

Travis N Ridout

List of Publications by Year in descending order

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52
papers

1,297
citations

394421

19
h-index

395702

33
g-index

57
all docs

57
docs citations

57
times ranked

595
citing authors

#	ARTICLE	IF	CITATIONS
1	Dialogue in American Political Campaigns? An Examination of Issue Convergence in Candidate Television Advertising. <i>American Journal of Political Science</i> , 2006, 50, 724-736.	4.5	172
2	It's My Campaign I'll Cry if I Want to: How and When Campaigns Use Emotional Appeals. <i>Political Psychology</i> , 2011, 32, 439-458.	3.6	81
3	Political Advertising Online and Offline. <i>American Political Science Review</i> , 2021, 115, 130-149.	3.7	79
4	Does Political Advertising Persuade?. <i>Political Behavior</i> , 2007, 29, 465-491.	2.7	78
5	Free Advertising. <i>Political Research Quarterly</i> , 2008, 61, 598-608.	1.7	61
6	MEASURING THE EFFECTS OF TELEVISED POLITICAL ADVERTISING IN THE UNITED STATES. <i>Annual Review of Political Science</i> , 2004, 7, 205-226.	6.5	57
7	The Politics of Participation: Mobilization and Turnout over Time. <i>Political Behavior</i> , 2002, 24, 3-29.	2.7	54
8	Political Advertising and Persuasion in the 2004 and 2008 Presidential Elections. <i>American Politics Research</i> , 2010, 38, 303-329.	1.4	46
9	Separation by Television Program: Understanding the Targeting of Political Advertising in Presidential Elections. <i>Political Communication</i> , 2012, 29, 1-23.	3.9	44
10	Coherent campaigns? Campaign broadcast and social messaging. <i>Online Information Review</i> , 2016, 40, 580-594.	3.2	43
11	Negative, Angry, and Ubiquitous: Political Advertising in 2012. <i>Forum (Germany)</i> , 2013, 10, .	0.5	41
12	Local Television and Newspaper Coverage of Political Advertising. <i>Political Communication</i> , 2009, 26, 119-136.	3.9	36
13	Evaluating Measures of Campaign Tone. <i>Political Communication</i> , 2008, 25, 158-179.	3.9	34
14	Exploring the validity of electronic newspaper databases. <i>International Journal of Social Research Methodology: Theory and Practice</i> , 2012, 15, 451-466.	4.4	34
15	Politics as Usual? When and Why Traditional Actors Often Dominate YouTube Campaigning. <i>Journal of Information Technology and Politics</i> , 2015, 12, 237-251.	2.9	33
16	Evaluating Measures of Campaign Advertising Exposure on Political Learning. <i>Political Behavior</i> , 2004, 26, 201-225.	2.7	32
17	Sponsorship, Disclosure, and Donors. <i>Political Research Quarterly</i> , 2015, 68, 154-166.	1.7	25
18	Understanding the Effect of Political Advertising on Voter Turnout: A Response to Krasno and Green. <i>Journal of Politics</i> , 2008, 70, 262-268.	2.2	24

#	ARTICLE	IF	CITATIONS
19	Candidate Strategies in the Presidential Nomination Campaign. <i>Presidential Studies Quarterly</i> , 2010, 40, 611-630.	0.6	24
20	The Issue Focus of Online and Television Advertising in the 2016 Presidential Campaign. <i>American Politics Research</i> , 2020, 48, 175-196.	1.4	23
21	In a Different Voice? Explaining the Use of Men and Women as Voice-Over Announcers in Political Advertising. <i>Political Communication</i> , 2015, 32, 183-205.	3.9	22
22	News Media Use and Americans' Perceptions of Global Threat. <i>British Journal of Political Science</i> , 2008, 38, 575-593.	3.1	20
23	Issue Consistency? Comparing Television Advertising, Tweets, and E-mail in the 2014 Senate Campaigns. <i>Political Communication</i> , 2018, 35, 32-49.	3.9	19
24	Explaining Perceptions of Advertising Tone. <i>Political Research Quarterly</i> , 2012, 65, 62-75.	1.7	18
25	Party system change and negative campaigning in New Zealand. <i>Party Politics</i> , 2015, 21, 982-992.	2.5	16
26	Does the Media Agenda Reflect the Candidates' Agenda?. <i>The International Journal of Press/Politics</i> , 2007, 12, 44-62.	1.2	15
27	Political Advertising in 2016: The Presidential Election as Outlier?. <i>Forum (Germany)</i> , 2016, 14, .	0.5	14
28	The Long-Term and Geographically Constrained Effects of Campaign Advertising on Political Polarization and Sorting. <i>American Politics Research</i> , 2018, 46, 3-25.	1.4	13
29	Online Political Advertising in the United States. , 2020, , 111-138.		13
30	The Influence of Goals and Timing: How Campaigns Deploy Ads on Facebook. <i>Journal of Information Technology and Politics</i> , 2021, 18, 293-309.	2.9	13
31	Political Advertising in 2014: The Year of the Outside Group. <i>Forum (Germany)</i> , 2014, 12, .	0.5	12
32	Loose Cannons or Loyal Foot Soldiers? Toward a More Complex Theory of Interest Group Advertising Strategies. <i>American Journal of Political Science</i> , 2016, 60, 738-751.	4.5	12
33	Advertising Trends in 2010. <i>Forum (Germany)</i> , 2011, 8, .	0.5	11
34	The Blue Wave: Assessing Political Advertising Trends and Democratic Advantages in 2018. <i>PS - Political Science and Politics</i> , 2020, 53, 57-63.	0.5	11
35	Spending Fast and Furious: Political Advertising in 2020. <i>Forum (Germany)</i> , 2021, 18, 465-492.	0.5	11
36	Following the Rules? Candidate Strategy in Presidential Primaries[*]. <i>Social Science Quarterly</i> , 2009, 90, 777-795.	1.6	8

