

Nia Kurniasih

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/870835/publications.pdf>

Version: 2024-02-01

5
papers

1
citations

3311381

1
h-index

3475538

1
g-index

5
all docs

5
docs citations

5
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	Slogans as a strategy to strengthen business strongholds in the globalisation era: a case of Indonesian multinational companies. <i>International Journal of Business and Globalisation</i> , 2018, 21, 87.	0.2	1
2	Slogans as a strategy to strengthen business strongholds in the globalisation era: a case of Indonesian multinational companies. <i>International Journal of Business and Globalisation</i> , 2018, 21, 87.	0.2	0
3	Metadiscourse Markers in Indonesian Halal Cosmetics Advertising: A Multimodal Analysis. <i>Advanced Science Letters</i> , 2017, 23, 4487-4491.	0.2	0
4	Strengthening Indonesian Maritime Socio-Economy Through Logistic Aspect: Dwelling Time at Four Sea Ports. <i>Advanced Science Letters</i> , 2018, 24, 2810-2813.	0.2	0
5	Verbal and Visual Signs in Indonesian Cosmetics Advertisement: Which is More Influential on the Purchasing Decision?. <i>Advanced Science Letters</i> , 2018, 24, 2738-2742.	0.2	0