## Vinit Parida

## List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

114<br/>papers4,968<br/>citations37<br/>h-index69<br/>g-index117<br/>ext. papers7,008<br/>ext. citations6.1<br/>avg, IF6.87<br/>L-index

#	Paper	IF	Citations
114	ProductBervice Systems (PSS) business models and tactics 🗈 systematic literature review. <i>Journal of Cleaner Production</i> , <b>2015</b> , 97, 61-75	10.3	453
113	Inbound Open Innovation Activities in High-Tech SMEs: The Impact on Innovation Performance. <i>Journal of Small Business Management</i> , <b>2012</b> , 50, 283-309	3	361
112	Digital servitization business models in ecosystems: A theory of the firm. <i>Journal of Business Research</i> , <b>2019</b> , 104, 380-392	8.7	224
111	Non-linear relationship between industrial service offering and sales growth: The moderating role of network capabilities. <i>Industrial Marketing Management</i> , <b>2013</b> , 42, 1374-1385	6.9	201
110	Digitalization Capabilities as Enablers of Value Co-Creation in Servitizing Firms. <i>Psychology and Marketing</i> , <b>2017</b> , 34, 92-100	3.9	178
109	Too much of a good thing? Absorptive capacity, firm performance, and the moderating role of entrepreneurial orientation. <i>Strategic Management Journal</i> , <b>2013</b> , 34, 622-633	5.2	162
108	Nonlinear Effects of Entrepreneurial Orientation on Small Firm Performance: The Moderating Role of Resource Orchestration Capabilities. <i>Strategic Entrepreneurship Journal</i> , <b>2013</b> , 7, 93-121	3.7	137
107	How entrepreneurial SMEs compete through digital platforms: The roles of digital platform capability, network capability and ambidexterity. <i>Journal of Business Research</i> , <b>2019</b> , 100, 196-206	8.7	136
106	Smart Factory Implementation and Process Innovation. <i>Research Technology Management</i> , <b>2018</b> , 61, 22	2-3:16	133
105	A systematic literature review of entrepreneurial opportunity recognition: insights on influencing factors. <i>International Entrepreneurship and Management Journal</i> , <b>2016</b> , 12, 309-350	4.9	130
104	Circular Business Model Transformation: A Roadmap for Incumbent Firms. <i>California Management Review</i> , <b>2019</b> , 61, 5-29	13.2	118
103	The relationship between digitalization and servitization: The role of servitization in capturing the financial potential of digitalization. <i>Technological Forecasting and Social Change</i> , <b>2020</b> , 151, 119804	9.5	116
102	An agile co-creation process for digital servitization: A micro-service innovation approach. <i>Journal of Business Research</i> , <b>2020</b> , 112, 478-491	8.7	108
101	A Definition and Theoretical Review of the Circular Economy, Value Creation, and Sustainable Business Models: Where Are We Now and Where Should Research Move in the Future?. <i>Sustainability</i> , <b>2018</b> , 10, 2799	3.6	98
100	Value Creation and Value Capture Alignment in Business Model Innovation: A Process View on Outcome-Based Business Models. <i>Journal of Product Innovation Management</i> , <b>2020</b> , 37, 158-183	7.1	95
99	Orchestrating industrial ecosystem in circular economy: A two-stage transformation model for large manufacturing companies. <i>Journal of Business Research</i> , <b>2019</b> , 101, 715-725	8.7	91
98	Developing Global Service Innovation Capabilities: How Global Manufacturers Address the Challenges of Market Heterogeneity. <i>Research Technology Management</i> , <b>2015</b> , 58, 35-44	1.6	89

## (2016-2015)

Entrepreneurial orientation-as-experimentation and firm performance: The enabling role of absorptive capacity. <i>Strategic Management Journal</i> , <b>2015</b> , 36, 1739-1749	5.2	83
Transforming provider-customer relationships in digital servitization: A relational view on digitalization. <i>Industrial Marketing Management</i> , <b>2020</b> , 89, 306-325	6.9	80
Value co-creation process of integrated product-services: Effect of role ambiguities and relational coping strategies. <i>Industrial Marketing Management</i> , <b>2016</b> , 56, 108-119	6.9	71