#	ARTICLE	IF	CITATIONS
37	Advances in the Study of Political Advertising. <i>Journal of Political Marketing</i> , 2014, 13, 175-194.	2.0	8
38	The Effects of Men's and Women's Voices in Political Advertising. <i>Journal of Political Marketing</i> , 2020, 19, 301-329.	2.0	8
39	Campaign Microtargeting and the Relevance of the Televised Political Ad. <i>Forum (Germany)</i> , 2009, 7, .	0.5	7
40	The Role of Dark Money Disclosure on Candidate Evaluations and Viability. <i>Election Law Journal: Rules, Politics, and Policy</i> , 2019, 18, 175-190.	0.6	7
41	The Importance of Being Early: Presidential Primary Front-Loading and the Impact of the Proposed Western Regional Primary. <i>PS - Political Science and Politics</i> , 2008, 41, 123-128.	0.5	6
42	Did TV ads funded by fossil fuel industry defeat the Washington carbon tax?. <i>Climatic Change</i> , 2020, 158, 301-307.	3.6	5
43	Judicial Norms and Campaigns: The Content of Televised Advertisements in State Supreme Court Races. <i>Justice System Journal</i> , 2017, 38, 4-21.	0.4	3
44	Cumulative and Long-Term Campaign Advertising Effects on Trust and Talk. <i>International Journal of Public Opinion Research</i> , 2015, , edv047.	1.3	1
45	Your lying, incompetent and selfish member of Congress: Cynical appeals in U.S. Senate advertising. <i>Social Science Journal</i> , 2019, 56, 38-47.	1.5	1
46	Accessing information about interest group advertising content. <i>Interest Groups and Advocacy</i> , 2020, 9, 373-383.	0.8	1
47	La n�gativit� dans les campagnes �lectorales aux �tats-Unis. <i>Questions De Communication</i> , 2020, , 33-50.1		1
48	Strategy in Information and Influence Campaigns: How Policy Advocates, Social Movements, Insurgent Groups, Corporations, Governments and Others Get What They Want. By Jarol B. Manheim. New York: Routledge, 2011. 344p. \$143.00 cloth, \$39.95 paper.. <i>Perspectives on Politics</i> , 2012, 10, 502-503.	0.3	0
49	Plutocrats United: Campaign Money, the Supreme Court, and the Distortion of American Elections. By Richard L. Hasen. New Haven: Yale University Press. 241p. \$32.50 cloth, \$22.00 paper.. <i>Perspectives on Politics</i> , 2016, 14, 1223-1224.	0.3	0
50	Review of <i>Identity Crisis: The 2016 Presidential Campaign and the Battle for the Meaning of America</i> . <i>Forum (Germany)</i> , 2019, 17, 379-381.	0.5	0
51	Bases Loaded: How US Presidential Campaigns Are Changing and Why It Matters. By Costas Panagopoulos. New York: Oxford University Press, 2021. 160p. \$99.00 cloth, \$27.95 paper.. <i>Perspectives on Politics</i> , 2021, 19, 996-998.	0.3	0
52	Tracking the Pitch: A Roundtable on Campaign Advertising in 2016. <i>American Music</i> , 2017, 35, 501.	0.0	0