

Rafael Anaya-Sánchez

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8773416/publications.pdf>

Version: 2024-02-01

21
papers

1,191
citations

567144

15
h-index

713332

21
g-index

21
all docs

21
docs citations

21
times ranked

856
citing authors

#	ARTICLE	IF	CITATIONS
1	The customer retail app experience: Implications for customer loyalty. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102842.	5.3	50
2	The Role of Online Brand Community Engagement on the Consumerâ€™Brand Relationship. <i>Sustainability</i> , 2021, 13, 3679.	1.6	7
3	Social commerce website design, perceived value and loyalty behavior intentions: The moderating roles of gender, age and frequency of use. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102404.	5.3	116
4	Analyzing the effect of social support and community factors on customer engagement and its impact on loyalty behaviors toward social commerce websites. <i>Computers in Human Behavior</i> , 2020, 108, 105980.	5.1	135
5	The impact of affective and cognitive app experiences on loyalty towards retailers. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 101948.	5.3	61
6	Promote or Perish? A brief note on academic social networking sites and academic reputation. <i>Journal of Marketing Management</i> , 2020, 36, 405-411.	1.2	6
7	Trust and loyalty in online brand communities. <i>Spanish Journal of Marketing - ESIC</i> , 2020, 24, 177-191.	2.7	31
8	Influencer marketing: brand control, commercial orientation and post credibility. <i>Journal of Marketing Management</i> , 2020, 36, 1805-1831.	1.2	51
9	Behind influencer marketing: key marketing decisions and their effects on followersâ€™ responses. <i>Journal of Marketing Management</i> , 2020, 36, 579-607.	1.2	115
10	Millennial Consumer Preferences in Social Commerce Web Design. <i>Revista Brasileira De Gestao De Negocios</i> , 2020, , 123-139.	0.2	5
11	Mobile Fashion C2C Apps. <i>Advances in Electronic Commerce Series</i> , 2020, , 126-143.	0.2	2
12	Smart city communication via social media: Analysing residents' and visitors' engagement. <i>Cities</i> , 2019, 94, 247-255.	2.7	69
13	Improving travellers' trust in restaurant review sites. <i>Tourism Review</i> , 2019, 74, 830-840.	3.8	21
14	Why Rideshare?. <i>Advances in Finance, Accounting, and Economics</i> , 2019, , 185-203.	0.3	3
15	Social media-based collaborative learning: Exploring antecedents of attitude. <i>Internet and Higher Education</i> , 2018, 38, 18-27.	4.2	21
16	Exploring the impacts of interactions, social presence and emotional engagement on active collaborative learning in a social web-based environment. <i>Computers and Education</i> , 2018, 123, 41-52.	5.1	150
17	DMO online platforms: Image and intention to visit. <i>Tourism Management</i> , 2018, 65, 116-130.	5.8	198
18	A Social Commerce Intention Model for Traditional E-Commerce Sites. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2018, 13, 80-93.	3.1	45

#	ARTICLE	IF	CITATIONS
19	Consumer engagement in an online brand community. <i>Electronic Commerce Research and Applications</i> , 2017, 23, 24-37.	2.5	86
20	Predictors of review sites usage in hotels. <i>Tourism and Management Studies</i> , 2017, 13, 52-59.	1.0	4
21	Destination Image on the DMO's Platforms: Official Website and Social Media. <i>Tourism and Management Studies</i> , 2017, 13, 5-14.	1.0	15