Interactive Effects of Network Capability, ICT Capability, and Financial Slack on Technology-Based Small Firm Innovation Performance. <i>Journal of Small Business Management</i> , <b>2015</b> , 53, 278-298	3	64
Risk management for product-service system operation. <i>International Journal of Operations and Production Management</i> , <b>2016</b> , 36, 665-686	6.8	64
Artificial intelligence and innovation management: A review, framework, and research agenda?. <i>Technological Forecasting and Social Change</i> , <b>2021</b> , 162, 120392	9.5	64
Effectuation or causation: An fsQCA analysis of entrepreneurial passion, risk perception, and self-efficacy. <i>Journal of Business Research</i> , <b>2018</b> , 89, 265-272	8.7	60
Capability configurations for advanced service offerings in manufacturing firms: Using fuzzy set qualitative comparative analysis. <i>Journal of Business Research</i> , <b>2016</b> , 69, 5330-5335	8.7	60
Understanding product-service system innovation capabilities development for manufacturing companies. <i>Journal of Manufacturing Technology Management</i> , <b>2015</b> , 26, 763-787	7.1	60
Relational governance strategies for advanced service provision: Multiple paths to superior financial performance in servitization. <i>Journal of Business Research</i> , <b>2019</b> , 101, 906-915	8.7	53
Exploring the microfoundations of servitization: How individual actions overcome organizational resistance. <i>Journal of Business Research</i> , <b>2018</b> , 88, 328-336	8.7	48
Network capability, innovativeness, and performance: a multidimensional extension for entrepreneurship. <i>Entrepreneurship and Regional Development</i> , <b>2017</b> , 29, 94-115	4.3	45
The performance impact of industrial services and service orientation on manufacturing companies. <i>Journal of Service Theory and Practice</i> , <b>2015</b> , 25, 463-485	3.1	45
Operational Slack and Venture Survival. <i>Production and Operations Management</i> , <b>2013</b> , 22, 1-18	3.6	44
The evolution of the financial technology ecosystem: An introduction and agenda for future research on disruptive innovations in ecosystems. <i>Technological Forecasting and Social Change</i> , <b>2020</b> , 151, 119779	9.5	44
Why and how to compete through sustainability: a review and outline of trends influencing firm and network-level transformation. <i>International Entrepreneurship and Management Journal</i> , <b>2019</b> , 15, 1-19	4.9	41
Servitization of global service network actors [A contingency framework for matching challenges and strategies in service transition. <i>Journal of Business Research</i> , <b>2019</b> , 104, 461-471	8.7	38
Exploration and exploitation and firm performance variability: a study of ambidexterity in entrepreneurial firms. <i>International Entrepreneurship and Management Journal</i> , <b>2016</b> , 12, 1147-1164	4.9	38
	Transforming provider-customer relationships in digital servitization: A relational view on digitalization. <i>Industrial Marketing Management</i> , 2020, 89, 306-325  Value co-creation process of integrated product-services: Effect of role ambiguities and relational coping strategies. <i>Industrial Marketing Management</i> , 2016, 56, 108-119  Interactive Effects of Network Capability, ICT Capability, and Financial Slack on Technology-Based Small Firm Innovation Performance. <i>Journal of Small Business Management</i> , 2015, 53, 278-298  Risk management for product-service system operation. <i>International Journal of Operations and Production Management</i> , 2016, 36, 665-686  Artificial intelligence and innovation management: A review, framework, and research agenda?. <i>Technological Forecasting and Social Change</i> , 2021, 162, 120392  Effectuation or causation: An fsQCA analysis of entrepreneurial passion, risk perception, and self-efficacy. <i>Journal of Business Research</i> , 2018, 89, 265-272  Capability configurations for advanced service offerings in manufacturing firms: Using fuzzy set qualitative comparative analysis. <i>Journal of Business Research</i> , 2016, 69, 5330-5335  Understanding product-service system innovation capabilities development for manufacturing companies. <i>Journal of Manufacturing