

# Nidhi Singh

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8703928/publications.pdf>

Version: 2024-02-01

15  
papers

865  
citations

1307594

7  
h-index

996975

15  
g-index

16  
all docs

16  
docs citations

16  
times ranked

383  
citing authors

#	ARTICLE	IF	CITATIONS
1	Determining factors in the adoption and recommendation of mobile wallet services in India: Analysis of the effect of innovativeness, stress to use and social influence. <i>International Journal of Information Management</i> , 2020, 50, 191-205.	17.5	268
2	How perceived trust mediates merchant's intention to use a mobile wallet technology. <i>Journal of Retailing and Consumer Services</i> , 2020, 52, 101894.	9.4	160
3	Consumer preference and satisfaction of M-wallets: a study on North Indian consumers. <i>International Journal of Bank Marketing</i> , 2017, 35, 944-965.	6.4	116
4	Assessing determinants influencing continued use of live streaming services: An extended perceived value theory of streaming addiction. <i>Expert Systems With Applications</i> , 2021, 168, 114241.	7.6	99
5	Assessment of mobile technology use in the emerging market: Analyzing intention to use m-payment services in India. <i>Telecommunications Policy</i> , 2020, 44, 102009.	5.3	79
6	Examining the determinants of continuance intention to use and the moderating effect of the gender and age of users of NFC mobile payments: a multi-analytical approach. <i>Information Technology and Management</i> , 2021, 22, 133-161.	2.4	78
7	Do Corporate Social Responsibility (CSR) initiatives boost customer retention in the hotel industry? A moderation-mediation approach. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 459-485.	8.2	15
8	Moderating and mediating effect of perceived experience on merchant's behavioral intention to use mobile payments services. <i>Journal of Financial Services Marketing</i> , 2023, 28, 448-465.	3.4	11
9	An integrated model predicting customers'™ continuance behavioral intention and recommendations of users: a study on mobile payment in emerging markets. <i>Journal of Financial Services Marketing</i> , 2023, 28, 236-254.	3.4	10
10	Revisiting expectation confirmation model to measure the effectiveness of multichannel bank services for elderly consumers. <i>International Journal of Emerging Markets</i> , 2023, 18, 4457-4480.	2.2	9
11	Are values driving Indian consumers to support firms'™ CSR initiatives?. <i>Decision</i> , 2015, 42, 379-391.	1.5	7
12	Assessing Behavioral Patterns for Online Gaming Addiction. <i>International Journal of Cyber Behavior, Psychology and Learning</i> , 2020, 10, 43-64.	0.2	4
13	Financial and energy exchange traded funds futures: an evidence of spillover and portfolio hedging. <i>Annals of Operations Research</i> , 2024, 333, 501-516.	4.1	4
14	Analysis of Factors Affecting Intent to Use Mobile Commerce Services in India. <i>International Journal of E-Services and Mobile Applications</i> , 2022, 14, 1-21.	0.6	3
15	Factors Influencing AI Implementation Decision in Indian Healthcare Industry: A Qualitative Inquiry. <i>IFIP Advances in Information and Communication Technology</i> , 2020, , 635-640.	0.7	2