

# Francesca Conte

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/871795/publications.pdf>

Version: 2024-02-01

17  
papers

514  
citations

1163117

8  
h-index

1199594

12  
g-index

17  
all docs

17  
docs citations

17  
times ranked

469  
citing authors

#	ARTICLE	IF	CITATIONS
1	“More than words” Expanding the taxonomy of greenwashing after the Volkswagen scandal. <i>Journal of Business Research</i> , 2017, 71, 27-37.	10.2	297
2	Corporate social responsibility information and involvement strategies in controversial industries. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 141-151.	8.7	60
3	Communicating Sustainability: An Operational Model for Evaluating Corporate Websites. <i>Sustainability</i> , 2016, 8, 950.	3.2	53
4	THE PERCEPTION OF LEGAL RISK AND ITS IMPACT ON THE BUSINESS OF SMES. <i>International Journal of Entrepreneurial Knowledge</i> , 2021, 8, 1-13.	1.8	21
5	CEO communication: engagement, longevity and founder centrality. <i>Corporate Communications</i> , 2017, 22, 273-291.	2.1	20
6	The influence of community factors on the engagement of residents in place promotion: Empirical evidence from an Italian heritage site. <i>International Journal of Tourism Research</i> , 2018, 20, 88-99.	3.7	14
7	CSR signaling in controversial and noncontroversial industries: CSR policies, governance structures, and transparency tools. <i>European Management Journal</i> , 2023, 41, 274-281.	5.1	12
8	Designing a Data Visualization Dashboard for Managing the Sustainability Communication of Healthcare Organizations on Facebook. <i>Sustainability</i> , 2018, 10, 4447.	3.2	10
9	Corporate social responsibility penetration, explicitness, and symbolic communication practices in Asia: A national business system exploration of leading firms in sustainability. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1425-1435.	8.7	10
10	CSR signals: exploring their use in controversial industries. <i>Italian Journal of Marketing</i> , 2021, 2021, 249-266.	2.8	8
11	Developing a Framework for Measuring Effectiveness of Sustainability Communications through Corporate Websites. <i>Procedia Manufacturing</i> , 2015, 3, 3615-3620.	1.9	5
12	The Relationships between Cultural Institutions and Companies. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014, , 126-150.	0.8	3
13	Measuring and evaluating CSR information and involvement strategies on corporate Facebook pages. <i>Italian Journal of Marketing</i> , 0, , 1.	2.8	1
14	Museum Communication. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014, , 151-179.	0.8	0
15	CEOs of dual marketers organizations: Communication and reputation management issues. <i>Mercati &amp; Competitivit�</i> , 2018, , 21-39.	0.1	0
16	Museum Communication. , 0, , 1172-1200.		0
17	Museum Communication. , 0, , 336-364.		0