Technology Management</i> , 2015, 26, 763-787  Relational governance strategies for advanced service provision: Multiple paths to superior financial performance in servitization. <i>Journal of Business Research</i> , 2019, 101, 906-915  Exploring the microfoundations of servitization: How individual actions overcome organizational resistance. <i>Journal of Business Research</i> , 2018, 88, 328-336  Network capability, innovativeness, and performance a multidimensional extension for entrepreneurship. <i>Entrepreneurship and Regional Development</i> , 2017, 29, 94-115  The performance impact of industrial services and service orientation on manufacturing companies. <i>Journal of Service Theory and Practice</i> , 2015, 25, 463-485  Operational Slack and Venture Surviva	Transforming provider-customer relationships in digital servitization: A relational view on digitalization. <i>Industrial Marketing Management</i> , 2020, 89, 306-325  Value co-creation process of integrated product-services: Effect of role ambiguities and relational coping strategies. <i>Industrial Marketing Management</i> , 2016, 56, 108-119  Interactive Effects of Network Capability, ICT Capability, and Financial Slack on Technology-Based Small Firm Innovation Performance. <i>Journal of Small Business Management</i> , 2015, 53, 278-298  Risk management for product-service system operation. <i>International Journal of Operations and Production Management</i> , 2016, 36, 665-686  Artificial intelligence and innovation management: A review, framework, and research agenda?. <i>Technological Forecasting and Social Change</i> , 2021, 162, 120392  Effectuation or causation: An fsQCA analysis of entrepreneurial passion, risk perception, and self-efficacy. <i>Journal of Business Research</i> , 2018, 89, 265-272  Capability configurations for advanced service offerings in manufacturing firms: Using fuzzy set qualitative comparative analysis. <i>Journal of Business Research</i> , 2016, 69, 5330-5335  Understanding product-service system innovation capabilities development for manufacturing companies. <i>Journal of Manufacturing Technology Management</i> , 2015, 26, 763-787  Relational governance strategies for advanced service provision: Multiple paths to superior financial performance in servitization. <i>Journal of Business Research</i> , 2019, 101, 906-915  Exploring the microfoundations of servitization: How individual actions overcome organizational resistance. <i>Journal of Business Research</i> , 2018, 88, 328-336  Network capability, innovativeness, and performance: a multidimensional extension for entrepreneurship and Regional Development, 2017, 29, 94-115  The performance impact of industrial services and service orientation on manufacturing companies. <i>Journal of Service Theory and Practice</i> , 2015, 25, 463-485  Operational Slack and Venture Survival. <i>Production and </i>

79	Mitigating adverse customer behaviour for product-service system provision: An agency theory perspective. <i>Industrial Marketing Management</i> , <b>2018</b> , 74, 150-161	6.9	37
78	Towards a multi-level servitization framework. <i>International Journal of Operations and Production Management</i> , <b>2018</b> , 38, 810-827	6.8	35
77	Circular Business Models for the Bio-Economy: A Review and New Directions for Future Research. Sustainability, <b>2019</b> , 11, 2558	3.6	32
76	Al-enabled business-model innovation and transformation in industrial ecosystems: A framework, model and outline for further research. <i>Journal of Business Research</i> , <b>2021</b> , 127, 85-95	8.7	32
75	Dynamic capabilities for ecosystem orchestration A capability-based framework for smart city innovation initiatives. <i>Technological Forecasting and Social Change</i> , <b>2021</b> , 166, 120614	9.5	31
74	Network partner diversity, network capability, and sales growth in small firms. <i>Journal of Business Research</i> , <b>2016</b> , 69, 2113-2117	8.7	30
73	Antecedents of Technology-Based Self-Service Acceptance: A Proposed Model. <i>Services Marketing Quarterly</i> , <b>2012</b> , 33, 195-210	1	30
