

# Katherine C Lafreniere

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8737690/publications.pdf>

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4  
papers

108  
citations

2258001

3  
h-index

2272907

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

87  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Power of Profanity: The Meaning and Impact of Swear Words in Word of Mouth. <i>Journal of Marketing Research</i> , 2022, 59, 908-925.	4.8	19
2	How online word-of-mouth impacts receivers. <i>Consumer Psychology Review</i> , 2020, 3, 34-59.	5.5	57
3	Segmenting and Targeting Irrigators'™ Preferences Regarding Proposed Water Transfers. <i>Society and Natural Resources</i> , 2015, 28, 423-438.	1.9	3
4	Extending stakeholder theory to promote resource management initiatives to key stakeholders: A case study of water transfers in Alberta, Canada. <i>Journal of Environmental Management</i> , 2013, 129, 81-91.	7.8	29