3, 48-56.	12.0	91
2	Association Between Indulgent Descriptions and Vegetable Consumption: Twisted Carrots and Dynamite Beets. <i>JAMA Internal Medicine</i> , 2017, 177, 1216.	5.1	83
3	Increasing Vegetable Intake by Emphasizing Tasty and Enjoyable Attributes: A Randomized Controlled Multisite Intervention for Taste-Focused Labeling. <i>Psychological Science</i> , 2019, 30, 1603-1615.	3.3	78
4	Smart food policy for healthy food labeling: Leading with taste, not healthiness, to shift consumption and enjoyment of healthy foods. <i>Preventive Medicine</i> , 2019, 119, 7-13.	3.4	64
5	Reading between the menu lines: Are restaurants' descriptions of "healthy" foods unappealing?. <i>Health Psychology</i> , 2017, 36, 1034-1037.	1.6	41
6	Catechol-O-Methyltransferase moderates effect of stress mindset on affect and cognition. <i>PLoS ONE</i> , 2018, 13, e0195883.	2.5	17
7	Nutritional Analysis of Foods and Beverages Posted in Social Media Accounts of Highly Followed Celebrities. <i>JAMA Network Open</i> , 2022, 5, e2143087.	5.9	10
8	Language in popular American culture constructs the meaning of healthy and unhealthy eating: Narratives of craveability, excitement, and social connection in movies, television, social media, recipes, and food reviews. <i>Appetite</i> , 2022, 172, 105949.	3.7	9
9	Can Exercising and Eating Healthy Be Fun and Indulgent Instead of Boring and Depriving? Targeting Mindsets About the Process of Engaging in Healthy Behaviors. <i>Frontiers in Psychology</i> , 2021, 12, 745950.	2.1	8
10	Emphasizing appeal over health promotes preference for nutritious foods in people of low socioeconomic status. <i>Appetite</i> , 2022, 172, 105945.	3.7	6
11	Nutritional Analysis of Foods and Beverages Depicted in Top-Grossing US Movies, 1994-2018. <i>JAMA Internal Medicine</i> , 2021, 181, 61.	5.1	3
12	Selection Does Not Equate Consumption"Reply. <i>JAMA Internal Medicine</i> , 2017, 177, 1875.	5.1	1
13	Five-star prices, appealing healthy item descriptions? Expensive restaurants' descriptive menu language.. <i>Health Psychology</i> , 2020, 39, 975-985.	1.6	1
14	Psychosocial context and food healthiness in top-grossing American films.. <i>Health Psychology</i> , 2022, 41, 928-937.	1.6	1