72	How to convert digital offerings into revenue enhancement © onceptualizing business model dynamics through explorative case studies. <i>Industrial Marketing Management</i> , <b>2020</b> , 91, 429-441	6.9	30
71	Co-evolution of platform architecture, platform services, and platform governance: Expanding the platform value of industrial digital platforms. <i>Technovation</i> , <b>2021</b> , 102218	7.9	29
70	The Role of Operational Capabilities in Enhancing New Venture Survival: A Longitudinal Study. <i>Production and Operations Management</i> , <b>2013</b> , 22, 1401-1415	3.6	28
69	Supply chain ambidexterity and manufacturing SME performance: The moderating roles of network capability and strategic information flow. <i>International Journal of Production Economics</i> , <b>2020</b> , 221, 1074	49 <i>8</i>	27
68	Critical success factors in early new product development: a review and a conceptual model. <i>International Entrepreneurship and Management Journal</i> , <b>2018</b> , 14, 411-427	4.9	26
67	A study of how ICT capabilities can influence dynamic capabilities. <i>Journal of Enterprise Information Management</i> , <b>2016</b> , 29, 179-201	4.4	26
66	Servitization research: A review and bibliometric analysis of past achievements and future promises. <i>Journal of Business Research</i> , <b>2021</b> , 131, 151-166	8.7	26
65	Entrepreneurship and Poverty Alleviation: The Importance of Health and Children Education for Slum Entrepreneurs. <i>Entrepreneurship Theory and Practice</i> , <b>2021</b> , 45, 350-385	6.6	25
64	Untangling intense engagement in entrepreneurship: Role overload and obsessive passion in early-stage entrepreneurs. <i>Journal of Business Research</i> , <b>2018</b> , 90, 59-66	8.7	23
63	Managing Interorganizational Innovation Projects: Mitigating the Negative Effects of Equivocality Through Knowledge Search Strategies. <i>Long Range Planning</i> , <b>2016</b> , 49, 691-705	5.7	23
62	Developing and validating a multi-dimensional scale for operationalizing industrial service offering. Journal of Business and Industrial Marketing, 2017, 32, 295-309	3	21

61	The nonlinear relationship between entrepreneurial orientation and sales growth: The moderating effects of slack resources and absorptive capacity. <i>Journal of Business Research</i> , <b>2019</b> , 100, 100-110	8.7	21
60	Linking circular economy and digitalisation technologies: A systematic literature review of past achievements and future promises. <i>Technological Forecasting and Social Change</i> , <b>2022</b> , 177, 121508	9.5	20
59	Evaluation of Digital Business Model Opportunities. Research Technology Management, 2021, 64, 43-53	1.6	20
58	A Survey Study of the Transitioning towards High-value Industrial Product-services. <i>Procedia CIRP</i> , <b>2014</b> , 16, 176-180	1.8	19
57	How AI capabilities enable business model innovation: Scaling AI through co-evolutionary processes and feedback loops. <i>Journal of Business Research</i> , <b>2021</b> , 134, 574-587	8.7	19
56	Influence of subjective interpretation, causation, and effectuation on initial venture sale. <i>Journal of Business Research</i> , <b>2016</b> , 69, 4815-4819	8.7	17
55	Value logics for service innovation: practice-driven implications for service-dominant logic. <i>Service Business</i> , <b>2018</b> , 12, 457-481	3.9	16
54	Win-win Collaboration, Functional Product Challenges and Value-chain Delivery: A Case Study Approach. <i>Procedia CIRP</i> , <b>2013</b> , 11, 86-91	1.8	16
53	Barriers and conditions of open operation: a customer perspective on value co-creation for integrated product-service solutions. <i>International Journal of Technology Marketing</i> , <b>2017</b> , 12, 90	0.8	16
52	Idea generation and open innovation in SMEs: When does market-based collaboration pay off most?. <i>Creativity and Innovation Management</i> , <b>2019</b> , 28, 113-123	2.7	15
51	On the road to digital servitization (The (dis)continuous interplay between business model and digital technology. <i>International Journal of Operations and Production Management</i> , <b>2021</b> , 41, 694-722	6.8	15
