

# Giovanni Pino

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8723307/publications.pdf>

Version: 2024-02-01

41  
papers

1,113  
citations

471061

17  
h-index

433756

31  
g-index

41  
all docs

41  
docs citations

41  
times ranked

1014  
citing authors

#	ARTICLE	IF	CITATIONS
1	Determinants of Regular and Occasional Consumers' Intentions to Buy Organic Food. <i>Journal of Consumer Affairs</i> , 2012, 46, 157-169.	1.2	182
2	The influence of corporate social responsibility on consumers' attitudes and intentions toward genetically modified foods: evidence from Italy. <i>Journal of Cleaner Production</i> , 2016, 112, 2861-2869.	4.6	100
3	Brand prominence and social status in luxury consumption: A comparison of emerging and mature markets. <i>Journal of Retailing and Consumer Services</i> , 2019, 46, 163-172.	5.3	89
4	The role of visual cues in eWOM on consumers' behavioral intention and decisions. <i>Journal of Business Research</i> , 2021, 135, 663-675.	5.8	73
5	Determinants of Southern Italian households' intention to adopt energy efficiency measures in residential buildings. <i>Journal of Cleaner Production</i> , 2017, 153, 83-91.	4.6	66
6	An extended model of Theory of Planned Behavior to investigate highly-educated Iranian consumers' intentions towards consuming genetically modified foods. <i>Journal of Cleaner Production</i> , 2019, 227, 784-793.	4.6	60
7	A methodological framework to assess social media strategies of event and destination management organizations. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 189-216.	5.1	46
8	Age-related effects on environmentally sustainable purchases at the time of COVID-19: Evidence from Italy. <i>Journal of Retailing and Consumer Services</i> , 2021, 60, 102443.	5.3	37
9	Determinants of Farmers' Intention to Adopt Water Saving Measures: Evidence from Italy. <i>Sustainability</i> , 2017, 9, 77.	1.6	35
10	An investigation of unsustainable luxury: How guilt drives negative word-of-mouth. <i>International Journal of Research in Marketing</i> , 2020, 37, 821-836.	2.4	33
11	Understanding purchase determinants of luxury vintage products. <i>Psychology and Marketing</i> , 2018, 35, 616-624.	4.6	29
12	Product touch in the real and digital world: How do consumers react?. <i>Journal of Business Research</i> , 2020, 112, 492-501.	5.8	29
13	Effects of Face Images and Face Pareidolia on Consumers' Responses to Print Advertising. <i>Journal of Advertising Research</i> , 2019, 59, 219-231.	1.0	25
14	Nanoimplants that Enhance Human Capabilities: A Cognitive-Affective Approach to Assess Individuals' Acceptance of this Controversial Technology. <i>Psychology and Marketing</i> , 2016, 33, 704-712.	4.6	23
15	Consumers' motivations for adopting a vegan diet: A mixed-methods approach. <i>International Journal of Consumer Studies</i> , 2022, 46, 1193-1208.	7.2	22
16	Animated logos in mobile marketing communications: The roles of logo movement directions and trajectories. <i>Journal of Business Research</i> , 2016, 69, 6048-6057.	5.8	21
17	"My place is your place" - Understanding how psychological ownership influences peer-to-peer service experiences. <i>Psychology and Marketing</i> , 2022, 39, 390-401.	4.6	21
18	The role of credibility and perceived image of supermarket stores as valuable providers of over-the-counter drugs. <i>Journal of Marketing Management</i> , 2011, 27, 207-224.	1.2	20

#	ARTICLE	IF	CITATIONS
19	Iconic art infusion in luxury retail strategies: Unveiling the potential. <i>Journal of Global Scholars of Marketing Science</i> , 2017, 27, 136-147.	1.4	19
20	Controversial sports sponsorships: Effects of sponsor moral appropriateness and self-team connection on sponsored teams and external benefit perceptions. <i>Journal of Business Research</i> , 2019, 98, 339-351.	5.8	18
21	Measuring internalized versus externalized luxury consumption motivations and consumers' segmentation. <i>Italian Journal of Marketing</i> , 2020, 2020, 25-47.	1.5	17
22	The interplay between health claim type and individual regulatory focus in determining consumers' intentions toward extra-virgin olive oil. <i>Food Research International</i> , 2020, 136, 109467.	2.9	16
23	The Segmentation of Elderly Consumers: A Literature Review. <i>Journal of Customer Behavior</i> , 2018, 17, 257-278.	0.0	15
24	The development of cruise tourism in emerging destinations: Evidence from Salento, Italy. <i>Tourism and Hospitality Research</i> , 2018, 18, 15-27.	2.4	14
25	Joint brand advertising for emerging heritage sites. <i>Annals of Tourism Research</i> , 2021, 91, 103294.	3.7	14
26	Place the good after the bad: effects of emotional shifts on consumer memory. <i>Marketing Letters</i> , 2018, 29, 49-60.	1.9	11
27	Exploring the perceived image of Energy Efficiency Measures in residential buildings: Evidence from Apulia, Italy. <i>Journal of Cleaner Production</i> , 2018, 197, 349-355.	4.6	10
28	Health claims' text clarity, perceived healthiness of extra-virgin olive oil, and arousal: An experiment using FaceReader. <i>Trends in Food Science and Technology</i> , 2021, 116, 1186-1194.	7.8	10
29	Store attributes leading customer satisfaction with unplanned purchases. <i>Service Industries Journal</i> , 2017, 37, 277-295.	5.0	8
30	So hearty: Gender cues, stereotypes, and expectations of warmth in peer-to-peer accommodation services. <i>International Journal of Hospitality Management</i> , 2020, 91, 102650.	5.3	7
31	Consumers' willingness to adopt genetically modified foods. <i>British Food Journal</i> , 2021, 123, 1042-1059.	1.6	7
32	Linguistic and Symbolic Elements in Luxury Fashion Advertising: A Qualitative Analysis. <i>International Journal of Business and Management</i> , 2016, 11, 265.	0.1	6
33	Assessing individuals' re-gifting motivations. <i>Journal of Business Research</i> , 2016, 69, 5956-5963.	5.8	6
34	Knowledge-intensive services and local development: An empirical analysis of networks, channels and customization processes. <i>Local Economy</i> , 2016, 31, 359-376.	0.8	6
35	The dominant rationality of local stakeholder networks: The case of a southern Italian province. <i>Local Economy</i> , 2014, 29, 687-707.	0.8	5
36	The interplay of hedonic trend and time pressure in the evaluation of multi-episode tour experiences. <i>Tourism Management</i> , 2022, 90, 104459.	5.8	4

#	ARTICLE	IF	CITATIONS
37	Perceived authenticity of online-only brands (OOBs): a quali-quantitative study with online consumers. <i>International Journal of Retail and Distribution Management</i> , 2021, 49, 1045-1066.	2.7	3
38	A fuzzy expert system for sustainable local development. <i>Regional Studies</i> , 2022, 56, 808-817.	2.5	2
39	How to Shape Consumer Reaction to Corporate Environmental Communications. <i>Journal of Advertising Research</i> , 2022, 62, 62-86.	1.0	2
40	Consumer behaviour and the toilet: Research on expulsive and retentive personalities. <i>Journal of Consumer Behaviour</i> , 2018, 17, 280-289.	2.6	1
41	Framing green marketing messages for museums and art galleries: an empirical research in Italy. <i>Current Issues in Tourism</i> , 2021, 24, 1952-1957.	4.6	1