Rafael Anaya-SÃ¡nchez

List of Publications by Year
in descending order

21 papers	1,191 citations	567144 15 h-index	713332 21 g-index
21 all docs	21 docs citations	21 times ranked	856 citing authors

#	Article	IF	Citations
1	DMO online platforms: Image and intention to visit. Tourism Management, 2018, 65, 116-130.	5.8	198
2	Exploring the impacts of interactions, social presence and emotional engagement on active collaborative learning in a social web-based environment. Computers and Education, 2018, 123, 41-52.	5.1	150
3	Analyzing the effect of social support and community factors on customer engagement and its impact on loyalty behaviors toward social commerce websites. Computers in Human Behavior, 2020, 108, 105980.	5.1	135
4	Social commerce website design, perceived value and loyalty behavior intentions: The moderating roles of gender, age and frequency of use. Journal of Retailing and Consumer Services, 2021, 63, 102404.	5.3	116
5	Behind influencer marketing: key marketing decisions and their effects on followers' responses. Journal of Marketing Management, 2020, 36, 579-607.	1.2	115
6	Consumer engagement in an online brand community. Electronic Commerce Research and Applications, 2017, 23, 24-37.	2.5	86
7	Smart city communication via social media: Analysing residents' and visitors' engagement. Cities, 2019, 94, 247-255.	2.7	69
8	The impact of affective and cognitive app experiences on loyalty towards retailers. Journal of Retailing and Consumer Services, 2020, 54, 101948.	5.3	61
9	Influencer marketing: brand control, commercial orientation and post credibility. Journal of Marketing Management, 2020, 36, 1805-1831.	1.2	51
10	The customer retail app experience: Implications for customer loyalty. Journal of Retailing and Consumer Services, 2022, 65, 102842.	5.3	50
11	A Social Commerce Intention Model for Traditional E-Commerce Sites. Journal of Theoretical and Applied Electronic Commerce Research, 2018, 13, 80-93.	3.1	45
12	Trust and loyalty in online brand communities. Spanish Journal of Marketing - ESIC, 2020, 24, 177-191.	2.7	31
13	Social media-based collaborative learning: Exploring antecedents of attitude. Internet and Higher Education, 2018, 38, 18-27.	4.2	21
14	Improving travellers' trust in restaurant review sites. Tourism Review, 2019, 74, 830-840.	3.8	21
15	Destination Image on the DMO's Platforms: Official Website and Social Media. Tourism and Management Studies, 2017, 13, 5-14.	1.0	15
16	The Role of Online Brand Community Engagement on the Consumer–Brand Relationship. Sustainability, 2021, 13, 3679.	1.6	7
17	Promote or Perish? A brief note on academic social networking sites and academic reputation. Journal of Marketing Management, 2020, 36, 405-411.	1.2	6
18	Millennial Consumer Preferences in Social Commerce Web Design. Revista Brasileira De Gestao De Negocios, 2020, , 123-139.	0.2	5

#	Article	IF	Citations
19	Predictors of review sites usage in hotels. Tourism and Management Studies, 2017, 13, 52-59.	1.0	4
20	Why Rideshare?. Advances in Finance, Accounting, and Economics, 2019, , 185-203.	0.3	3
21	Mobile Fashion C2C Apps. Advances in Electronic Commerce Series, 2020, , 126-143.	0.2	2