50	Literature review on digitalization capabilities: Co-citation analysis of antecedents, conceptualization and consequences. <i>Technological Forecasting and Social Change</i> , <b>2021</b> , 166, 120635	9.5	14
49	Factors for Elderly Use of Social Media for Health-Related Activities. <i>Psychology and Marketing</i> , <b>2016</b> , 33, 1134-1141	3.9	13
48	Circular business model implementation: Design choices, orchestration strategies, and transition pathways for resource-sharing solutions. <i>Journal of Cleaner Production</i> , <b>2021</b> , 280, 124399	10.3	13
47	A maturity framework for autonomous solutions in manufacturing firms: The interplay of technology, ecosystem, and business model. <i>International Entrepreneurship and Management Journal</i> ,1	4.9	13
46	Implementing Sustainable ProductBervice Systems Utilizing Business Model Activities. <i>Procedia CIRP</i> , <b>2017</b> , 64, 61-66	1.8	12
45	Transaction costs theory and coordinated safeguards investment in R&D offshoring. <i>Journal of Business Research</i> , <b>2016</b> , 69, 1823-1828	8.7	11
44	Industrial clusters, flagship enterprises and regional innovation. <i>Entrepreneurship and Regional Development</i> , <b>2019</b> , 31, 104-118	4.3	11

43	Realization of Open Innovation: A Case Study in the Manufacturing Industry. <i>Journal of Promotion Management</i> , <b>2014</b> , 20, 372-389	2.3	10	
42	Past, present, and future of green product innovation. Business Strategy and the Environment,	8.6	10	
41	Rushed and short on time: The negative effects of temporal planning and flexible pacing style on the entrepreneurial alertness affectuation relationship. <i>Journal of Business Research</i> , <b>2019</b> , 101, 555-5	60 <sup>8.7</sup>	10	
40	Configuring ecosystem strategies for digitally enabled process innovation: A framework for equipment suppliers in the process industries. <i>Technovation</i> , <b>2021</b> , 105, 102250	7.9	10	
39	Retrospective relational sensemaking in R&D offshoring. <i>Industrial Marketing Management</i> , <b>2017</b> , 63, 205-216	6.9	9	
38	Marketing and supply chain coordination and intelligence quality: A product innovation performance perspective. <i>Journal of Business Research</i> , <b>2019</b> , 101, 597-606	8.7	9	
37	Managing the front-end phase of process innovation under conditions of high uncertainty. <i>Quality and Quantity</i> , <b>2017</b> , 51, 1983-2000	2.4	8	
36	Worth the risk? The profit impact of outcome-based service offerings for manufacturing firms. <i>Journal of Business Research</i> , <b>2021</b> , 131, 92-102	8.7	8	
35	Unfolding the digital servitization path from products to product-service-software systems: Practicing change through intentional narratives. <i>Journal of Business Research</i> , <b>2021</b> , 137, 379-392	8.7	8	
34	Offshoring and Improvisational Learning: Empirical Insights into Developing Global R&D Capabilities. <i>Industry and Innovation</i> , <b>2013</b> , 20, 544-562	2.3	7	
33	The evolution of the digital service ecosystem and digital business model innovation in retail: The emergence of meta-ecosystems and the value of physical interactions. <i>Technological Forecasting and Social Change</i> , <b>2022</b> , 177, 121496	9.5	6	
32	Startups versus incumbents in green[Industry transformations: A comparative study of business model archetypes in the electrical power sector. <i>Industrial Marketing Management</i> , <b>2021</b> , 96, 35-49	6.9	6	
31	Revenue Models for Digital Servitization: A Value Capture Framework for Designing, Developing, and Scaling Digital Services. <i>IEEE Transactions on Engineering Management</i> , <b>2021</b> , 1-16	2.6	6	
30	Digitalization driven retail business model innovation: Evaluation of past and avenues for future research trends. <i>Journal of Business Research</i> , <b>2022</b> , 146, 134-145	8.7	6	
29	Tackling business model challenges in SME internationalization through digitalization. <i>Journal of Innovation &amp; Knowledge</i> , <b>2022</b> , 7, 100199	7.7	6	
28	Time and time-based organizing of innovation: Influence of temporality on entrepreneurial firms performance. <i>Journal of Business Research</i> , <b>2020</b> , 112, 23-32	8.7	5	
27	Functional Product Business Models: A Review of the Literature and Identification of Operational Tactical Practices. <i>Procedia CIRP</i> , <b>2014</b> , 22, 157-162	1.8	4	
26	Digital servitization strategies for SME internationalization: the interplay between digital service maturity and ecosystem involvement. <i>Journal of Service Management</i> , <b>2022</b> , 33, 143-162	7.4	4	

25	Circular business model implementation: A capability development case study from the manufacturing industry. <i>Business Strategy and the Environment</i> , <b>2021</b> , 30, 2745-2757	8.6	3
24	Bribery from a micro, demand-side perspective. Small Business Economics, 2020, 1	5.3	3
23	Untangling service design routines for digital servitization: empirical insights of smart PSS in maritime industry. <i>Journal of Manufacturing Technology Management</i> , <b>2021</b> , ahead-of-print,	7.1	3
22	Flagship enterprises, entrepreneurial clusters, and business entry rates: insights from the knowledge spillover theory of entrepreneurship. <i>Entrepreneurship and Regional Development</i> , <b>2021</b> , 33, 353-367	4.3	3
21	Ecosystem transformation for digital servitization: A systematic review, integrative framework, and future research agenda. <i>Journal of Business Research</i> , <b>2022</b> , 146, 176-200	8.7	3
20	Towards the Smart Circular Economy Paradigm: A Definition, Conceptualization, and Research Agenda. <i>Sustainability</i> , <b>2022</b> , 14, 4960	3.6	3
19	Strategic diagnosis of information processing structures and commercialization in new ventures. Journal of Business Research, <b>2018</b> , 85, 83-90	8.7	2
18	Task equivocality and process modularity in R&D offshore collaboration projects. <i>Journal of Business Research</i> , <b>2018</b> , 93, 12-22	8.7	2
17	What is the Market Value of Artificial Intelligence and Machine Learning? The Role of Innovativeness and Collaboration for Performance. <i>Technological Forecasting and Social Change</i> , <b>2022</b> , 180, 121716	9.5	2
16	Managing Risks for Product-Service Systems Provision: Introducing a Practical Decision Tool for Risk Management <b>2018</b> , 249-266		1
15	Procurement 4.0: How Industrial Customers Transform Procurement Processes to Capitalize on Digital Servitization. <i>IEEE Transactions on Engineering Management</i> , <b>2021</b> , 1-16	2.6	1
14	Servitization in global markets: role alignment in global service networks for advanced service provision. <i>R and D Management</i> ,	4.1	1
13	Framing ideas for new venture resources acquisition in crises: An fsQCA analysis. <i>Journal of Business Venturing Insights</i> , <b>2022</b> , 17, e00307	4.7	1
12	Ecosystems transformation through disruptive innovation: A definition, framework and outline for future research. <i>Journal of Business Research</i> , <b>2022</b> , 147, 16-26	8.7	1
11	Assessing sustainability opportunities for circular business models. <i>Business Strategy and the Environment</i> ,	8.6	1
10	Coping with the relational paradoxes of outcome-based services. <i>Industrial Marketing Management</i> , <b>2022</b> , 104, 14-27	6.9	1
9	Value Leakage in ProductBervice System Provision: A Business Model Alignment Perspective. <i>IEEE Transactions on Engineering Management</i> , <b>2022</b> , 1-12	2.6	O
8	Inherent paradoxes in the shift to autonomous solutions provision: a multilevel investigation of the shipping industry. <i>Service Business</i> ,1	3.9	O

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- Exploratory and exploitative capability paths for innovation: A contingency framework for harnessing fuzziness in the front end. *Technovation*, **2021**, 102416
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- 5 Theoretical Landscape in Servitization **2021**, 1-23
- Digital Business Model Innovation for Product-Service Systems **2021**, 89-101
- 3 Corruption as Corporate Entrepreneurship **2022**, 185-207
- 2 Women Entrepreneurs Flourishing or Languishing at the Bottom of the Pyramid **2022**, 91-123
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